

leeanne boland
interior designer



address: 2136 Fulton Ave. Cincinnati, OH 45206
email: leeanneboland@gmail.com
phone: 513-582-7036

Work Experience

Artisan Estate Homes, Cincinnati, OH

June 2014-Present

I act as the liaison between our clients and our design team. Having a background in design and an outgoing but organized personality, I ensure that the homeowners are making design decisions that agree with the style of their home and keep them moving forward in a timely manner.

BHDP Architecture, Cincinnati, OH

October 2012-June 2014

Working in the Retail branch of this large firm, I began by working on international Claire's girls jewelry stores, began working on the new concept design for the southern department store, Belk. Responsibilities ranged from concept development requiring sketching, research, building 3d models and rendering to creating image strategy boards and writing specs. I also was able to work on the concept and development stages of a downtown flagship store for the Boston grocer, Roche Brothers.

Chico's F.A.S., Fort Myers, Florida

June 2011-September 2011, January 2012-March 2012

Worked in the store construction and design department with lead designers on all 3 of the Chico's F.A.S. Brands: Chico's, White House Black Market, Soma Intimates. Responsibilities included designing new stores, storefronts and fixtures plans, creating master CAD templates for each brand, creating a master fixture book and hand/Photoshop renderings.

Huntsman Architects, San Francisco, California

January 2011-March 2011

Spent the quarter working directly with principal designers on various corporate projects for YouTube and Autodesk from design development through construction documentation phase.

Earl Swennson Associates, Nashville, Tennessee

January 2010-June 2010

This is a health care design firm where I worked on all sizes of projects, from large scale hospitals to small retirement homes. Responsibilities included rendering floor plans, constructing presentation boards, creating finish spec books for contractors, and creating floor patterns for several large hospitals.

Education

2007-2012

University of Cincinnati, Ohio

College of Design, Architecture, Art, and Planning

Major: Interior Design, Class of 2012

Achievements, Awards and Activities

A mentor in the Big Brothers/Big Sisters mentoring organization

Cincinnati Century Scholar

DAAP Ambassador

Cincinnati Scholarship Foundation Recipient

Five Year member of IIDA student chapter

Involved in other various humanitarian opportunities

Dean's List

Special Skills

Proficient at various computer programs including:

Revit, Adobe Photoshop, Illustrator, In Design, Sketch-up, Form Z, Microstation and AutoCAD, hand rendering and sketching.





Downtown Crossing

Roche Brothers flagship

Roche Brother's is a very prominent grocery store chain in the greater Boston area. We were approached with the task of creating their gourmet flagship store to be located in the heart of Boston's rapidly growing neighborhood, Downtown Crossing. Scheduled to open in the summer of 2015, this space will become the only full service grocery in all of downtown Boston.

This location presented a challenge in the creation of a concept as it sits in the basement of the infamous Filene's Building. We were able to navigate incorporating pieces of the historic structure, such as its gorgeous terra-cotta ceiling and prominent industrial columns and create a space where vintage industrial met clean and modern.

