





P.O. Box 972  
Marlton, NJ 08053-0972

We've upgraded the  
network in your area.

Call today to schedule your  
appointment.

Dear Sample A. Sample,

You'll be glad to know that Verizon has upgraded the network in your area. That means you can get Fios® Internet, with speeds up to 500/500 Mbps available in certain locations.

To take advantage of this opportunity and connect to our 100% fiber-optic network, just call us to discuss your service options and schedule your appointment. We'll come to your business at a convenient time and take care of everything.

Please note that this upgrade can help your business run at its very best.

Call 1.XXX.XXX.XXXX today. We look forward to speaking with you and answering all your questions.

Sincerely,

James Naughton  
Director, Small Business Marketing

Call 1.XXX.XXX.XXXX (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)  
Visit [verizon.com/getbizfios](http://verizon.com/getbizfios)

Verizon Fios available in select areas. 500/500 Mbps service availability may be limited in your area based on network qualification requirements. ©2016 Verizon.

QTM-SPF2

SPNTW-0324

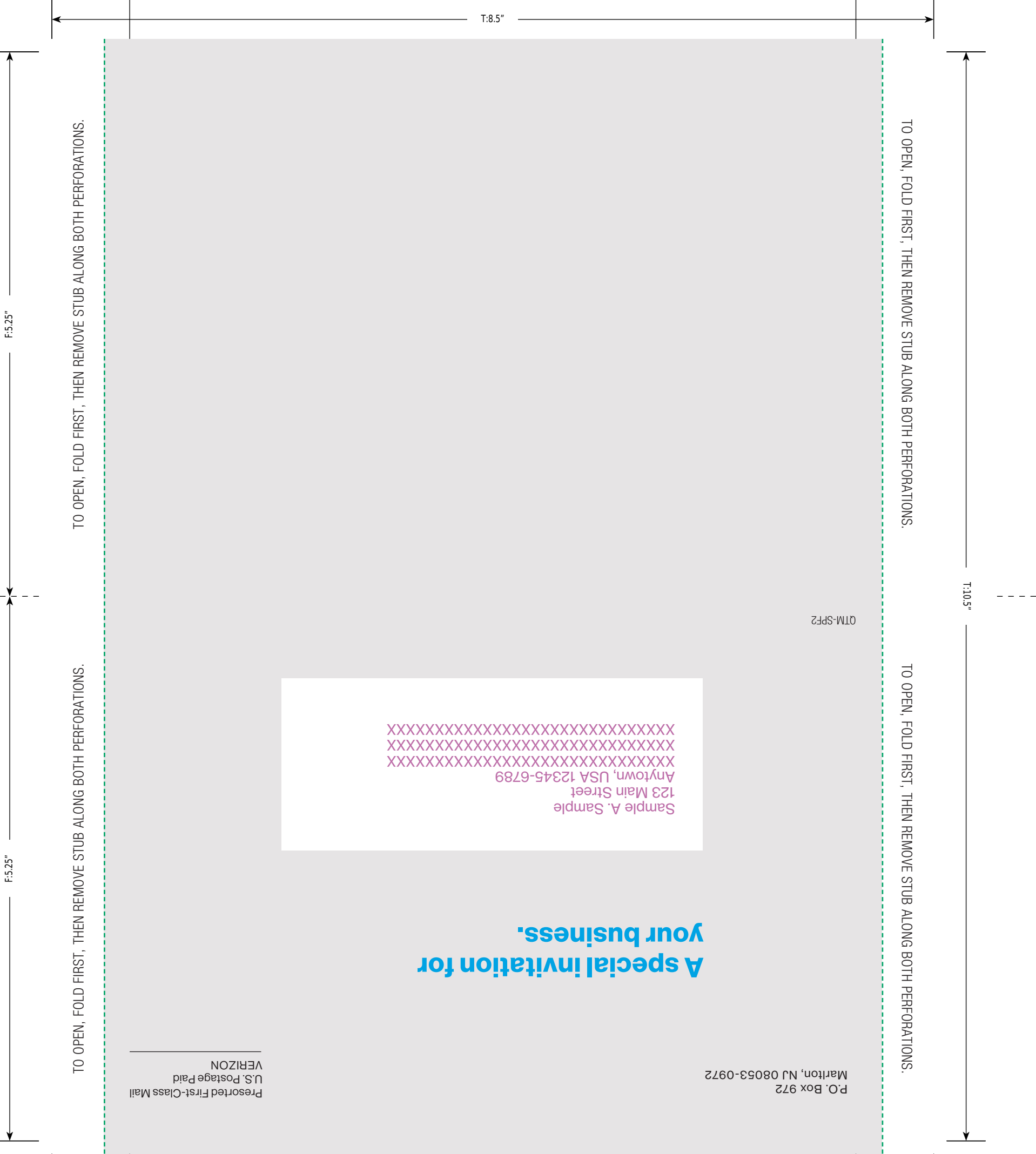
MBQ16007 March B Snap Pak DM (inside)  
**Fios Launch + NTW**

Everything but Laser copy is  
FPO.

