

FIRST FLOOR  
COLOR ALLOCATION PLAN

PLANS



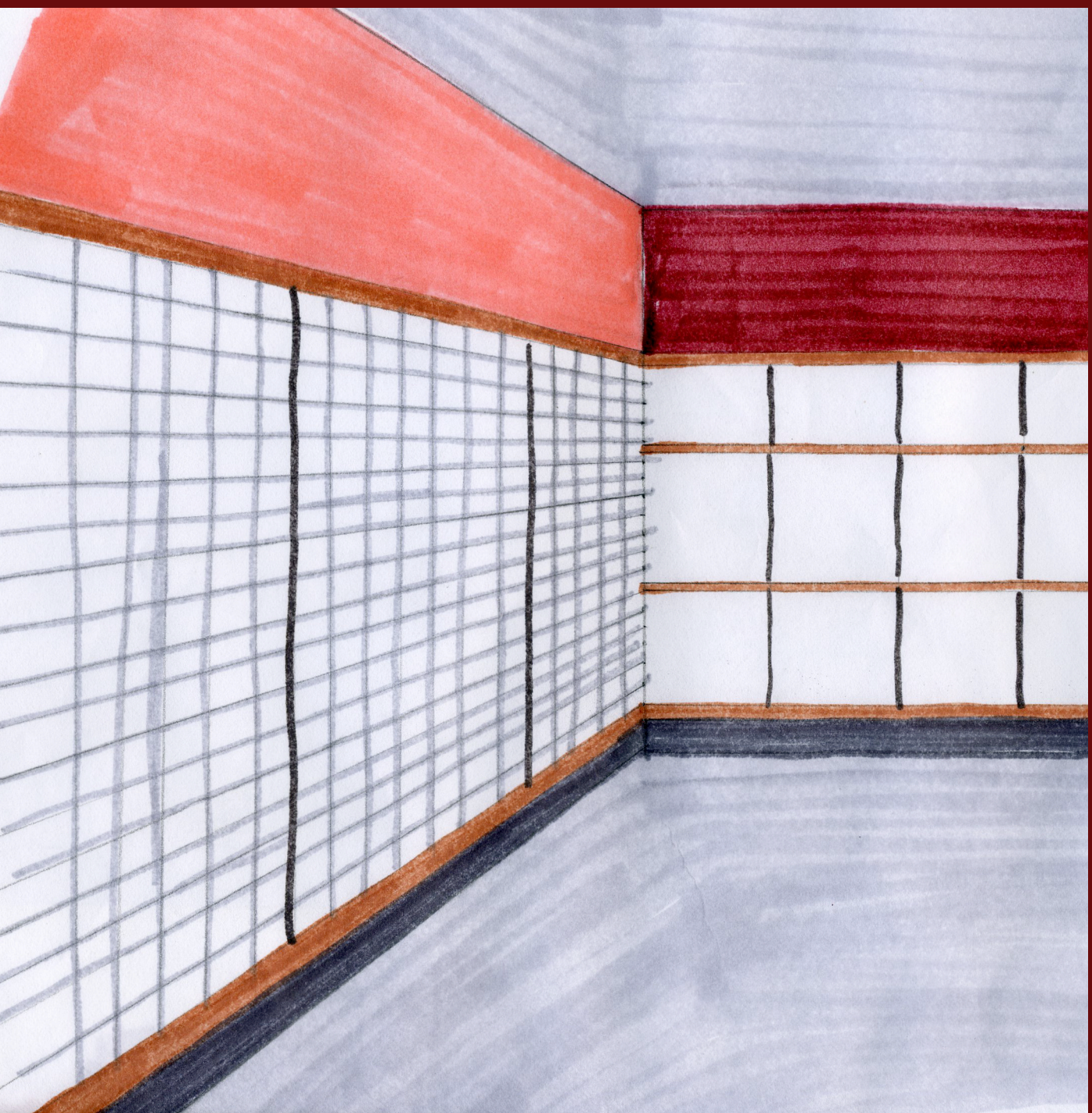
SECOND FLOOR  
COLOR ALLOCATION PLAN

OLE' ASHLAND MALL

RENDERINGS



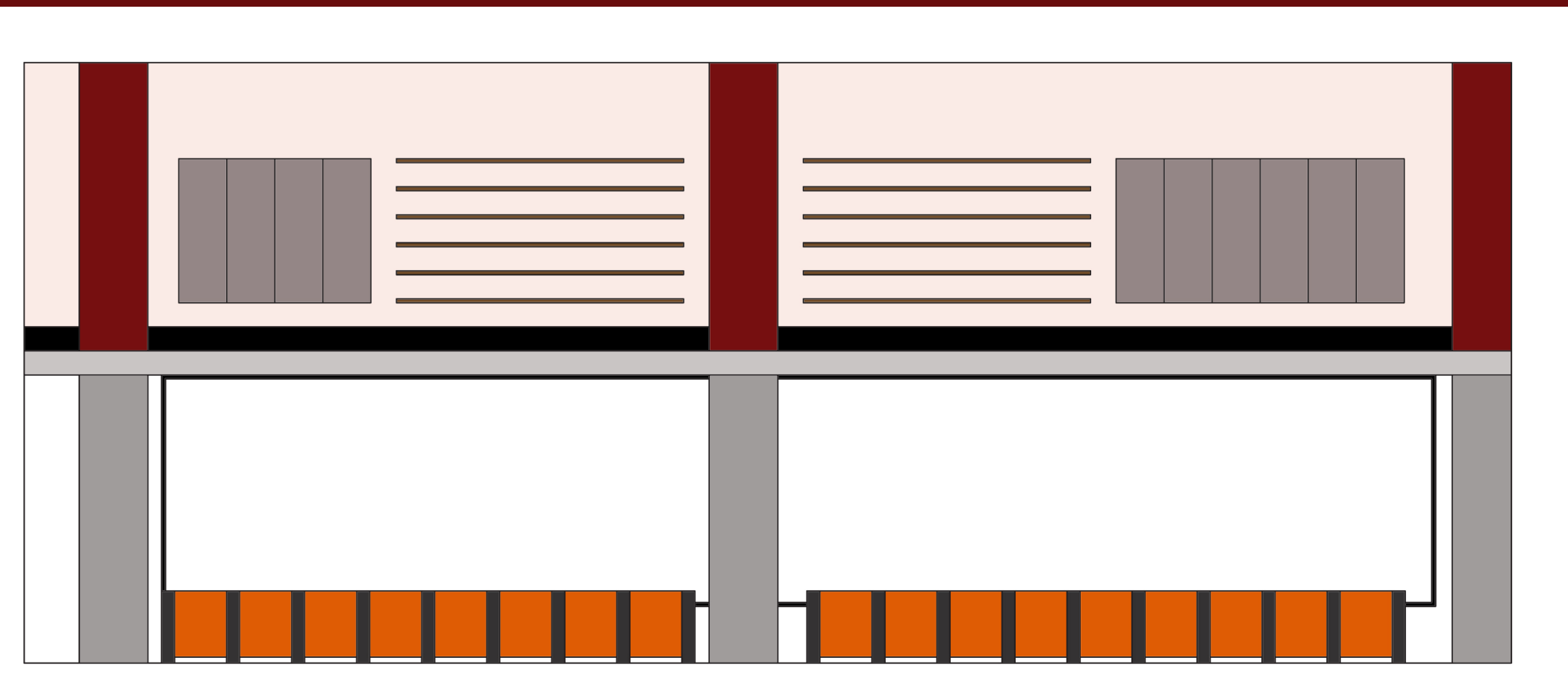
RETAIL STORE



FIXTURE WALL



MARKET AREA WITH KIOSK AND FARM STAND



SECTION VIEW OF THEATER AND RETAIL STORE

FURNITURE



RETAIL MALL KIOSK



THEATRE CHAIRS



BARR RETAIL FIXTURES

INFO

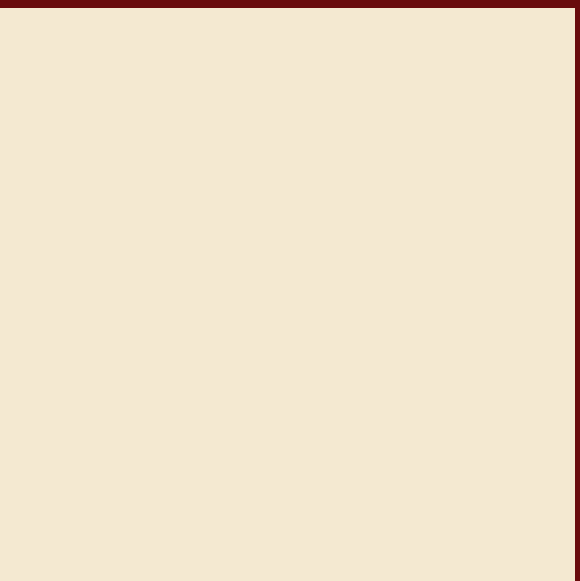
MY GENERAL IDEA FOR THIS PROJECT IS TO DESIGN A RETAIL SPACE THAT WILL HELP THE COMMUNITY, BUT ALSO TRY TO FIX THE MOST COMMON ISSUES THAT EMPLOYEES COME IN CONTACT WITH IN THEIR WORK DAY. BY DOING SO, THIS RETAIL SPACE WILL GENERATE MONEY WITH THE EASE OF ANY PROBLEMS THROUGH RETAIL, SPA AND SALON AND ENTERTAINMENT SPACES WITHIN THE MINI MALL. SO, I THINK THIS MINI MALL CAN UPDATE THE COUNTY AND PROVIDE THE LOCALS WITH GREAT SHOPPING AND ENTERTAINMENT EXPERIENCES.

