

## COMPLIMENTARY DESIGN SERVICES

THE DAILY RECORD OFFERS IN-HOUSE AD DESIGN BY PROFESSIONAL GRAPHIC DESIGNERS.  
Please submit all text and images at least 4 business days prior to the completed ad deadline.

## WRITE YOUR COPY

WHAT DO YOU WANT OUR READERS TO KNOW ABOUT YOU?  
Please submit your text in a word document or within the body of an email.

## SEND YOUR IMAGES

THE HIGHER THE QUALITY, THE BETTER THE AD.

Images should be a resolution of no less than 300 dpi.

Keep in mind, web images are low resolution and will be scaled to one-third the size submitted in order to be the necessary 300 dpi.

If available, logos should be submitted in vector format (.eps or .ai).

All images should be attached to an email, or sent via FTP.

Images should not be contained within the body of an email or a word document.

## PROOF YOUR AD

YOU WILL HAVE THE OPPORTUNITY TO PROOF YOUR AD TWO TIMES BEFORE PRINTING.

For additional questions please contact your account manager at 443.524.8100.