

**PHOTO RELEASE**



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Winners of the summer 2011-2012 Special Olympics and Hasbro's president, Brian Goldner, greet the crowd from the Play-Doh themed float at the 85<sup>th</sup> Annual Macy's Thanksgiving Day Parade. The float symbolizes Play-Doh's official sponsorship of the 2011-2012 Special Olympics, starting in New York City, and celebrates the brand's 55<sup>th</sup> birthday.