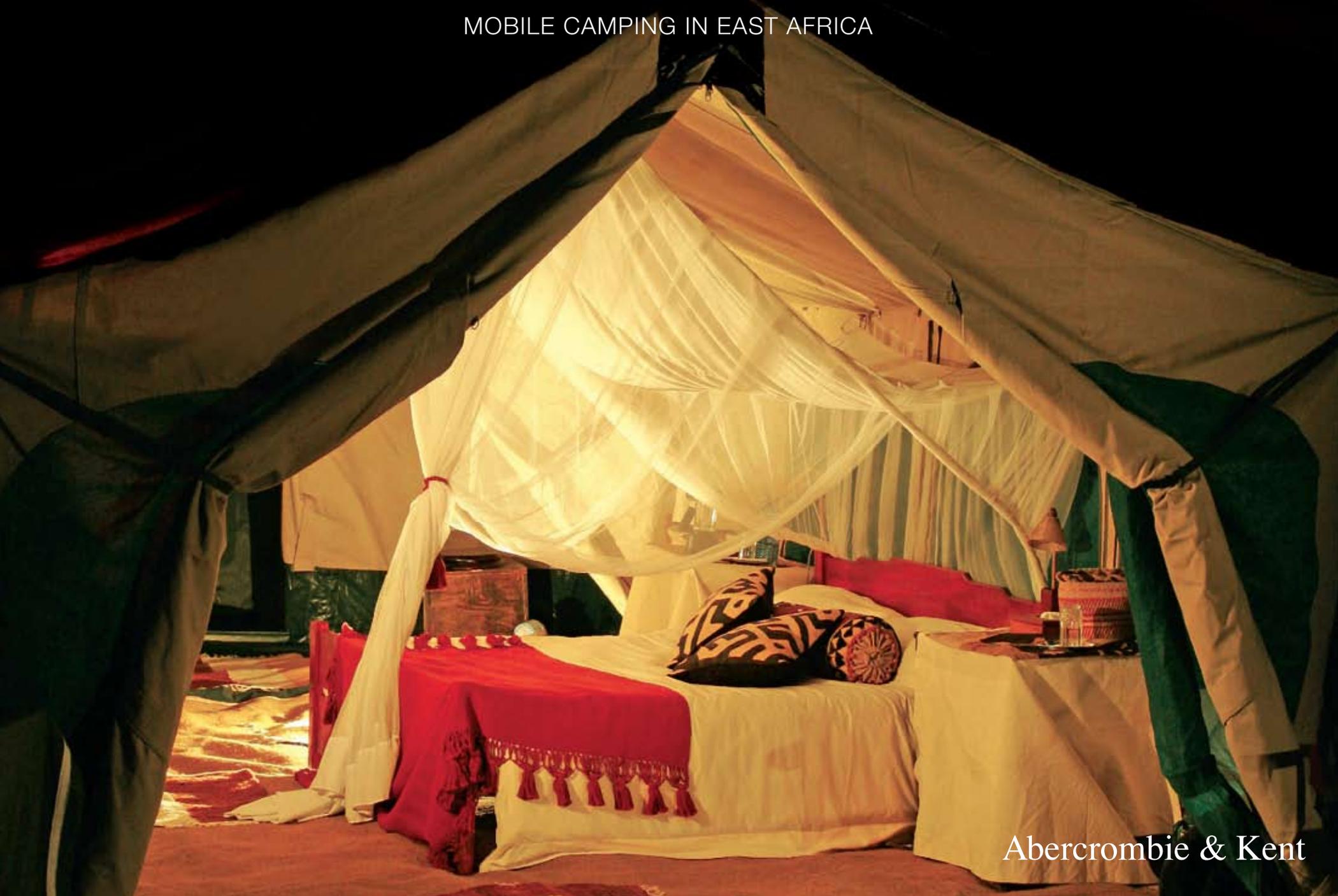


The Classic Tented Safari

MOBILE CAMPING IN EAST AFRICA



Abercrombie & Kent

Is this the Africa you've been imagining?





A land so glorious, it had to be shared.



Abercrombie & Kent was born from a love of the land — the endless plains of the Serengeti, the fertile landscapes of the Masai Mara, and ink black nights filled with stars and unforgettable sounds of the African wild. My parents fell in love with Africa in the 1930s. In those days we travelled under canvas — private tented camps pitched in the midst of a Kenyan wilderness populated only by lion, giraffe, buffalo and elephant.

Today, Abercrombie & Kent offers guests an intimate, private look at the wilds of East Africa from luxury camps set up in areas previously unimagined in the bush. We surround you with comforts and amenities pleasantly unexpected under canvas: a warm and inviting bed, a private bath, even your own verandah from which to watch the sunset. Enjoy fine cuisine, your favorite wine or spirit, and impeccable service where the sights and sounds of Africa create the perfect dining ambience.

Join us in East Africa and experience the same awe I felt as a child — and still feel each time I visit this incredible place.

A handwritten signature in white ink that reads "Geoffrey Kent". The signature is written in a cursive, flowing style.

Geoffrey Kent
Founder, Chairman and CEO





Gracious living under canvas

Today, Abercrombie & Kent continues to redefine the original tented safari with modern-day advantages, all the while staying true to the **romantic ambience of the days of Blixen, Hemingway and Roosevelt**. Mobile Camping A&K style is the ultimate and most authentic form of safari and an immersion into the sights and sounds of the bush.

