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COMPETITIVE ADVANTAGE

- TALENT / WORKFORCE
- BUSINESS INCENTIVES
- LIFESTYLE
- BUSINESS RANKINGS
- EDUCATION
- DEMOGRAPHICS

BUSINESS RESOURCES

INDUSTRIES

ABOUT US

Akron named one of America's Top 20 Most Affordable Cities

-Forbes Magazine



Home Page

GACwireframe.graffle

Thu Jun 06 2013

1 The star of the home page will be a rotation of full size images highlighting the greater akron area paired with compelling headlines showing what why Akron is such a great place to do business. GAC has a large resource from us to pull from (they are currently working on getting those together) Images will rotate approx every 5-6 seconds.

2 User can manually navigate rotating images if they choose

3 When user hovers over a header, it will become highlighted and drop down will appear, but don't make it too distracting.

Additional Notes:

Designers / Developers, you don't need to use Helvetica / Arial, but please don't use Verdana or Tahoma. These are guidelines, feel free to flex your creative muscle on this one.

Ideas for taglines:

- Akron was ranked top 10 High Tech Cities by Newsweek Magazine
- Ohio ranked #5 in list by Site Selection Magazine for top business climates
- Northeast Ohio home to 3 nationally ranked hospitals
- Greater Akron is home to 2 universities with nationally ranked programs
- Site Selection Magazine ranked Akron #8 in the nation for top metropolitans
- Akron named one of America's top 20 Most Affordable Cities by forbes magazine
- Ohio ranks #5 in Fortune 500 companies

Ideas for images: Parks, Canal Park, Universities, Civic Theatre, Lock 3, Stan Hywet, Industrial area, High Tech.