XXXXXXXXXXXXXXX Sample A. Sample Company name 123 Main Street Anytown, USA 12345-6789

Dear Sample A. Sample,

As a small business decision-maker, you need Internet and phone service you can count on. You also want to stay on budget.

Verizon Fios® Internet and Phone delivers.

- Fiber-optic fast Fios 50 Mbps Internet with upload speeds as fast as your download speeds
- Business Digital Voice, with unlimited nationwide calling, advanced calling features and seamless integration with your mobile devices
- Access to the fastest Wi-Fi available[†]

You can switch to Fios with confidence.

- 99.9% network reliability for both Internet and phone
- Written Firm Price Quote of your total monthly charges
- Verizon ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row" by J.D. Power ††

A sweet deal can be even sweeter.

Upgrade your Internet speed to Fios 75 Mbps or faster, and you'll get a bonus: a \$150 Visa prepaid card*.

Don't miss this chance to get reliable Internet and phone for your business. Move up to Fios today.

Sincerely,

James Naughton

Director, Small Business Marketing

Click verizon.com/xxxxxx

Call 1.XXX.XXXXXXXX (Mon-Fri until Midnight, Sat until 5PM ET).

MBU16023-LH1

See reverse side for important information.

XX

The deal.

2-Year Price Guarantee

Fios 50 Mbps Internet & Business Digital Voice



+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.



With an upgrade to 75 Mbps or faster

XXX-FPV

MBU16023 - 5.9 Fios Sweet Deal - FPV Version

 $^{\dagger}\!Based$ on internet speed plans and maximum router throughput available.

^{††}Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction StudiesSM. 2015 Study based on responses from 4,154 decision makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary.

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FPV-LG

MBU16023 - 5.9 Fios Sweet Deal - FPV Version

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 2/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
Art Director _
Copywriter _
Proofreader _ Acct Mgr Productio Panel Sizes **8.375**" x **3.75**", **3.75**", **3**" Saved at **3-17-2016 12:47 PM** Round Client Verizon Telecom Trim 8.375" x 10.5" Agency MRM
By ACCENTURE Live 7.875" x 10" Folded Size 8.375" x 3.75" Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

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THE REPORT OF THE PROPERTY OF

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MBU16023-LH1

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XX

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With an upgrade to 75 Mbps or faster

XXX-ONTNV

MBU16023 - 5.9 Fios Sweet Deal - FPV Version

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ONTNV-LG

MBU16023 - 5.9 Fios Sweet Deal - ONTNV Version (Legal)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 4/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
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MBU16023-LH1

See reverse side for important information.

XX

The deal.

2-Year Price Guarantee

Fios 50 Mbps Internet & Business Digital Voice



+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.



With an upgrade to 75 Mbps or faster

XXX-ONTSV

MBU16023 - 5.9 Fios Sweet Deal - ONTSV Version (Front)

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NTSV-LG

MBU16023 - 5.9 Fios Sweet Deal - ONTSV Version (Legal)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 6/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
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James Naughton

Director, Small Business Marketing

Click verizon.com/xxxxxx and save \$10 a month for a year when you order online.

Call 1.XXX.XXXXXXXX (Mon-Fri until Midnight, Sat until 5PM ET).

MBU16023-LH2

See reverse side for important information.

The deal.

2-Year Price Guarantee

Fios 50 Mbps Internet & Phone

\$XX_XX/mo.

+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.



With an upgrade to 75 Mbps or faster

XXX-ONTN

MBU16023 - 5.9 Fios Sweet Deal - ONTN Version (Front)

XX

Cyan, Magenta, Yellow, Black, PMS Cool Gray 6 C, PMS 9400 C, Non Repro Blue, PMS 485 C, Variable Copy

accenture 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd

Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" Bleed 8.625" x 10.75" Trim 8.375" x 10.5" Live 7.875" x 10" Folded Size 8.375" x 3.75" Golder Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c PMS

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NTN-LG

MBU16023 - 5.9 Fios Sweet Deal - ONTN Version (Legal)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 8/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
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By ACCENTURE Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

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Director, Small Business Marketing

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MBU16023-LH2

See reverse side for important information.

XX

The deal.

2-Year Price Guarantee

Fios 50 Mbps Internet & Phone



+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.



With an upgrade to 75 Mbps or faster

XXX-ONTS

MBU16023 - 5.9 Fios Sweet Deal - ONTS Version (Front)

Cyan, Magenta, Yellow, Black, PMS Cool Gray 6 C, PMS 9400 C, Non Repro Blue, PMS 485 C, Variable Copy

| Accenture | 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd | Galley
| Job | MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed | 8.625" x 10.75" | Gutter 0" x 0" | Printed at None | Saved at 3-17-2016 12:47 PM | Arct Mgr Art Director | Production | Round | Round

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NTS-LG

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\$XX_XX/mo.

