Creating a People-First Digital Organization
Studies consistently connect superior financial performance with a company's commitment to digital strategy and organizational transformation. What do digital organizations have in common? They foster new modes of leadership, support the vital role of people skills and behaviors and stay current with cultural norms. In short, the more digital can be fully embraced, the greater the competitive edge and financial return. Local Design Solutions' John Bradley Ivie explains the concept of digital organizational strategy and how it can lead to a win-win outcome – where business performance is elevated and people feel valued and empowered in their work.