■ Magenta, ■ Yellow, ■ Black, ■ Glue Strip, ■ PMS Cool Gray 6 C, ■ PMS 485 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd					Galley
					2/18
					Round
					C
Job MBQ16007 March B Snap Pak DM	Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals	Acct Mgr
Client VERIZON	Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Proofreader	Production
Agency MRM	Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Art Director	PM
				Copywriter	Client

NOTES: None | FONTS: Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium), Myriad Pro (Regular, Bold) | IMAGES: fios15\_POS\_485\_k\_2H.ai, James\_Naughton\_Sig\_1H.tif (Gray; 1363 ppi)



MBQ16007 March B Snap Pak DM (outside)  
**Anniversary**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Variable Copy, Non Repro Blue

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals	Acct Mgr	3/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Proofreader	Production	Round
Agency MRM		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Art Director	PM	C
By ACCENTURE					Copywriter	Client	

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None



P.O. Box 972  
Marlton, NJ 08053-0972

Don't wait until it's too late.

Ask yourself, is my business  
getting the best value possible?

Dear Sample A. Sample,

Is your cable contract about to expire? Before you renew and possibly get hit with a price increase, we invite you to take another look at Verizon.

A lot has changed since you left. And with so many options for small businesses, we're sure we can offer you something better.

- **Our internet is faster than ever.** You can upload large files to the cloud faster and videoconference like you're in the same room. Plus, you'll have access to the fastest Wi-Fi available.<sup>†</sup>
- **No surprises on your bill.** We'll give you a written Firm Price Quote of your monthly charges in advance.
- **99.9% network reliability.** So you can be confident your calls and clicks will get through.

Verizon Fios is the #1-rated internet for business, according to *PC Magazine*.\*

**Why wait until it's too late?** Before your cable service renews at a high rate, come back to Verizon. Call us at 1.XXX.XXX.XXXX (Mon.–Fri., until Midnight ET; Sat., until 5pm ET). And make sure you're getting the best value for your business.

Sincerely,

James Naughton  
Director, Small Business Marketing

<sup>†</sup>Based on internet speed plans and maximum router throughput available.

\*Reprinted from www.pcmag.com with permission. ©2015 Ziff Davis, Inc. All Rights Reserved. Based on PCMag.com's Business Choice Survey customer ratings of ISP performance.

Offer available to new customers in select areas only, subject to credit review. Fios service availability and actual speeds vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. ©2016 Verizon.

QTM-SPF2

SPA-0324

MBQ16007 March B Snap Pak DM (inside)  
**Anniversary**

Everything but Laser copy is  
**FPO.**

■ Magenta, ■ Yellow, ■ Black, ■ Glue Strip, ■ PMS Cool Gray 6 C, ■ PMS 485 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy

accenture

1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

Galley

4/18

Round

C

Job MBQ16007 March B Snap Pak DM  
Client VERIZON  
Agency MRM By ACCENTURE

Bleed None  
Trim 8.5" x 10.5"  
Live 7" x 10.5"

Folded Size 8.5" x 5.25"  
Gutter 0"  
Panel Sizes 8.5" x 5.25", 5.25"

Printed at None  
Saved at 3-14-2016 1:09 PM

Approvals  
Proofreader \_\_\_\_\_  
Art Director \_\_\_\_\_  
Copywriter \_\_\_\_\_  
Acct Mgr \_\_\_\_\_  
Production \_\_\_\_\_  
PM \_\_\_\_\_  
Client \_\_\_\_\_

NOTES: None  
(Gray; 1363 ppi)

FONTS: Helvetica Neue (47 Light Condensed, 57 Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium, 56 Italic), Myriad Pro (Regular, Bold)

IMAGES: fios15\_POS\_485\_k\_2H.ai, James\_Naughton\_Sig\_1H.tif

[illegible]

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

P.O. Box 972  
Marlton, NJ 08053-0972

```
<service address>XXXXXXXXXXXXXXXXXXXXX  
Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXX
```

QTM-SPF1

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture												1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd												Galley					
Job	MBQ16007 March B Snap Pak DM											Bleed	None			Folded Size	8.5" x 5.25"			Printed at	None			Approvals	Acct Mgr			5/18	
Client	VERIZON											Trim	8.5" x 10.5"			Gutter	0"			Saved at	3-14-2016 1:09 PM			Proofreader	Production				Round
Agency	MRM By ACCENTURE											Live	7" x 10.5"			Panel Sizes	8.5" x 5.25", 5.25"							Art Director	PM				
																								Copywriter	Client				

**NOTES:** None | **FONTS:** Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | **IMAGES:** None



P.O. Box 972  
Marlton, NJ 08053-0972

We have a special offer  
for your business. Please  
reply by 4/2/16.