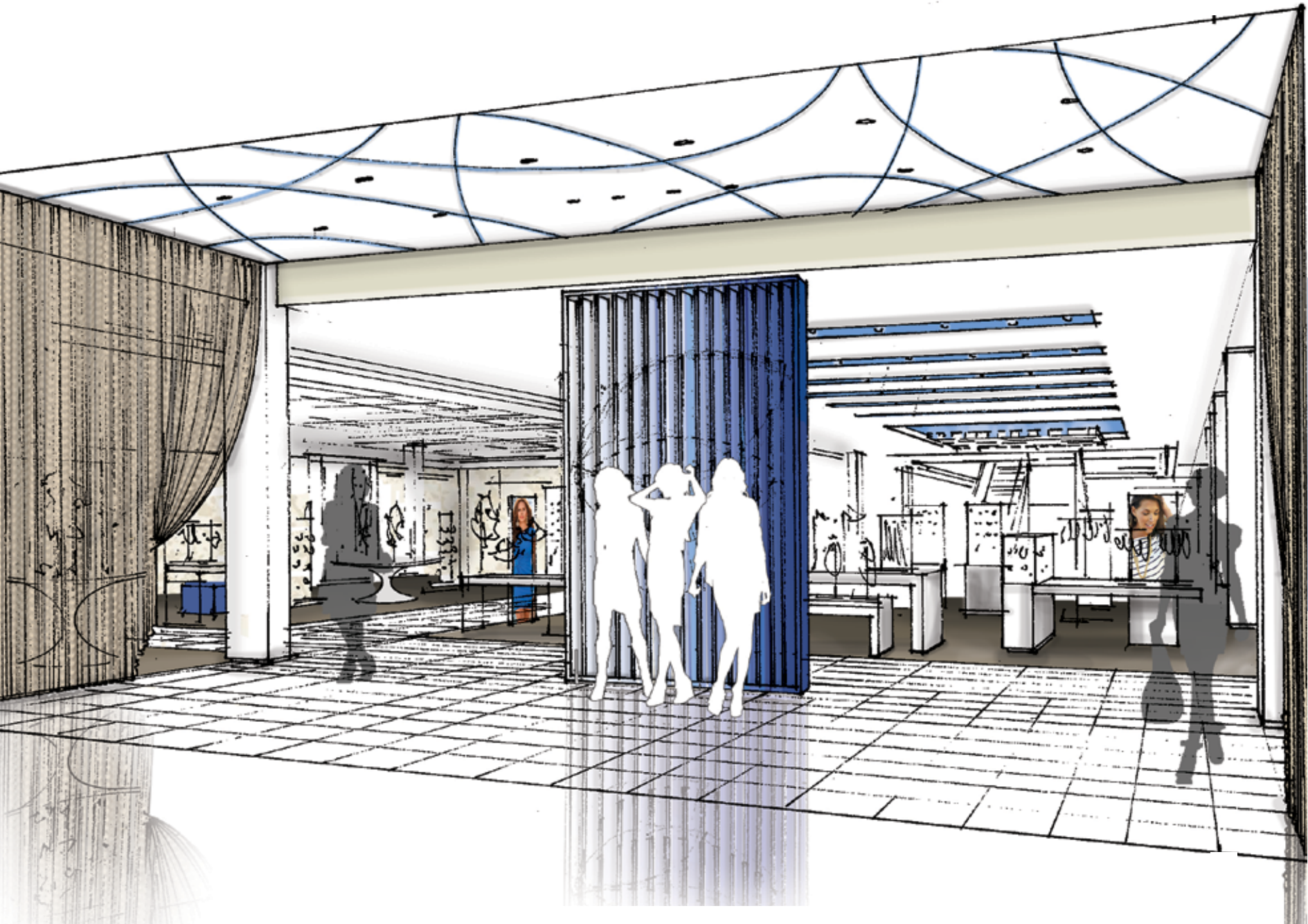
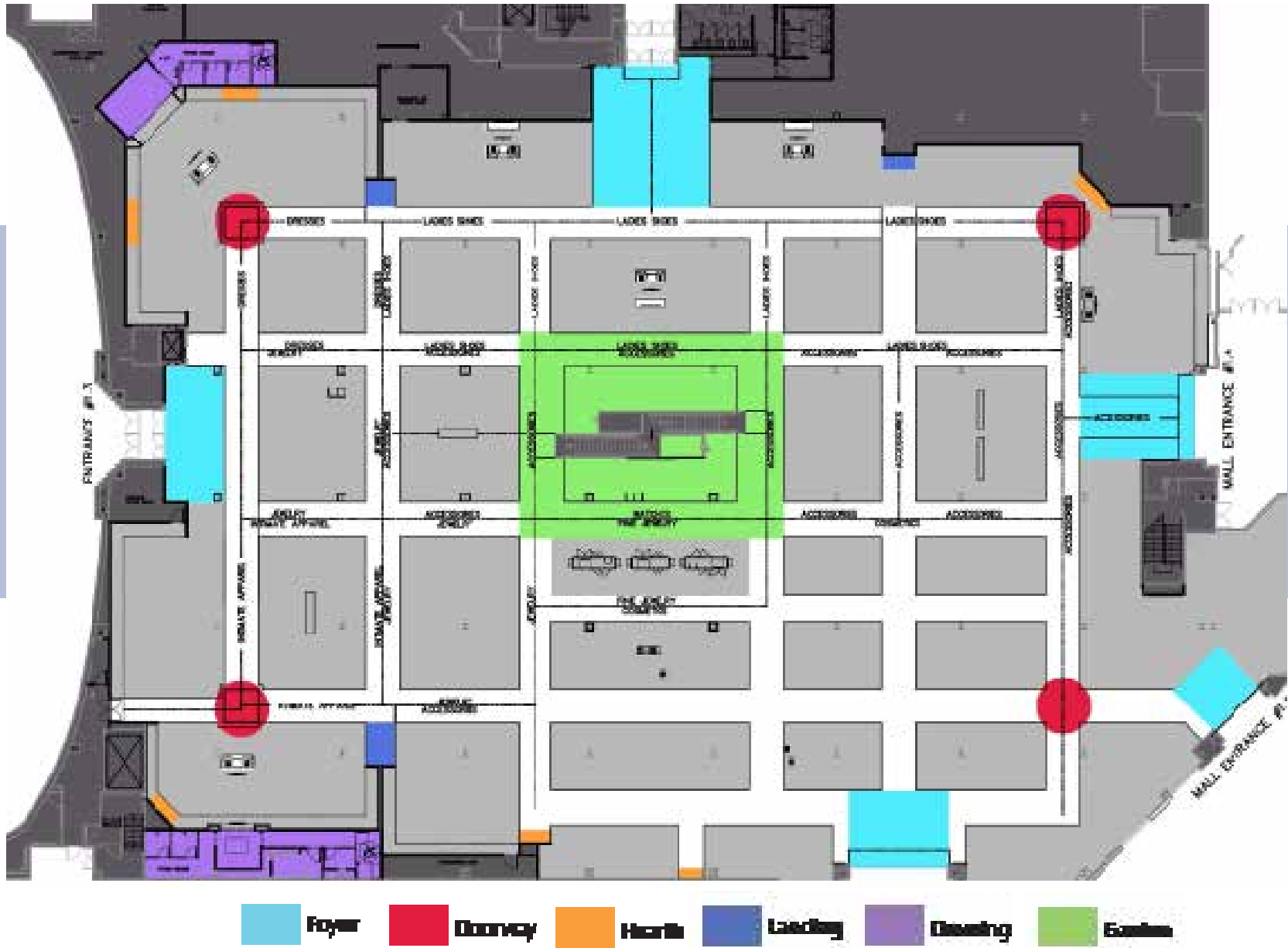
Using a relatively neutral palate full of intriguing materials and bright graphic signage, this space minimizes the fact that one is shopping below grade, and this grocery store becomes not only a convenience to those in the neighborhood, but a destination for all Boston locals.

