Future Goals

Zach's immediate goal is to fully prepare himself for the 2008 Olympic Games with the determination to win an Olympic medal. With this in mind, Zach and his team selected events for the upcoming racing season which they feel will fully prepare Zach for this goal. Two of these events they feel are essential for success are the World Championship in Melbourne, Australia and the European Championship in Pisa, Italy. The world's best sailors will be attending these regattas and Zach looks forward to the challenge of competing against them.

After 2008, Zach plans to continue sailing for the United States and mount another full-time campaign for the London 2012 Olympic Games. Over the next five years his 4 main goals are:

1. Win a medal at the 2008 Olympic Games
2. Win the Finn European Championship
3. Win the Finn World Championship
4. Win the Gold Medal at the 2012 Olympic Games

ZACH RAILEY

2008
USA Olympic Team Member

Stats & Bio

- Born: May 9th 1984
- Gender: Male
- Height: 6' 4"
- Weight: 215 lbs
- Hometown: Clearwater, FL
- Olympic Class: Finn
- United States Ranking: # 1
- World Ranking: # 10
- Education: Degree in Sport Administration & Business Management
  University of Miami 06'

Born in St. Petersburg, FL, Zach has always been involved in activities that were associated with the water. When he was 8 years old, his mother's dentist suggested enrolling him in a summer sailing program at Clearwater Yacht Club. From the first day he set foot in a sailboat, he knew it was where he belonged and he told his mom after that first day, "I just love it so much because I can be down next to the water."

Possessing an extreme competitive nature, Zach quickly achieved national and international recognition as one of the top young talents in the sailing world. He is considered by many to be the most decorated youth sailor the United States has ever produced. He first represented the US in a World Championship at the age of 11. Once experiencing this event, Zach realized that he wanted to dedicate himself to the sport of sailing and strive to become one of the premier sailors in the world.

Zach worked his way through the developmental classes learning and increasing his level of competitive sailing. At the age of 16, he transitioned into his first Olympic class boat called the Laser Standard. He did his first Olympic campaign for the 2004 Athens Games with a goal in mind to learn the process of what it takes to complete a successful campaign.

Upon completing the 2004 Olympic Trials, Zach returned to the University of Miami and resumed his college studies and graduated Cum Laude in May of 2006 with a degree in Sports Administration and Business Management. With university now completed, Zach was able to dedicate himself to a full-time Olympic effort now sailing in the Finn class.

The Finn is considered by many to be the "purest, toughest and mentally grueling Olympic Class boat." This new challenge did not deter Zach's determination to become one of the best Finn sailors in the world. He took the challenge head on and within a three year period, he established himself as the # 1 US Finn sailor and on the world scale, he ranks as a top 10 international star. This is the first time in 20 years that a US Finn sailor has broken the top 10 ranks of the international circuit.

In order to represent the US at the 2008 Olympic Games, the United States Olympic Committee requires the sailor to win a one week regatta called the US Olympic Trials. With this in mind, Zach's main focus since beginning his career in the Finn class was to win this event. During the month of October 2007, the Finn Olympic Trials were held in Newport Harbor, California and Zach triumphantly won this regatta sailing against competitors with an average age of 10+ years over Zach.

Now, Zach is on his way to the 2008 Olympic Games being held in Beijing, China. He is now representing the United States on the World's largest stage and his life long dream of Olympic glory is being realized.

The goal now is simple. Train hard, stay focused and be as prepared as possible when the Games begin!!

"Some people do it for fun, that's admirable. Some people do it to occupy time, that's fine but athletes do it for the challenge and that's respectable; however, I do it to be the best! Now that's a champion!"

Philanthropy Dedication

Shake-A-Leg Miami: Disabled body sailing center and training center Miami, FL

New York Children's Hospital: Special guest visitor to children and staff

Junior Sailing and Youth Development Coach: Train up and coming youth sailors from around the United States. Zach strives to give back as much as he can to the next generation of Olympic Sailors so that the United States can thrive in the future.

Guest speaker: Gives motivational talks on dedication and achieving goals

Interests: Fishing, Scuba Diving, Water Skiing, Travel, Languages, Biking

Member in good standing: St. Francis YC, Clearwater YC, Finn Class, ISAF

Premier Level Sponsor

- Decal coverage on mast (2 in x 8 in)
- Logo on campaign shirts
- Link to company website from campaign website
- Email announcement sent to mailing and support list

Note: (all expenses above for appearances, graphics or trips to be covered by sponsoring company)

Club Level Sponsor

- Decal coverage on boom (2 in x 8 in)
- Logo on campaign shirts
- Link to company website from campaign website
- Email announcement sent to mailing and support list

Note: (all expenses above for appearances, graphics or trips to be covered by sponsoring company)

Additional information:

- All sponsorships are 1 year minimum commitments
- Adjustments can be made to companies preferences
- Payment amounts are per year
- Payment increments will be catered to company preferences

Do you want to be a part of my dream and enter into the largest athletic arena in the world?

