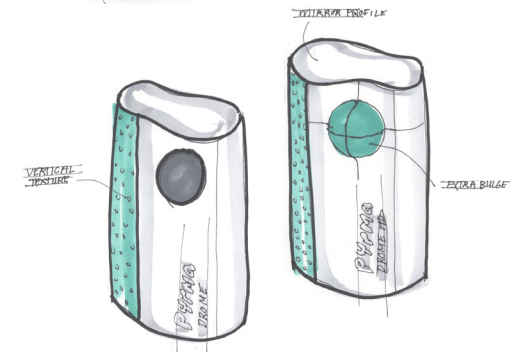
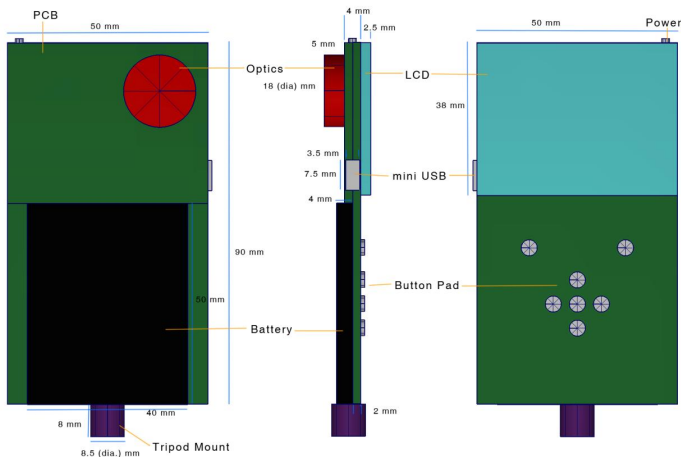
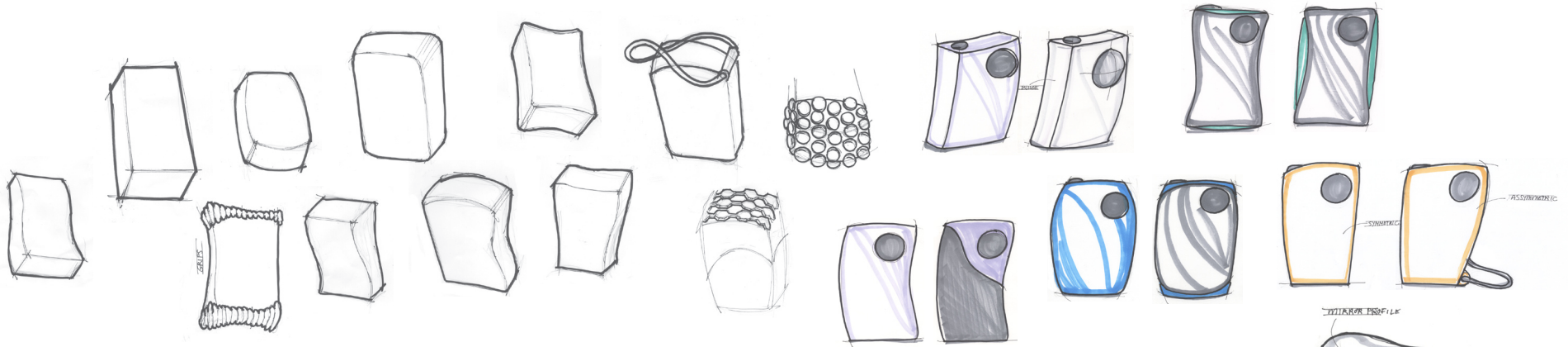


phase 1: ideation & direction



brief 1: develop two concepts for the company pyrma: the drome and pyrma drome hd cameras. drome hd should appear to be the 'pro' version of drome. all internals at set places and measurements, with requirements on logo size and placement.

can i create a subtle yet
TACTILE EXPERIENCE?