Belk department store

modern. southern. style.

Working on a team of myself and two other designers, we were responsible for creating a new concept for the southern department store brand, Belk. We developed three concepts originally, one for each segment of their tag line: Modern. Southern. Style. Based on the feedback from the clients, we were then able to combine these three concepts into one that represented the next generation of the Belk brand. The images to the right represents the final strategy board and demonstrate how the new Belk department store would feel. A combination of mostly modern, a touch of southern, and an abundance of style.

This concept was then developed for each department within the store. Involved heavily on the concept development of this project, we have personally seen that the Belk brand was still prominent despite the product being the showcase of the store.



Belk department store

modern. southern. style.

We started with the concept of the Belk Woman's home and were able to use that metaphor to relate all the areas in the department store to the areas of a southern home. The vestibules became foyers, the focal walls became hearths, and the escalator well became the garden.

By developing this strong concept from the beginning, we were able to use it to make all of our design decisions and in some cases to persuade the client to embrace pieces of the design they might have been hesitant to accept otherwise.

Slated to open in April of 2014, working on this project has allowed to firsthand experience many aspects of the design process. From concept development and meeting with manufactures, to writing specs and hopefully helping with the punch list I have had a hand in every piece of the process.



RELAXED SOPHISTICATION.

WELCOMING. TRANSFORMING TRADITION. CONFIDENT. SIMPLE ELEGANCE. DISTINCTIVE.



Belk department store

modern. southern. style.

The Belk Flagship in the Dallas Galleria opened mid April 2014 and was a hit from the start. While many aspects of the design were modified from their original intent, the fine jewelry department, aside from a chain mail wall curtain and sculptural ceiling, remained nearly as we had envisioned it. Designing everything from the overall layout down to the fixtures, wall cases and gates, this department has really been able to create an identity that sets it apart from the rest of the store.

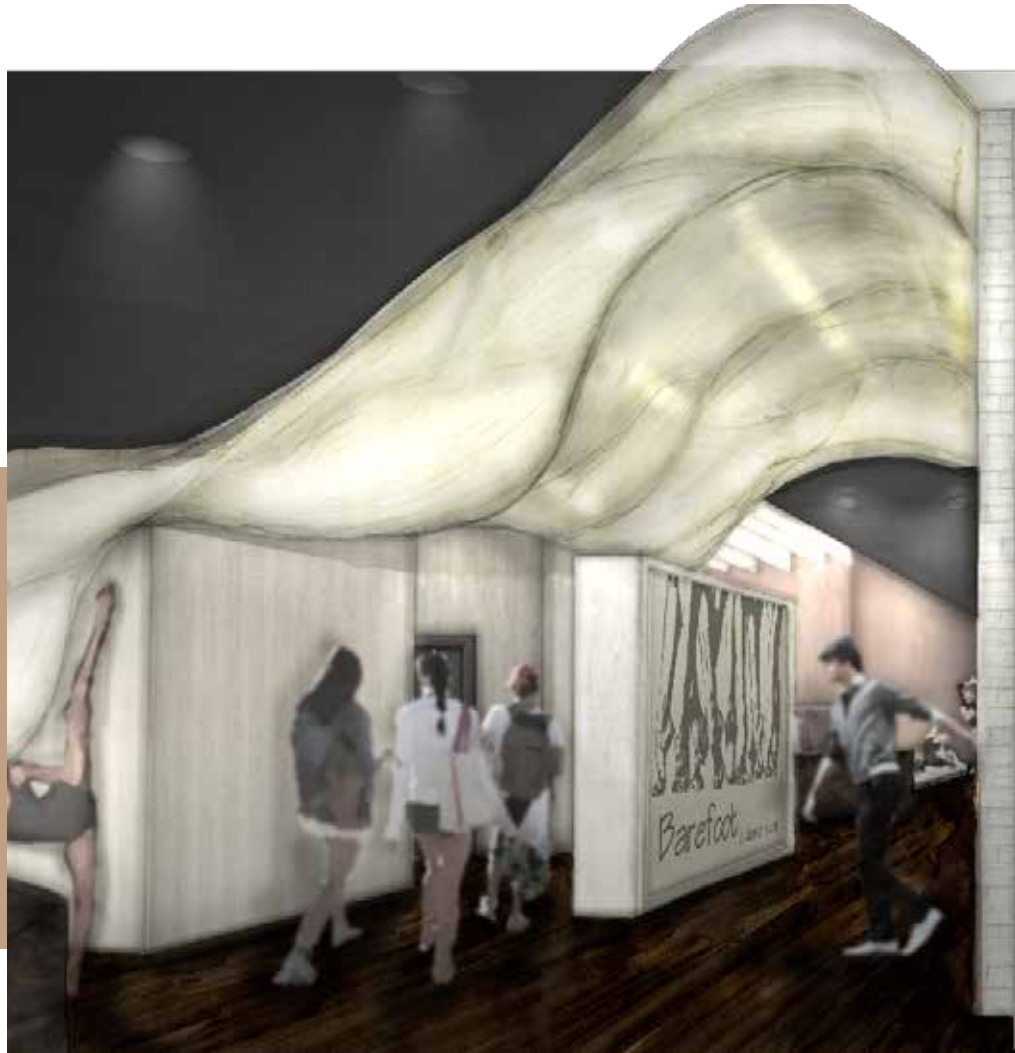
Being the first opportunity I have had as a designer post graduation, it was a huge learning experience not only in the design process but in learning exactly what it takes to ensure your design remains as you envisioned all the way through to its completion.



