

DANIEL B. WEBER

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Online Portfolio: www.coroflot.com/DanielWeber/Daniel-B-Weber-Portfolio

PROFESSIONAL SUMMARY:

- Communication professional with strong writing, editing and advertising experience
- Proficient in web design, development and usability
- Adept at conducting interviews and conveying clear and concise messages
- Exceptional editing skills and strong attention to detail
- Adds value to any team and is also comfortable working independently

COMMUNICATION SKILLS:

Print

- Produced a variety of articles covering topics ranging from education to politics to sports
- Skilled at writing articles using Microsoft Word and designing layouts using InDesign
- Corrected and adjusted photos in Adobe Photoshop, Bridge and Illustrator
- Edited articles, press releases and newsletters using AP Style and Code of Ethics

Video

- Completed video package for Northwoods League Baseball organization
- Captured video footage and compiled and edited using iMovie
- Directed anchors during a live broadcast session

Web

- Created Liberal Studies website for the University of Wisconsin-Eau Claire
- Applied HTML, PHP, JavaScript, Cascading Style Sheets and WordPress to create web pages
- Wrote content to align with SEO best practices

Audio

- Developed audio stories on an assortment of subjects, including city council and community issues
- Attached photo slideshows to audio stories using WordPress and Windows Movie Maker
- Edited audio using audio programs such as Audacity
- Monitored audio boards

TECHNICAL SKILLS:

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|---|--------------------------------|---------------|
| • Microsoft Office: Word, Excel, PowerPoint | • Dreamweaver | • WordPress |
| • Adobe InDesign | • HTML | • Audacity |
| • Adobe Photoshop | • PHP | • Soundboards |
| • Adobe Bridge | • JavaScript | • iMovie |
| • Adobe Illustrator | • Cascading Style Sheets (CSS) | • SharePoint |
| | • Windows Movie Maker | • Wiki |

RELEVANT EXPERIENCE:

Chippewa Herald Newspaper, Chippewa Falls, WI

August 2009 – March 2011

Sports Writer

- Wrote game stories for a variety of sports including football, basketball, baseball, golf, tennis at the high school and collegiate level
- Wrote profile and preview stories related to the aforementioned sports
- Conducted interviews with Athletic Directors, coaches and players
Blogged and Tweeted before, during and after games

WQOW News 18, Eau Claire, WI

April 2011 – September 2011

Assistant Director

- Directed anchors during broadcast by cueing each where and when to speak
- Assisted with video packages and scripts by adding B-roll to packages and collaborating on stories
- Monitored audio boards for sound and quality

OTHER EXPERIENCE:

Veteran of Foreign Wars, Eau Claire, WI

April 2010 – Present

Bartender

- Served food and beverages to over 100 patrons daily while building relationships with the customers
- Managed scheduling duties, conduct inventory and order new products
- Collaborated with other staff to ensure customer satisfaction

Northwest Airlines, Eau Claire, WI

April 2008 – April 2010

Customer Service Agent

- Tailored flight packages to customer's needs
- Parked, loaded, unloaded aircrafts in an efficient manner

Hertz, Eau Claire, WI**April 2008 – April 2010****Customer Service Agent**

- Aided customers with all of their rental needs
- Performed minor maintenance on vehicles

Northwest Airlines, Minneapolis, MN**June 2003 – April 2008****Flight Attendant**

- Performed flight safety check prior to passenger boarding
- Demonstrated safety equipment and informed location of safety features
- Served food, beverages and answered any questions customer may have

EDUCATION:**University of Wisconsin-Eau Claire****May 2012**

Bachelor of Arts in Mass Media Communications, emphasis in Print Journalism

Minor: Web Design/Programming