INCLUDED IN THE MINI MALL, I WANTED TO HAVE A VARIETY OF EXPERIENCES. LIKE, RETAIL; BOUTIQUES AND BRANDED, SPA AND SALON, DAYCARES; PET AND KID, GAME ROOM, THEATER, RENTAL SPACES FOR PARTIES, BANQUETS, ETC., AND A FOOD COURT; LOCAL COOKING CLASSES AND BRANDED RESTAURANTS. THIS MINI MALL WILL WORK PERFECTLY FOR BENTON COUNTY, BEING THAT THERE'S NO OTHER PLACE IN THE COUNTY TO USE FOR ENTERTAINMENT ON A DAILY BASIS.

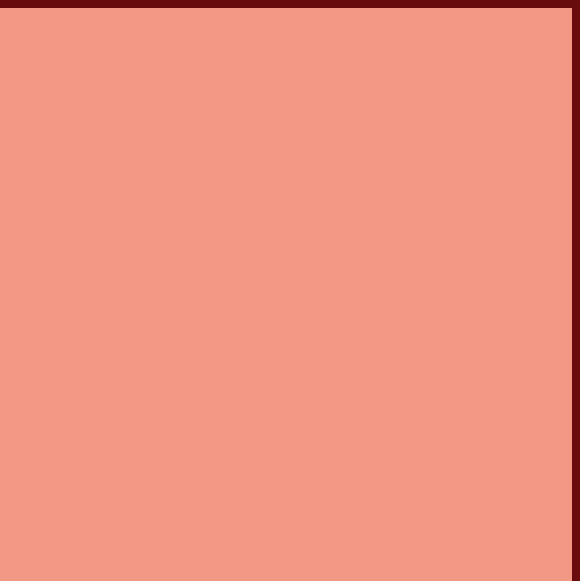
MY PROJECT IS A RETAIL MINI MALL LOCATED IN ASHLAND, MS (BENTON COUNTY). IT WILL BE BASED OFF A REGULAR RETAIL STORE AND THE DOWNTOWN CHICAGO MACY'S. MACY'S HAS A FOOD COURT AND BEAUTY SECTION WITHIN THEIR MALL. I WOULD ALSO LIKE TO INCLUDE DIFFERENT RESTAURANTS, A SALON AND KID'S PLAY AREA. BUT I WANT THE RETAIL SECTION TO BE ONE BIG STORE, LIKE WAL-MART AND MAYBE TWO OTHER STORES THAT CAN SELL NAME BRAND ITEMS. I WANTED TO DESIGN A MINI MALL FOR MY SMALL TOWN TO PROVIDE A LOCAL SHOPPING EXPERIENCE, JOBS AND DEVELOPMENT FOR THE COUNTY. BENTON COUNTY IS MORE FOCUSED ON ITS AGRICULTURE THAN ANYTHING ELSE. MY IDEA FOR THE MINI MALL IS TO HELP THE COUNTY, SO, IF THE CITIZENS WERE GIVEN A DECENT SHOPPING EXPERIENCE AND LOCAL JOBS, THEN THE CITIZENS WILL APPRECIATE THE COUNTY MORE. AND MAYBE THE MINI MALL CAN BRING IN MORE DEVELOPMENTS, LIKE OTHER RETAIL STORES AND RESTAURANTS THAT CAN USE THE AVAILABLE LAND IN THE COUNTY.