Barefoot-a dance studio preprofessional academy

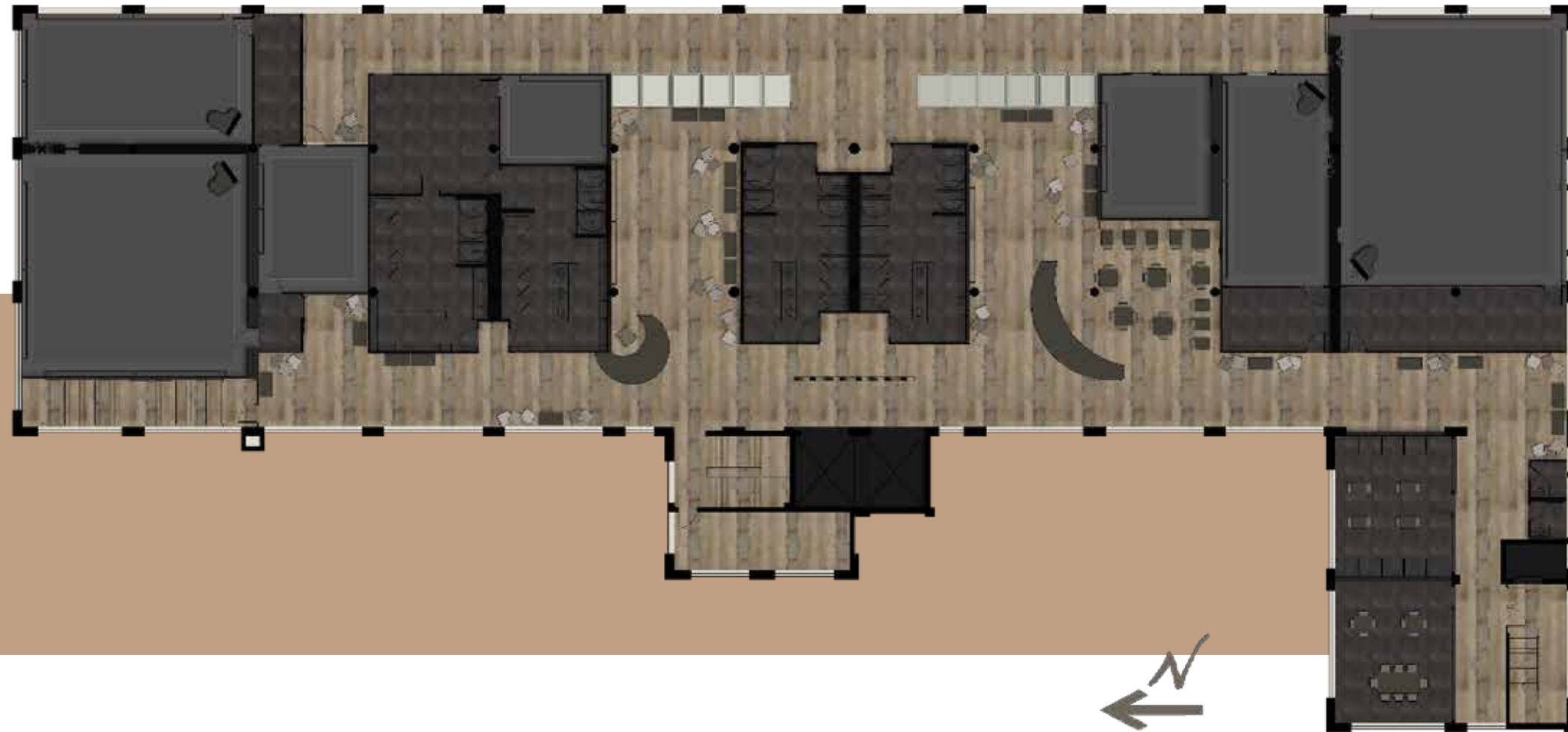
The act of dancing, while widely acknowledged and accepted, is ultimately an activity unlike anything else. It allows its performers to be both artists and athletes. It is a form of expression and an emotional outlet performed for both huge adoring audiences, but yet at the same time performed for no one but the dancer him/herself. It is seemingly fully comprehended and yet barely understood.

