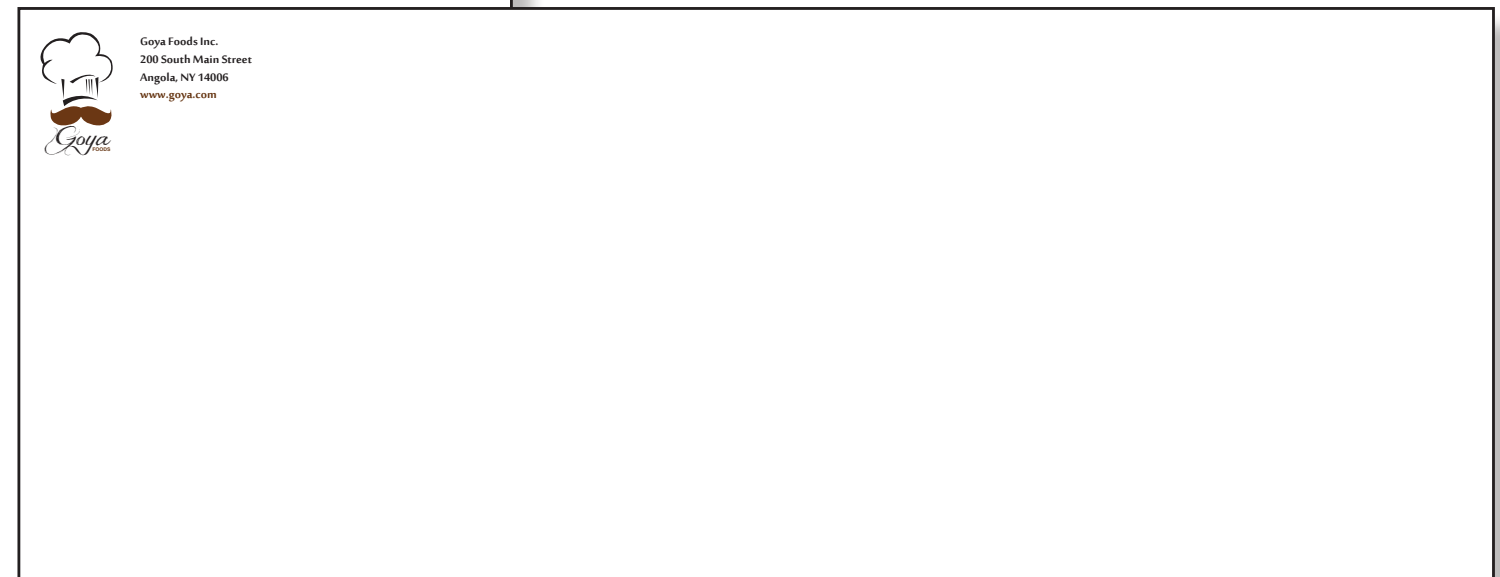




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Goya Foods

I re-brand and re-design Goya Foods' logo and slogan for my senior project class. The elements of the brand consist of a stationery, one page spread ad campaign, mock-up website and mock-up phone application.