MY PLAN IS TO DESIGN A TWO STORY MINI MALL THAT HAS DIFFERENT AMENITIES FOR THE COUNTY TO USE ON A DAILY BASE OR THAN JUST GOING FOR SHOPPING AND EATING. I DO NOT WANT ANY WASTED SQUARE FOOTAGE, SO I WOULD INCLUDE BANQUET HALLS/PARTY ROOMS AND PATIO SITTING FOR YEAR-ROUND USE. I AM THINKING THAT ONCE THE MALL IS BUILT, IT CAN (MAYBE) CLEAN AND SHAPE UP THE COUNTY.

MATERIALS



RETAIL WALL COLOR  
CREAM



BATHROOM WALL COLOR  
MIST PINK



HALL WALL COLOR  
MUSTY GRAY



WALLPAPER  
PATTERN #RJP051



CARPET  
00703 DARK EARTH



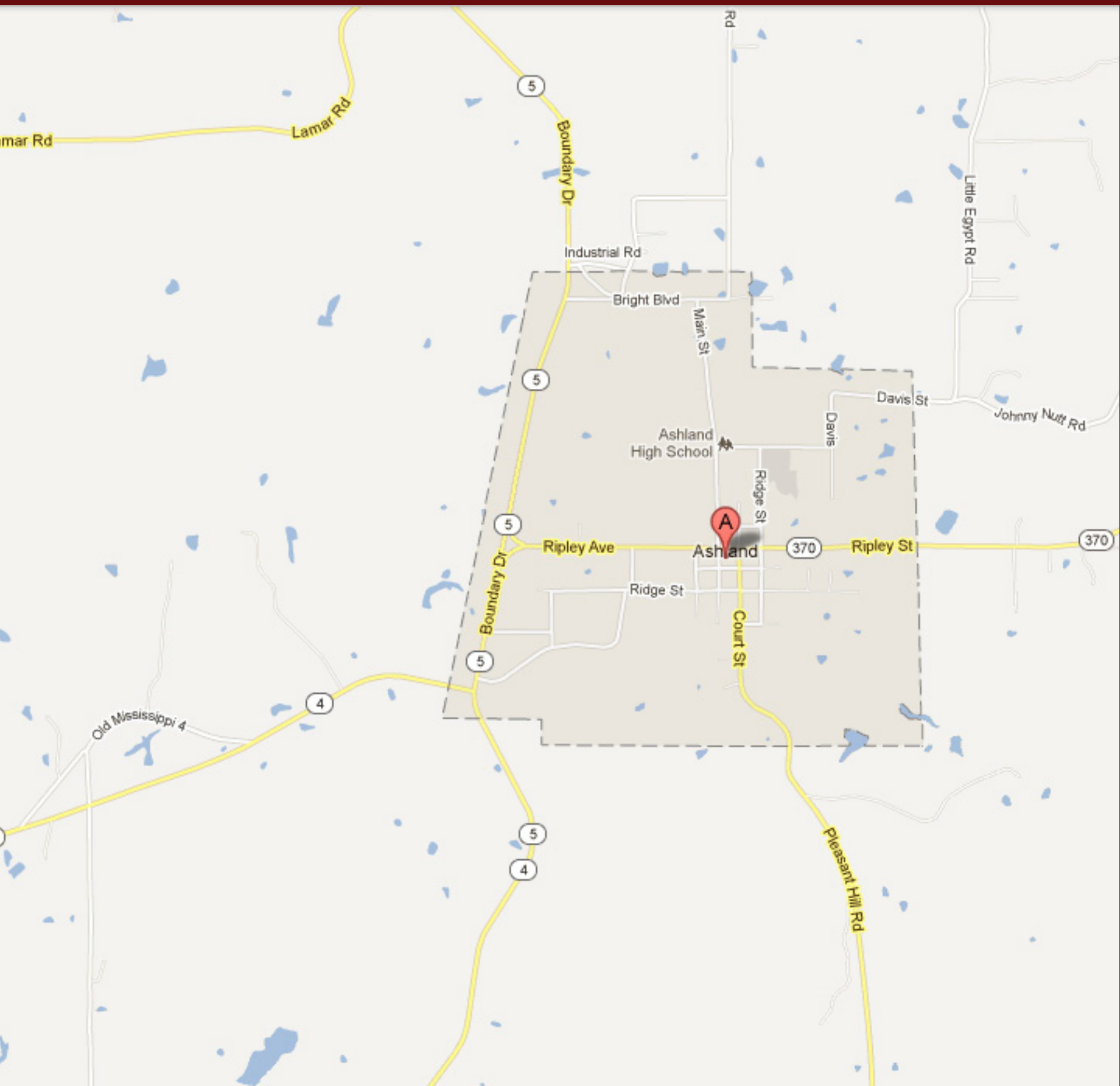
BATHROOM TILE  
00183 CANTERBURY

 YOLANDA TURNAGE  
IN440: SENIOR DESIGN  
ANDREW BENNER & DANIEL HARPER

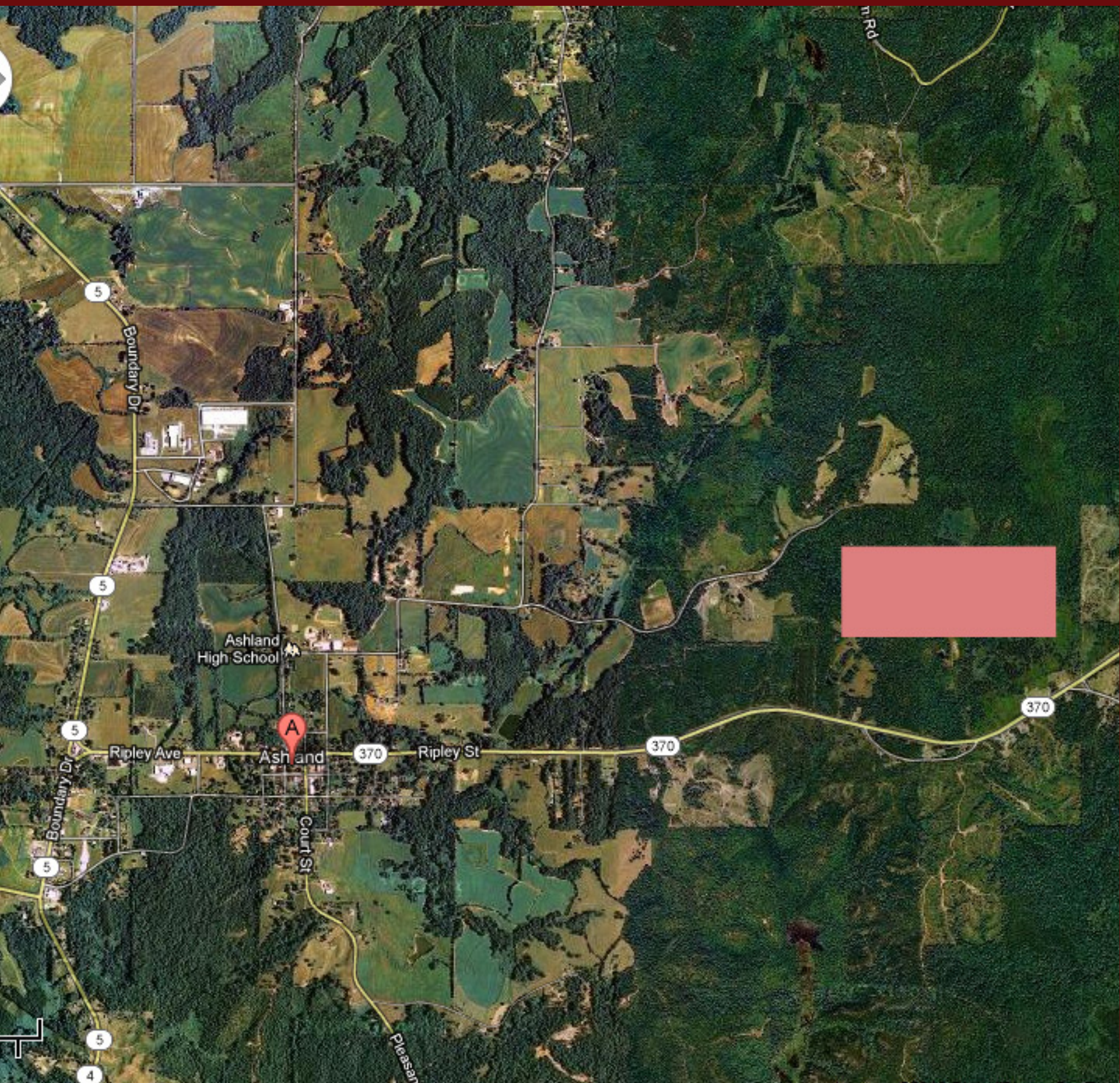
SITE



DLF TOWERS  
SHIVAJI MARG



ASHLAND CITY LIMITS  
ASHLAND, MS



ASHLAND MINI MALL SITE  
HWY. 370