At the foundation of any successful dancer is, above all else, heart and passion. But with this said, a dancer's triumph cannot be achieved without many years of highly developed intensive training. While successful dancers must have a basic level of talent to make it big, without the proper training, consisting of regimented rigorous classes of both artistry and technique with professionals of many genres, even the most inherently gifted dancer will amount to nothing.



Barefoot-a dance studio preprofessional academy

Dancing has been part of Cincinnati's history from the city's birth where dancing at Biergartens and Irish pubs was used as a way to celebrate a heritage. It eventually became a concrete part of the city's antiquity with the founding of the Cincinnati Ballet in 1963. This in combination with a host of several professional dance companies, a renowned magnet school School for the Creative and Performing Arts the University of Cincinnati's College Conservatory of Music and an overall general love and appreciation for the art and sport of dance have helped to inspire Cincinnati to become the very capable but under appreciated city of dance it is known as today.





Barefoot-a dance studio preprofessional academy

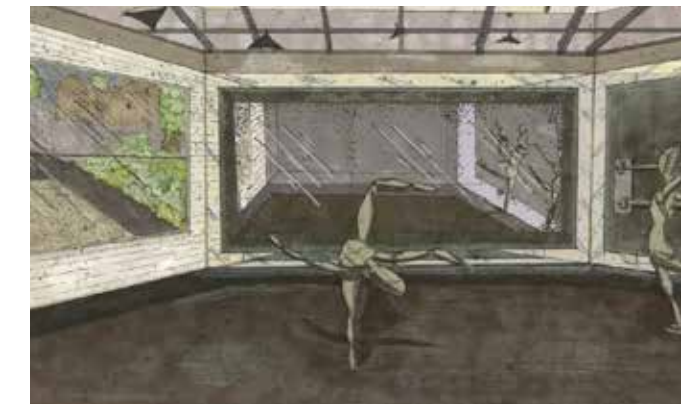


As graduating seniors, students we're required not only to do the traditional renderings as well as a fully developed program book but also to create a fully functioning to scale model. Rather than creating a lifelike "doll house" I chose to make a model that reflected a more symbolic approach and demonstrated how the overall forms of the the space worked together. kept I the palate very neutral to allow for the gestures within the spaces to speak for themselves.

Barefoot-a dance studio preprofessional academy

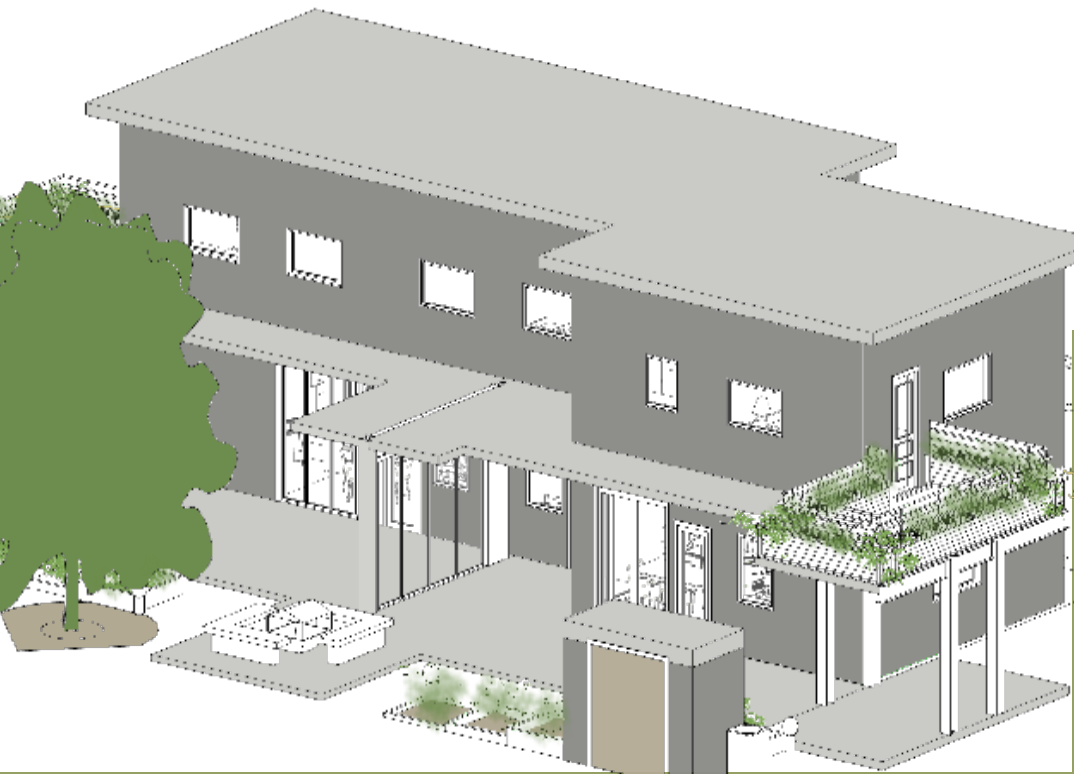
The problem lies in the fact that other than the School for the Creative and Performing Arts, which offers a rather limited breadth of dance possibilities for a limited age range, ending at the conclusion of high school, and the CCM preparatory program, which is only offered for ballet dancers, there is not a place for serious dancers to go to train and advance their learning, in the hopes of making it in the professional world of dance.

