

## WORK EXPERIENCE

### LENOX CORPORATION, Bristol, Pennsylvania

3. 2004 to present

#### Senior Graphic Designer / Packaging

- Manage 3 out of 5 people within the creative services packaging division and facilitate workflow to my direct reports under Lenox, Simply Fine, L by Lenox, Kate Spade, and Marchesa brands.
- Conceptualize, create graphics and mockups as well as and give art direction on new packaging ideas, photo shoots based on marketing's product developments and requirements.
- Redesigned and revised Lenox brand core packaging for seasonal and non-seasonal for more cost effective solution and brand consistency.
- Created new packaging specifications for Lenox, Simply Fine and Kate Spade brands for our overseas vendors to ensure consistency in our brand packaging
- Created packaging templates for Lenox seasonal and nonseasonal to facilitate the workflow of job between direct reports and aid in quick turn around time of packaging job requests.
- My team and I conceptualized and executed many successful packaging designs that resulted in increased account placement and revenue. Some examples include packaging for the following collections: Lenox Botanical Boutique crystal giftware, Scoop metal serveware, L by Lenox 5 piece place setting, Napa Valley Stemware, Simply Fine Seasonal and Kate Spade Illustrated, just to name a few.

### AQUENT, Conshohocken, Pennsylvania

3. 2004 to 5. 2004

#### Graphic Design Contractor

Worked through Aquent for Lenox Incorporated as a temp for hire.

### WORKS DESIGN GROUP, Haddon Township, New Jersey

2. 2004 to 3. 2004

#### Graphic Designer

Helped with the illustration for the Yoda Star Wars collector cup for Mattel. Worked on the layout for Temple Boys Gymnastics Invitational. Created standards manual for V8 Invigor8. Created new design concepts for diet V8 Splash.

### CAMPBELL'S SOUP COMPANY, Camden, New Jersey

6. 2003 to 1. 2004

#### Graphic Design Intern

Was selected as 1 of 2 interns that were hired out of a group of 8 interviewed. As an intern I worked on brands such as V8 and Pace. Designed POS items and signage for new V8 Invigor8. Responsible for creation of the Campbell's Compass logo and standards manual.

### WEIGHTMAN GROUP, Philadelphia, Pennsylvania

5. 2002 to 7. 2002

#### Graphic Design Intern

Worked as an intern assisting in projects for The Children's Hospital of Philadelphia, Prevention Point Philadelphia and the Center City District.

### HOME DEPOT, Bensalem, Pennsylvania

3. 1996 to 11. 2003

#### Computer Room Associate / Bookkeeper / E commerce / Sales Representative / Cashier

Worked as a cashier, provided customer service, special ordering of custom window treatments, wallpaper and select installation, department maintenance and merchandising. Bookkeeping. Store computer maintenance and troubleshooting. Pulling, packing, and shipping internet orders.

## EDUCATION

Moore College of Art and Design

Philadelphia, Pennsylvania

BFA 2003, Graphic Design

## WORKSHOPS

Joel Kats Design Associates

Information Graphics Workshop 2002

## SEMINARS

How to Supervise People (Fred Pryor Seminars)

Holiday Inn, Princeton, New Jersey 2008

## SKILLS

### DESIGN

Ability to develop ideas from concepts through comprehensives to completion. Comfortable with managing workflow, photo coordination and art direction. Familiar with print preparation and production. Experience with various drawing and painting media. Strong organizational and communication skills. Ability to work effectively under tight deadlines and budgets.

### COMPUTER

Trained on Macintosh computers with working knowledge of PC's. Proficient in Adobe Illustrator, Adobe Photoshop, Quark XPress, Adobe Acrobat and Distiller, Microsoft Entourage, Microsoft Word, Cumulus, and Microsoft Powerpoint

## HONORS

Moore College of Art and Design cum laude graduate

MCAD Senior Show • Spring 2003

MCAD Student Show • Spring 2000

Dean's List MCAD • Fall 2000 through Spring 2002

MCAD Presidential Scholarship • 2000, 2001, 2002

MCAD Scholarship • 2000, 2001, 2002

Bucks County Community College Art Exhibits • Spring 1997, 1998, 1999

Dean's List Bucks County Community College • Spring Semester 1999

## FREELANCE

### Shore Escape Sport Fishing

Logo, Rack card, and business card design

### Kinky Quizzo/ Xoxo Unlimited

Logo design, mailer cards, brochures, posters, small web animation, postcards and newspaper advertisements.

### Big Stone Drywall

Logo and business card design

### Robert Thomas Homes LLC

Logo and business card design