



To personify
the character of the
chosen typeface .
through
postures and expres-
sions.

Adjectives:

1. Raw
2. Soft
3. Cute
4. Golu-Molu
5. Curly

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Keywords for the character of
font:

1. Soft strokes
2. Rounded corners
3. Casual, informal lines
4. Cute contour