By providing a space that allows young women and men to develop in the proper environment, while providing an incentive for professionals to visit, recruit, and teach in Cincinnati, students will be given the best possible training and in turn be able to transform their raw talent and passion into something refined and highly developed, while gaining notice and clout in the professional world making it possible not only for the best of dancers to train in a city not otherwise seen as comparable, but to put Cincinnati back on the map as a place deserving of recognition for their dancing successes.



Revitalizing and Reconnecting

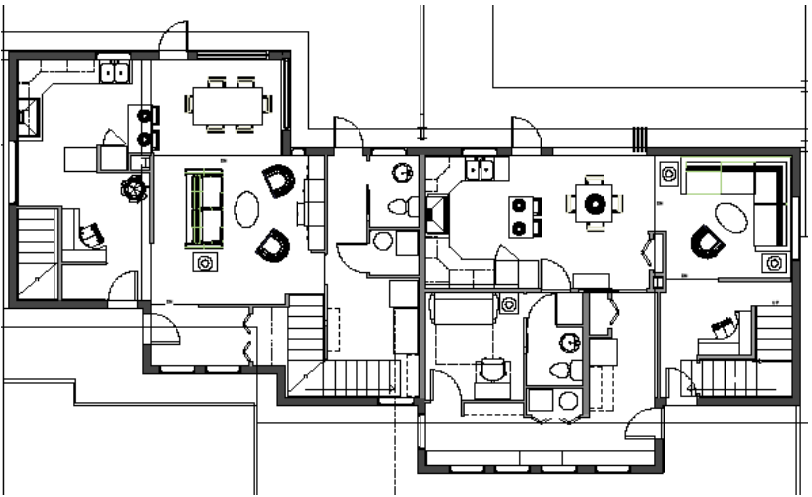
renovating the historic town of Greenhills



The city of Greenhills, Ohio is a city founded on the basis of family and community, but as time passed and life became less focused on these values and more focused on the individual, the allure of Greenhills began to dwindle.

This project strives to bring back the sense of community and turn the city's focus back to family life.

By creating a home where the entire first floor becomes the "family room" and blurring the division between indoors and outdoors, the emphasis is taken away from isolated bedrooms and families can once again comfortably interact within their homes and throughout the community.



Infusing luxury into the daily grind,
transforming an unremarkable day into one to be celebrated.

Godiva Chocolatier

2010 Pave Design Competition



This design was an entry for the 2010 Pave retail competition; designing a new concept free standing merchandising mall kiosk for the chocolatier Godiva.

The new Godiva shop invites shoppers to stop and enjoy the unexpected. It presses pause on their to-do lists, provides a sense of unexpected joy, and above all else delivers a smile.

It's three zones afford a little splendor to young professionals, aspiring students, and over-tasked mothers. It is an indulgence of time and taste.

Herbal Essences Beauty in Motion

making beauty a pleasure through nature

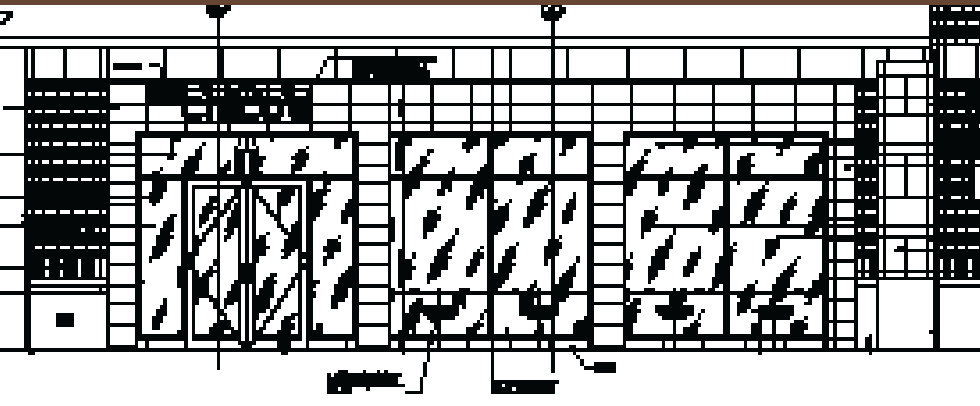
During the fall of 2010 I was blessed with the opportunity to participate in a sponsored studio with Proctor and Gamble's Herbal Essence.

