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142 E. Granada Blvd. • Ormond Beach

Fall

FASHION SHOOT 2010

Creative Director: Laura A. Ostapko
Fashion Photographer: Joshua Cruey

Behind the Scenes



Throughout history, fashion has played an intricate role in the portrayal of drama. William Shakespeare's plays, such as *Macbeth*, *A Midsummer Night's Dream*, *Romeo and Juliet*, and *Julius Caesar*, offer illustrations of dramas that became famous for their casts in lavish costumes, and the incorporation of elaborate stage devices to evoke the essence of the times and clothing trends of the era.

As an admirer of the fine arts, for the past few years I have visualized portraying a drama through fashion and featuring it in our magazine. When the opportunity finally presented itself, I contacted the Daytona Playhouse, which, as luck should have it, was producing the play *Cinderella* this summer. I met with Danielle Crile, President of the Daytona Playhouse, and Kathy Thompson, the Creative Director for *Cinderella*, and we finalized the date and time to conduct the fashion shoot. First, the Daytona Playhouse donated the stage and props that you see throughout these pages for our use. I then proceeded to hire the models, photographer, and hair and makeup stylist. The romantic wardrobes were provided by our sponsors, Sussman's Exclusive Fashions, Flamingo Rose Boutique, and Florida Formal Wear. The creative settings you see throughout these pages could be described as my "modern-day interpretation" of the play *Cinderella*.

After conducting this fashion shoot, I have even more admiration and respect for the fine arts, and for the tremendous effort involved in putting on a production of this magnitude.

As always, I would like to thank our talented staff. Without them, this production would not have been possible, and I extend special appreciation to the Daytona Playhouse for their gracious hospitality in hosting this event.

On behalf of the Atlantic Quarterly, we implore each and every one of you to support the arts. Take a friend or loved one to a play this fall season. These fine institutions need continued patronage from all of us to educate and enchant us for years to come.

– Laura Ostapko, Creative Director

First Assistant: Krysten Marlette

Makeup Artist: Amy Combs, Serendipity Facial Spa, Ormond Beach

Hairstylist: Doreen Morrissey, Posh Salon, Ormond Beach

Models:

Lance Sparks - Handsome Prince, Katie Kimberley - Cinderella

Jenny Leigh - Evil Stepsister #1, Livia Taravella - Evil Stepsister #2

Fashions Provided by:

Flamingo Rose Boutique, Ormond Beach, Florida

Florida Formal Wear, Daytona Beach, Florida

Sussman's Exclusive Fashions, Daytona Beach, Florida