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The sweetener.



With an upgrade to 75 Mbps or faster

XXX-FBP

MBU16023 - 5.9 Fios Sweet Deal - FBP Version (Front)

XX

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BP-LG

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XXX-FBPHL

MBU16023 - 5.9 Fios Sweet Deal - FBPHL Version (Front)

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BPHL-LG

MBU16023 - 5.9 Fios Sweet Deal - FBPHL Version (Legal)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 14/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
Art Director _
Copywriter _
Proofreader _ Acct Mgr Production PM Client Panel Sizes **8.375**" x **3.75**", **3.75**", **3**" Saved at **3-17-2016 12:47 PM** Round Trim 8.375" x 10.5" Live 7.875" x 10" Folded Size 8.375" x 3.75" Client Verizon Telecom Agency MRM
By ACCENTURE Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

XXXXXXXXXXXXXX Sample A. Sample Company name 123 Main Street Anytown, USA 12345-6789

Dear Sample A. Sample,

As a small business decision-maker, you need Internet and phone service you can count on. You also want to stay on budget.

Verizon Fios® Internet and Phone delivers.

- Fiber-optic fast Fios 50 Mbps Internet with upload speeds as fast as your download speeds
- Business Digital Voice, with unlimited nationwide calling, advanced calling features and seamless integration with your mobile devices
- Access to the fastest Wi-Fi available[†]

You can switch to Fios with confidence.

- 99.9% network reliability for both Internet and phone
- Written Firm Price Quote of your total monthly charges
- Verizon ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row" by J.D. Power ††

A sweet deal can be even sweeter.

Upgrade your Internet speed to Fios 75 Mbps or faster, and you'll get a bonus: a \$150 Visa prepaid card*.

Don't miss this chance to get reliable Internet and phone for your business. Move up to Fios today.

Sincerely,

James Naughton

Director, Small Business Marketing

Click verizon.com/xxxxxx and save \$10 a month for 2 years when you order online.

Call 1.XXX.XXXXXXX (Mon-Fri until Midnight, Sat until 5PM ET).

MBU16023-LH3

See reverse side for important information.

XX

The deal.

2-Year Price Guarantee

Fios 50 Mbps Internet & Phone



+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.



With an upgrade to 75 Mbps or faster

XXX-FBPMD

MBU16023 - 5.9 Fios Sweet Deal - FBPMD Version (Front)

Cyan, Magenta, Yellow, Black, PMS Cool Gray 6 C, PMS 9400 C, Non Repro Blue, PMS 485 C, Variable Copy

accenture

2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal"

Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal"

Client Verizon Telecom

Agency MRM

Bleed 8.625" x 10.75"

Trim 8.375" x 10"

Folded Size 8.375" x 3.75", 3"

Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

B

Galley

15/22

Round

Round

B

B

 $^{\dagger}\!Based$ on internet speed plans and maximum router throughput available.

^{††}Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction StudiesSM. 2015 Study based on responses from 4,154 decision makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary.

*\$250 Verizon Visa Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. Must keep qualifying Verizon service for 60 days with no past-due balance. Card mailed within 90 days of install date. Offer requires two-year agreement. Limit one card per account. Other card terms and conditions apply. This optional offer is not a MetaBank product or service and MetaBank neither endorses nor sponsors it.

Promotional pricing for internet and phone services guaranteed for 24 consecutive months with 2-Year Contract, subject to continuation of qualifying products; guarantee applies to base monthly rate only; excludes optional services and equipment charges; prices subject to increase thereafter. Early termination fees for a 2-Year Contract: 35% of base monthly charges for unexpired term. 2-year term automatically renews at then-current term rates unless canceled within 30 days prior to or 60 days after term is renewed. General: Offer available to new customers in select areas only, subject to credit review. Select installation charges are waived with this offer. Additional charges apply for inside wiring and/or other installation services. \$59.99 activation fee applies. Offer fulfilled via bill credit(s); other taxes, fees & terms apply. Equip, purchase req'd, starting at \$69.99 for up to 2 existing phones. New IP phones available starting at \$79.99 ea. Wireless router available for \$199.99 purchase or \$9.99/mo. rental, subject to change. Promotional offers do not apply to service ordered for temporary, short-term or special events. Backup battery available for Fios voice services & E911. Service availability & actual speeds vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. Offer ends 7/9/16. ©2016 Verizon.