Working in groups we were responsible for creating an environment that would help the Herbal brand expand its user groups and bring herbal back into the spotlight. We chose to focus on the idea of "Beauty through Motion" and how Herbal could be a part of not only a person's life for special occasions, but how a secret urban garden could create an unexpected delight on a daily basis.



Retail Planning and Design

sample work from Chico's FAS



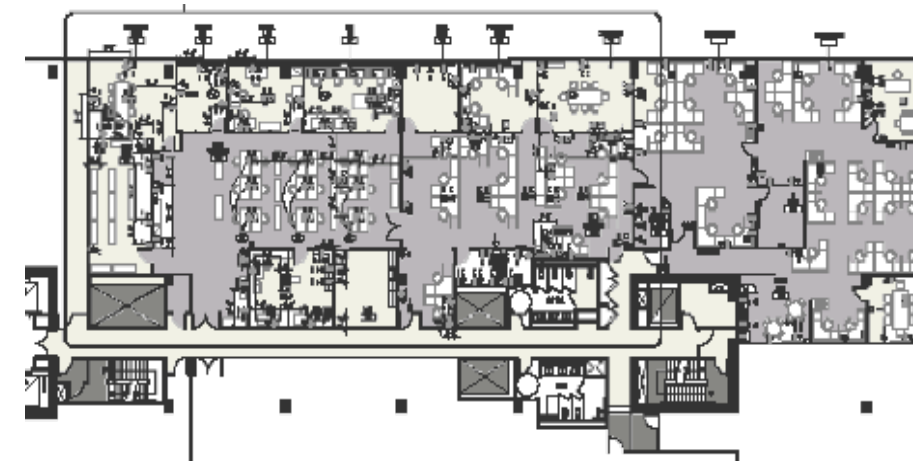
I was blessed with the opportunity to work with the rapidly growing womens clothing retailer, Chico's FAS, which includes the brands Chico's, White House / Black Market, and Soma Intimates. Working at this firm for two quarters I was able to dabble in a bit of design for all 3 brands. Shown here are photographs from a variety of different finished stores that designed were designed by myself.

Also shown is a series of images: first a sketch, then an AutoCAD drawing and finally a photoshop rendering of a storefront study I did to determine a new look for Chico's storefronts. Not pictured is the work done for the other two brands which including numerous floor and fixture plans, the creation of the master set of drawings for all three brands, fixture books and a variety of other projects.



Designing for a Corporate Environment

examples from Huntsman Architectural Group



As I've worked my way up through the co-op system, I have been able to receive many different types of experiences. This co-op in particular allowed me to expand upon my knowledge of the construction side of the industry. I was able to get hands-on experience on everything from personally creating an entire set of construction drawings, taking them all the way to permit, to working with other designers on projects with big name clients, along with helping throughout the entire design development stage.