Our mobile camping safaris take you to the most beautiful, game-rich corners of East Africa — far away from anything close to civilization. Your camp is a private sanctuary where the panorama of the bush bursts into view every time you step out of your tent.





Five-star ambience in the bush

Return from an exhilarating day in the bush to a spacious, verandah-fronted tent furnished in a blend of ethnic African and colonial European styles. **Hand-woven cushions and Egyptian cotton sheets cover a large comfortable bed.** Each tent is equipped with fully flushing ceramic toilet, washbasin and shower. Arched netted windows allow the breeze to pass through. On your verandah, two director's chairs and a butler table make the perfect vantage point for sunrises, sunsets or sundowners.

Meals in the bush are an event. The finest local specialties and Western cuisine are prepared by skilled culinary artists and served by an attentive staff in a large candle-lit dining tent. If you choose to spend the entire day on safari, we can prepare a delicious picnic. Your driver will find the perfect spot (acacia trees are a wonderful source of shade) for a gourmet bush lunch. A dinner **prepared with the freshest ingredients in season is the perfect end to a perfect day.** Savor a favorite wine or cocktail from a fully stocked bar, then retire to a comfortable lounge chair by a roaring campfire, where you can reflect on your day in this magnificent land.



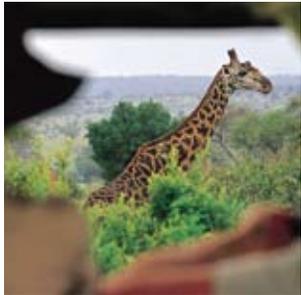


Service so attentive, you never have to ask

At camp, two staff members for every guest ensure attentive service that is personalized, yet unobtrusive. When you're ready for a shower, your tent attendant brings you water warmed to the perfect temperature. While you're at dinner, your tent attendant turns down your bed, draws the mosquito net and slips a hot water bottle beneath your duvet on chilly nights.

The professional guide who accompanies you is one of the important factors in the success of your journey. **Every A&K Kenyan guide has attained a bronze or silver level certification by the Kenya Professional Safari Guides Association.** Behind the scenes, your safari guide chooses campsites, locates wildlife and keeps a seasoned eye on all the workings of camp life. On safari, their love for local cultures, animal and birdlife is unmistakable. From casual bush lectures to introspective discussions around the campfire, your safari guide is the perfect travelling companion who will enrich your understanding of the land around you.





The best view? Everywhere

Camping places you right in the heart of Africa's beauty. Our long-standing reputation and history as the most respected safari outfitter in Africa gives us privileged access to private camping concessions in East Africa's most beautiful and wildlife-rich territories. Explore your surroundings on safari walks, night safari drives, on horseback and with local tribal guides.

Each carefully selected mobile camp site offers the best wildlife activity in the area, many accessible only by A&K. **There's no competition for the best view and no lengthy overland travel** — the drama of the bush constantly unfolds before you on safari, from camp and everywhere in between.

When you take to the plains in our safari vehicles, **you're guaranteed a window seat.** We maintain our own fleet of custom-built Land Cruisers and train our drivers ourselves — no other safari company in East Africa does this. The result? Well-maintained vehicles manned by drivers eager and able to show you "their Africa."





Escorted Group Programs in East Africa

With groups of no more than 12 guests, these intimate itineraries are the perfect way to enjoy the safari experience with other like-minded travellers ... and perhaps forge life-long friendships along the way.

Kenya Hemingway Safari | The quintessential African tented experience in the wild bushland and remote plains where you and your guides are the only humans around. 12 days from \$8,080 per person, double occupancy. Internal air, \$625.

Tanzania Hemingway Safari | Experience a classic tented safari in a style and standard set by pioneers such as Ernest Hemingway and Denis Finch-Hatton. Camp in the great northern game parks of Tarangire, the Ngorongoro Crater (Africa's Garden of Eden) and the Serengeti. 13 days from \$8,870 per person, double occupancy. Internal air, \$300.

East African Hemingway Safari | Experience the very best of East Africa wildlife during a romantic classic Hemingway-style tented safari in Tanzania and Kenya. 14 days from \$11,925 per person, double occupancy. Internal air, \$2,245.

Contact your travel professional or Abercrombie & Kent at 800.738.0864 to book your East African safari today.





The perfect tented safari? You tell us

Because there's no one-size-fits-all in the bush, **A&K will design an itinerary to your specifications.**

Our privileged access to exclusive camping concessions, private mobile tented camps and small, privately owned lodges provide **endless options for your “perfect” safari.** Spend several inspiring days in the midst of the migrating herds, then rest in one of Africa's finest lodges while your camp is moved to its next location. You return to the bush to find your tent set up exactly as you left it, once again in the heart of the action.

Exceeding expectations in Africa's bush is an Abercrombie & Kent hallmark. Contact your travel professional or Abercrombie & Kent at 800.738.0864 to book your East African safari today.





Responsible tourism is part of every A&K itinerary

A deep-rooted concern for the natural world infuses each and every Abercrombie & Kent journey. We believe passionately that travel should both respect the natural environment and benefit the indigenous peoples whose lands we visit. **Abercrombie & Kent Philanthropy facilitates our commitment to socially and ecologically responsible travel worldwide.**

Local A&K offices sponsor projects that make a difference in their local communities such as building a school or establishing a clinic. We encourage guests to contribute directly to these local initiatives, helping to preserve the earth's most fragile ecosystems for future generations to enjoy.



Contact your travel professional or Abercrombie & Kent at 800.323.7308

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Abercrombie & Kent — The Choice of World Travellers and Travel Professionals