FBPMD-LG

MBU16023 - 5.9 Fios Sweet Deal - FBPMD Version (Front)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 16/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
Art Director _
Copywriter _
Proofreader _ Acct Mgr Productio Panel Sizes **8.375**" x **3.75**", **3.75**", **3**" Saved at **3-17-2016 12:47 PM** Client Verizon Telecom Trim 8.375" x 10.5" Round Agency MRM
By ACCENTURE Live 7.875" x 10" Folded Size 8.375" x 3.75" Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

XXXXXXXXXXXXXXX Sample A. Sample Company name 123 Main Street Anytown, USA 12345-6789

Dear Sample A. Sample,

As a small business decision-maker, you need Internet and phone service you can count on. You also want to stay on budget.

Verizon High Speed Internet and Phone delivers.

- Our fastest Internet speed available at your business location[†]
- A business-class phone line with unlimited nationwide calling
- Second basic phone line included, ideal for credit card processing

You can switch to Verizon with confidence.

- 99.9% network reliability for both Internet and phone
- Written Firm Price Quote of your total monthly charges
- Verizon ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, 2 Years in a Row" by J.D. Power^{††}

A sweet deal is now even sweeter.

Switch today and you'll receive 10,000 Small Biz Rewards points, good for a \$100-value gift card at your choice of retailers and restaurants.

Don't miss this chance to get reliable Internet and phone for your business – and get a gift card for yourself.

Sincerely,

James Naughton

Director, Small Business Marketing

Click verizon.com/xxxxxx to order online and save \$10/month for 12 months.

See reverse side for important information.

The deal.

2-Year Price Guarantee

High Speed Internet & Phone

\$XX_XX/mo.

+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.

\$100

Value Gift Card

with a 2-yr. agmt.

XXX-FPH

MBU1603 - 5.2 HSI Sweet Deal - FPH Version (Front)

XX

Cyan, Magenta, Yellow, Black, PMS Cool Gray 6 C, PMS 9400 C, PMS 485 C, Non Repro Blue, Variable Copy Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 17/22 Job MBU16023 _5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed **8.625" x 10.75"** Acct Mgr Panel Sizes **8.375"** x **3.75"**. **3.75"**. **3"** Saved at **3-17-2016 12:47 PM** Client Verizon Telecom Trim 8.375" x 10.5" Round Agency MRM
By ACCENTURE Live 7.875" x 10" Folded Size 8.375" x 3.75" Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

 $^{\dagger}\!Based$ on internet speed plans and maximum router throughput available.

^{††}Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction StudiesSM. 2015 Study based on responses from 4,154 decision makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary.

Promotional pricing for internet and phone services guaranteed for 24 consecutive months with 2-Year Contract, subject to continuation of qualifying products; guarantee applies to base monthly rate only; excludes optional services and equipment charges; prices subject to increase thereafter. Early termination fees for a 2-Year Contract: 35% of base monthly charges for unexpired term. 2-year term automatically renews at then-current term rates unless canceled within 30 days prior to or 60 days after term is renewed. General: Offer available to new customers in select areas only, subject to credit review. Select installation charges are waived with this offer. Additional charges apply for inside wiring and/or other installation services. \$59.99 activation fee applies. Offer fulfilled via bill credit(s); other taxes, fees & terms apply. Equip. purchase req'd, starting at \$69.99 for up to 2 existing phones. New IP phones available starting at \$79.99 ea. Wireless router available for \$199.99 purchase or \$9.99/mo. rental, subject to change. Promotional offers do not apply to service ordered for temporary, short-term or special events. Backup battery available for Fios voice services & E911. Service availability & actual speeds vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. Offer ends 7/9/16. ©2016 Verizon.

PH-LG

MBU1603 - 5.2 HSI Sweet Deal - FPH Version (Legal)

XXXXXXXXXXXXXXX Sample A. Sample Company name 123 Main Street Anytown, USA 12345-6789

Dear Sample A. Sample,

As a small business decision-maker, you need Internet and phone service you can count on. You also want to stay on budget.

Verizon High Speed Internet and Phone delivers.

- Our fastest Internet speed available at your business location[†]
- Business Digital Voice, with unlimited nationwide calling, advanced calling features and seamless integration with your mobile devices

You can switch to Verizon with confidence.

- 99.9% network reliability for both Internet and phone
- Written Firm Price Quote of your total monthly charges
- Verizon ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, 2 Years in a Row" by J.D. Power^{††}

A sweet deal is now even sweeter.