All work displayed here is the property of Huntsman Architectural Group

Photo-Realistic Rendering

replicating by hand

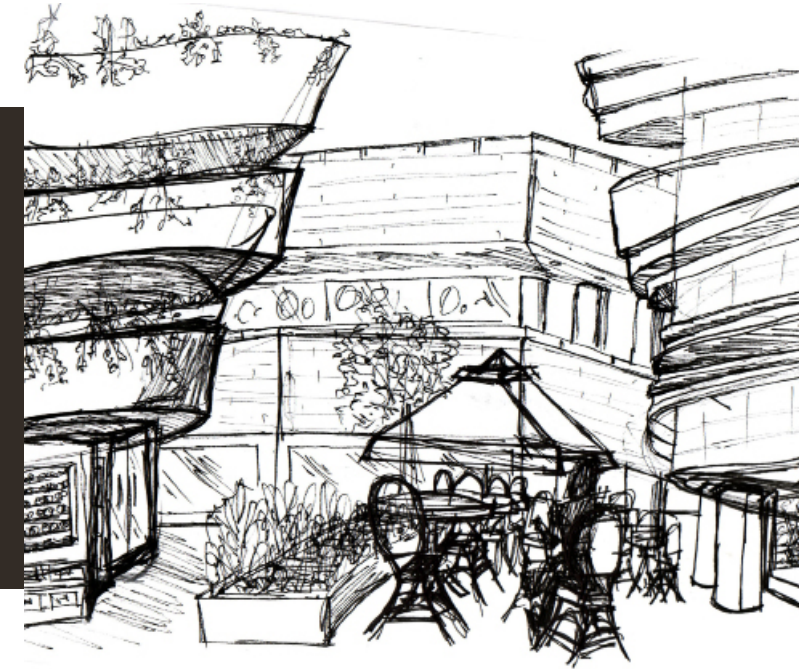
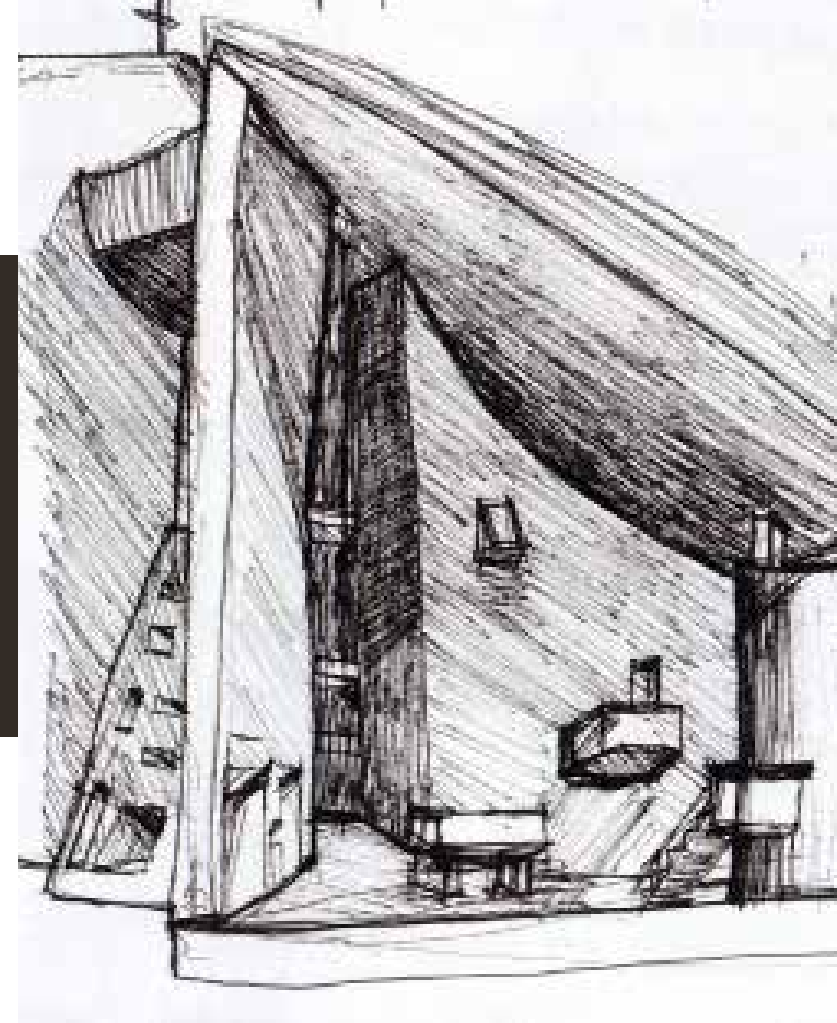
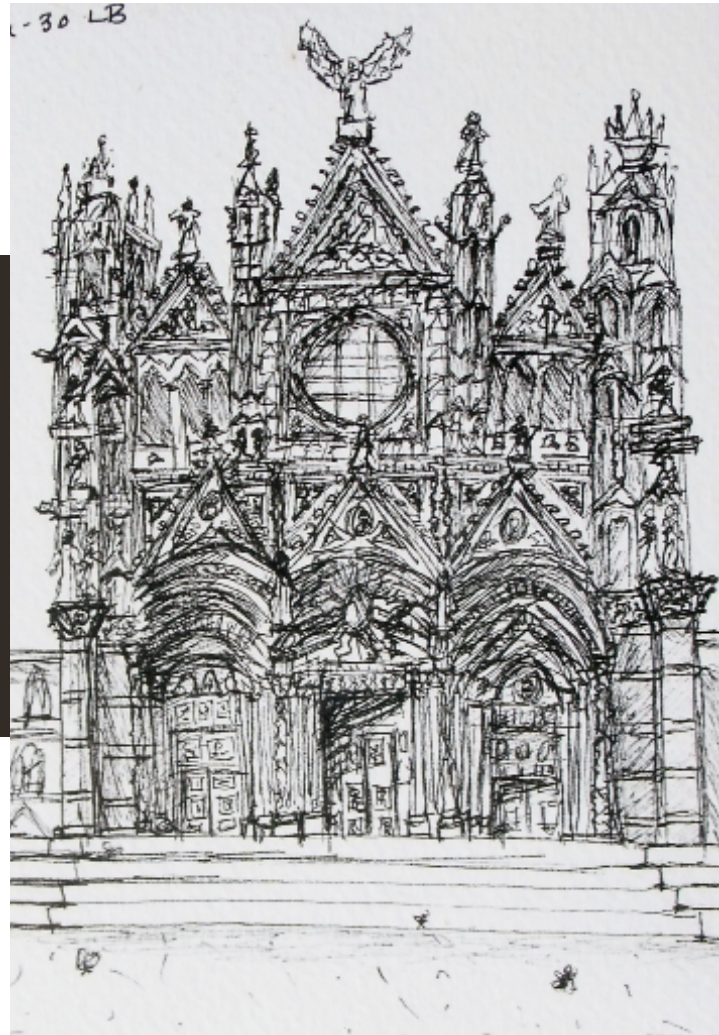
This particular drawing demonstrates a level of skill in which an actual photograph was replicated with lifelike realistic qualities.



The media used for this project included Prismacolor markers, charcoal, gouache, colored pencil and white out.

A Semester of Travel

capturing the world by hand



A Semester of Travel
the world's beauty in photographs



thank you for your consideration



leeanne boland
leeanneboland@gmail.com
513-582-7036