Title Sponsor

- Center Coverage on Hull of Boat or Sole Advertisement on Sail (1 ft x 4 ft decal)
- Campaign Named "ABC" Company Olympic Finn Campaign
- Attend 1 Major Sailing Event on the circuit to watch Zach race
- Use name and photos/videos in 2 advertisements/year catered to company
- 1 appearance by Zach at a company event to give a speech on campaign and motivation
- Logo on outer cover vest over life jacket (4 in x 12 in)
- Logo on campaign shirts and also awards polo shirts (2 in x 6 in front coverage)
- Link to company website from campaign website
- Email announcement sent to mailing and support list

Note: (all expenses above for appearances, graphics or trips to be covered by sponsoring company)

Gold Level Sponsor

- Quarter Coverage on Hull of Boat (10 in x 2 1/2 ft decal)
- Use of name and photos/videos for 1 advertisement per year catered to company
- Logo on outer cover vest over life jacket (2 in x 6 in)
- Logo on campaign shirts and also awards polo (round patch logo on sleeve)
- Link to company website from campaign website
- Email announcement sent to mailing and support list

Note: (all expenses above for appearances, graphics or trips to be covered by sponsoring company)

Silver Level Sponsor

- Deck advertisement decal (8 in x 1 ½ ft decal)
- Logo on outer sleeve of competition shirts or spray jackets
- Logo on campaign shirts and also awards polo (square patch logo on collar)
- Link to company website from campaign website
- Email announcement sent to mailing and support list

Note: (all expenses above for appearances, graphics or trips to be covered by sponsoring company)

Bronze Level Sponsor

- Small decal coverage on hull (2 in x 12 in)
- Logo on campaign shirts and awards polo (square patch logo on upper back area)
- Link to company website from campaign website
- Email announcement sent to mailing and support list

Note: (all expenses above for appearances, graphics or trips to be covered by sponsoring company)

Olympic Team Resume 2007

- 1st USA Olympic Trials
- 10th World Ranking
- 6th Finn European Championship
- 2nd Expert Olympic Regatta
- 3rd Finn Mid-Winter Championship
- Member of 2008 US Olympic Team
- Member of World Championship Team
- Member of European Championship Team
- Member of Olympic Test Event Team

Record Holder

- First American in Finn World Ranking top 10 in last 20 yrs.
- Youngest Ever American Finn Olympic Team Member at 23 yrs. old
- First American to win German National Championship
- First Ever Finn Collegiate National Champion
- Youngest Male to win Ewell C. Potts Optimist Trophy
- Youngest United States Representative for ISAF World Championship
- Youngest Male North American Radial Grand Prix Winner at the age of 15
- Only World Competitor to achieve the record of: Winner of 6 of the 9 major North American Championships
- The Editors of Sailing World Magazine voted Zach Railey as the recipient of their Medal of Achievement (Youth Division) for his outstanding sailing and sportsmanship in 1995. At the age of 11, Zach was (and remains) the youngest recipient to receive this renowned award.

Schedule Dec. 2007 – August 2008

	December	
1st – 3rd	Sail for Gold Regatta	Melbourne, Australia
15th – 18th	Sydney International Regatta	Sydney, Australia
	January	
14th – 19th	Sail Melbourne Regatta	Melbourne, Australia
23rd – 29th	Finn World Championship	Melbourne, Australia
	February	
15th – 17th	Finn Mid-Winter Championship	Ft. Lauderdale, USA
	March	
14th – 21st	Princess Sofia Regatta	Palma de Mallorca, Spain
	April	
7th – 13th	Expert Olympic Regatta	Lake Garda, Italy
19th – 25th	French Olympic Sailing Week	Hyeres, France
	May	
4th – 10th	Finn European Championship	Pisa, Italy
21st – 25th	Holland Regatta	Medemblik, Holland
	June	
21st – 29th	German Olympic Week	Kiel, Germany
	July	
1st - 31st	Pre-Olympic training camp	Qingdao, China
	August	
9th – 21st	2008 Olympic Games	Qingdao, China

TV/Press Exposure

The Olympic sailing circuit is the Worlds largest and it is followed by a global audience. Zach participates in most every major event in each respective calendar year. These events are widely publicized in print, internet, and television exposure.

Events Exposure:

•Each event has a personal web page which audiences visit to view photos, interviews, live race updates, results and other event information. At the 2007 Olympic Team Trials, which was a US closed event, there were over 225,000 hits during the 9 day period. (Information provided by US Sailing)

• Television crews follow the event from start to finish giving daily updates with footage from the racing, including interviews and on board camera footage.

Zach recently competed in the 2007 ISAF World Championship in Cascais, Portugal. Exposure examples from that event are below:

The 2007 ISAF Sailing World Championships was not just a runaway success on the water but on the TV screens too, with a worldwide TV footprint of 564 million viewers.

• 25,000 users access the ISAF website every day • 820,000 users per month •
• 2,500,000 page impressions per day • 44,400 registered and identified 'ISAF Sailors' •
• 3,400 subscribers to the weekly newsletter Making Waves • Users from over 100 nations •
• 2000 news stories published in 2006 (Information provided by the International Sailing Federation) •

Additional Media Exposure:

A sponsor can also be assured that in addition to event exposure, Zach and his campaign is followed in local, national and international media. Some Examples include:

• Fox News • Bay News 9 • NBC News • ESPN • NBC Sports • Eurosport • CT TV •

Internet Exposure:

Additionally, there are various local, national, and international websites that update Zach's progress either through video or print reports. A search engine result for Zach Railey returns 5,000 plus hits on the web. Examples:

• www.nbcsports.com • www.espn.com • www.ussailing.com •
• www.jobsonsailing.com • www.sailingworld.com •

Zach also maintains a personal website which he updates on a regular basis. His news updates reach thousands of followers and is constantly growing. www.zachrailey.com

Hard Copy Exposure:

There are many print publications that have published information on Zach's sailing career. Those include:

• St. Petersburg Times • Sailing World Magazine • SAIL Magazine • Finnfare Magazine •
• SOLO Sailing Magazine • Beach Bee • Yachts and Yachting • China Daily • USOC Magazine •