Switch today and you'll receive 10,000 Small Biz Rewards points, good for a \$100-value gift card at your choice of retailers and restaurants.

Don't miss this chance to get reliable Internet and phone for your business – and get a gift card for yourself.

Sincerely,

James Naughton

Director, Small Business Marketing

Click verizon.com/xxxxxx Call 1.XXX.XXXXXXXX

MBU16023-LH5

See reverse side for important information.

XX

The deal.

2-Year Price Guarantee

High Speed Internet & Business Digital Voice

\$XX.XX/mo.

+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.

\$100

Value Gift Card

with a 2-yr. agmt.

XXX-FPVH

MBU16023 - 5.2 HSI Sweet Deal - FPVH Version (Front)

Cyan, Magenta, Yellow, Black, PMS Cool Gray 6 C, PMS 9400 C, PMS 485 C, Non Repro Blue, Variable Copy Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 19/22 Job MBU16023 _5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed **8.625" x 10.75"** Acct Mar Panel Sizes **8.375"** x **3.75"**. **3.75"**. **3"** Saved at 3-17-2016 12:47 PM Client Verizon Telecom Trim 8.375" x 10.5" Round Agency MRM
By ACCENTURE Live 7.875" x 10" Folded Size 8.375" x 3.75" Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

 $^{\dagger}\!Based$ on internet speed plans and maximum router throughput available.

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FPVH-LG

MBU16023 - 5.2 HSI Sweet Deal - FPVH Version (Legal)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 20/22 Printed at **None**Saved at **3-17-2016 12:47 PM** Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Approvals
Art Director _
Copywriter _
Proofreader _ Acct Mgr Production PM Client Trim 8.375" x 10.5" Live 7.875" x 10" Folded Size 8.375" x 3.75" Panel Sizes **8.375**" x **3.75**", **3.75**", **3**" Round Client Verizon Telecom Agency MRM
By ACCENTURE Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

XXXXXXXXXXXXXXX Sample A. Sample Company name 123 Main Street Anytown, USA 12345-6789

Dear Sample A. Sample,

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- A business-class phone line with unlimited nationwide calling
- Second basic phone line included, ideal for credit card processing

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- Written Firm Price Quote of your total monthly charges
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A sweet deal is now even sweeter.

Switch today and you'll receive 10,000 Small Biz Rewards points, good for a \$100-value gift card at your choice of retailers and restaurants.

Don't miss this chance to get reliable Internet and phone for your business – and get a gift card for yourself.

Sincerely,

James Naughton

Director, Small Business Marketing

Click verizon.com/xxxxxx to order online and save \$10/month for 12 months.

Call 1.XXX.XXXXXXX

MBU16023-LH6

See reverse side for important information.

The deal.

2-Year Price Guarantee

High Speed Internet & Phone

\$XX_XX/mo.

+ taxes, fees & equip. charges w/ 2-yr. agmt. & auto renewal



The sweetener.

\$100

Value Gift Card with a 2-yr. agmt.

XXX-FPHMD

MBU16023 - 5.2 HSI Sweet Deal - FPHMD Version (Front)

XX

Cyan, Magenta, Yellow, Black, PMS Cool Gray 6 C, PMS 9400 C, PMS 485 C, Non Repro Blue, Variable Copy Galley 2B VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 21/22 Job MBU16023 _5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed **8.625" x 10.75"** Acct Mgr Panel Sizes **8.375"** x **3.75"**, **3.75"**, **3**" Saved at **3-17-2016 12:47 PM** Trim 8.375" x 10.5" Client Verizon Telecom Round Agency MRM
By ACCENTURE Live 7.875" x 10" Folded Size 8.375" x 3.75" Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c

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PHMD-LG

MBU16023 - 5.2 HSI Sweet Deal - FPHMD Version (Legal)

Black, Non Repro Blue Galley 2B_VERZPS-11918_MBU16023_5.2 HSI & 5.9 Fios_Sweet_Deal_LTR.indd accenture 22/22 Job MBU16023_5.2 HSI & 5.9 Fio "Sweet Deal" | Bleed 8.625" x 10.75" Gutter 0" x 0" Printed at None Approvals
Art Director _
Copywriter _
Proofreader _ Acct Mgr Production PM Client Trim 8.375" x 10.5" Live 7.875" x 10" Folded Size 8.375" x 3.75" Panel Sizes **8.375**" x **3.75**", **3.75**", **3**" Saved at **3-17-2016 12:47 PM** Round Client Verizon Telecom Agency MRM
By ACCENTURE Color Specs 7/0 - PMS485 + PMS Cool Gray 6c + 4c+ PMS9400c