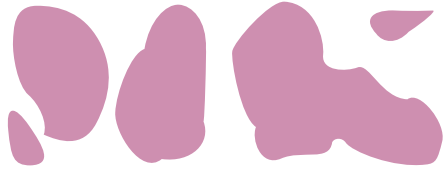


# Madelyn

# Keri



## INDUSTRIAL DESIGNER

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## WORK EXPERIENCE

**GSL Limited Group** Freelance October 2012  
Coral Gables, Florida  
• Designed cookware accessories to be sold as complements to two lines of pots and pans.

**Ponto Merchandising Solutions** Freelance July 2012  
Coral Springs, Florida  
• Developed a variety of permanent product displays for Grey Goose Vodka, that included freestanding, endcap and modular displays.

**Jazwares, Inc.** Intern April – June 2012  
Sunrise, Florida  
• Assisted in the ideation, concept development and packaging for a line of toys.

**Grupo Savake Ferretotal** Intern October 2008  
Caracas, Venezuela  
• Traveled to China and collaborated with the company's product selection for import.  
• Attended the China Import and Export Fair (Canton Fair) and met with representatives from different Chinese factories, searched for new products and marketable opportunities that added value to the company's importing selection. Made contact and networked with the leading manufacturer of combination wrenches.  
• Visited several factories and assisted with the evaluation of product quality from the manufacturers, learned the negotiation process for pricing, shipping, and timing.

## EDUCATION

**The Art Institute of Fort Lauderdale** June 2012  
Fort Lauderdale, Florida  
Bachelor of Science degree in Industrial Design (G.P.A: 3.8)

**Posa Studio Creativo** Adobe Authorized Training Center 2010  
Caracas, Venezuela  
Certified course in Adobe Photoshop (Basic and Advanced level) and Adobe Illustrator.

## LANGUAGES

English, Spanish and French

## COMPUTER SKILLS

Adobe Illustrator  
Adobe Photoshop  
Autodesk AutoCAD  
SolidWorks  
SolidWorks PhotoView 360  
Basic Rhino  
Microsoft Word  
Microsoft PowerPoint  
Proficient in Mac and PC

## DESIGN AND TECHNICAL SKILLS

Quantitative / Qualitative Research  
Manual and Computer Drafting  
Sketching  
Model Making  
Planning and Organizing  
Promotional Package Design  
Product Design

## HONORS AND AWARDS

• Merit Award Scholarship, President's Honor Roll and Dean's Honor Roll at The Art Institute of Fort Lauderdale

• One of only 3 students chosen to represent The Art Institute of Fort Lauderdale at the Florida International Leadership Conference in Ocala, Florida. (2010)

• Award for excellence in service and leadership as a member of "The International Club" and the "Industrial Designers Society of America Student Chapter" at The Art Institute of Fort Lauderdale. (June 2010)

• Volunteer work for The American Lung Association at the Las Olas Wine and Food Festival (2010), Florida Aids Walk (2009), Special Olympics Florida (2009), Fundación Teletón México (2005)