Beanstock

Beanstock Media is a Publisher Trading Desk
Quality Content • Transparency • Control

Demographics

Gender
65% Female
35% Male

Avg. Household Income
$50k - $100k

Education Level
65%+ College
50%+ Grad School

Age Group
18 yo - 35 yo

Traffic Statistics

+5.9 Billion
Monthly Impressions

+276 Million
Unique Monthly Users

+36%
US Online Population

97%
Traffic is US Based

Creative Formats

- All standard IAB
- 300x600
- Video
- Skins
- Rising Stars
- Rich Media
- Custom High Impact

Top Performing Ad Categories

- Automotive
- Home Repair & Remodeling
- Telecom
- Dating
- Engagement Ring & Jewelry
- Insurance & Financial Planning