









Play-Doh Fact Sheet


What is it?

-  The exact ingredients of Play-Doh compound are proprietary.
-  It is primarily a mixture of water, salt and flour. It does NOT contain peanuts, peanut oil, or any milk by-products.
-  Play-Doh is a wholly-owned subsidiary of Hasbro, a branded play company providing children and families around the world with a wide-range of immersive entertainment offerings





What can Play-Doh do?

-  Play-Doh has been proven to develop agility and hand-brain coordination in children.
-  Play-Doh stimulates the brain and increases the number of neural connections it makes.
-  Tactical toys, like Play-Doh, can increase creativity and promote imagination.

Is this toy safe?

-  Play-Doh compound is non-toxic, non-irritating & non-allergenic except as noted: Children who are allergic to wheat gluten may have an allergic reaction to this product.

Fun Facts

-  In 1956, Play-Doh was originally designed as a wallpaper cleaner. However, its similarity to regular modeling clay without the toxicity or mess made Play-Doh a great toy.
-  The first Play-Doh Compound came only in an off-white, 1.5-pound can and by 1957, yellow, red, and blue were introduced.
-  1.3 billion cans are made and sold each year.
-  There are currently 50 different colors of Play-Doh.