Dear Sample A. Sample,

You recently contacted Verizon. Because you're a valued customer, we'd like to say thank you and follow up with a great offer on Verizon Fios Internet and Phone.

Sign up for the Verizon Solutions for Business bundle with Fios Quantum 50/50 Mbps Internet or faster, with a two-year agreement that auto-renews, and you'll get a **\$250 Visa® prepaid card**,^ plus all this:

- **Fiber-optic Fios® Internet.** It's the #1-rated internet for business,\* according to *PC Magazine*. And only Fios gives you upload speeds as fast as your download speeds and access to the fastest Wi-Fi available.\*\*
- **Unlimited nationwide calling** with valuable calling features on a business-class phone line.
- **99.9% network reliability.** Services you can count on every business day.

We'll even give you a written price quote of your monthly charges in advance, so there won't be any surprises.

Don't miss out. Just respond by **XX/XX/XX** to get this great offer on a Fios bundle for your business. **Plus a \$250 Visa prepaid card.**^

Sincerely,

James Naughton  
Director, Small Business Marketing

Call **1.XXX.XXX.XXXX** (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)

^Verizon Visa Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. This optional offer is not a MetaBank product or service and MetaBank neither endorses nor sponsors it. Must keep qualifying Verizon service for 60 days with no past-due balance. Card mailed within 90 days of install date. Offer requires 2-year agreement. Limit one card per account. Other card terms and conditions apply. Offer ends 4/2/16.  
\*Reprinted from www.pcmag.com with permission. ©2015 Ziff Davis, Inc. All Rights Reserved. Based on PCMag.com's Business Choice Survey customer ratings of ISP performance.  
\*\*Based on internet speed plans and maximum router throughput available.

Limited-time offer available to business customers in select areas who sign up for the Verizon Solutions for Business bundle with new Fios Internet service, subject to credit review. Early termination fees for a 2-year contract: 35% of base monthly charges for unexpired term. 2-year term automatically renews at then-current term rates unless canceled within 30 days prior to or 60 days after term is renewed. Promotional offers do not apply to service ordered for temporary, short-term or special events. Backup battery available for Fios voice services & E911 (but not data or video). Service availability and actual speeds vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. ©2016 Verizon.

QTM-SPF2

BCOMFAS-0324

MBQ16007 March B Snap Pak DM (inside)  
**Fios Acquisition COM Version**

Everything but Laser copy is  
**FPO.**

■ Magenta, ■ Yellow, ■ Black, ■ Glue Strip, ■ PMS Cool Gray 6 C, ■ PMS 485 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd						Galley
Job	MBQ16007 March B Snap Pak DM	Bleed	None	Folded Size	8.5" x 5.25"	6/18
Client	VERIZON	Trim	8.5" x 10.5"	Gutter	0"	Round
Agency	MRM	Live	7" x 10.5"	Panel Sizes	8.5" x 5.25", 5.25"	C
By ACCENTURE		Printed at None		Saved at 3-14-2016 1:09 PM		
		Proofreader		Acct Mgr		
		Art Director		PM		
		Copywriter		Client		

NOTES: None | FONTS: Helvetica Neue (47 Light Condensed, 57 Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium, 56 Italic), Myriad Pro (Regular, Bold) | IMAGES: fios15\_POS\_485\_k\_2H.ai, James\_Naughton\_Sig\_1H.tif (Gray, 1363 ppi)

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

P.O. Box 972  
Marlton, NJ 08053-0972

Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

**You're eligible for a special offer, but you must respond by 4/2/16.**

QTM-SPF2

Everything but Laser copy is  
FPO.

■ Black, ■ PMS Cool Gray 6 C, ■ DIE, ■ Variable Copy, ■ Non Repro Blue

1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

**Approvals** Acct Mgr \_\_\_\_\_  
 Proofreader \_\_\_\_\_ Production \_\_\_\_\_  
 Art Director \_\_\_\_\_ PM \_\_\_\_\_  
 Copywriter \_\_\_\_\_ Client \_\_\_\_\_

**NOTES:** None | **FONTS:** Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | **IMAGES:** None

7/18

## Round



P.O. Box 972  
Marlton, NJ 08053-0972

We have a special offer  
for your business. Please  
reply by 4/2/16.

Dear Sample A. Sample,

You recently contacted Verizon. We'd like to say thank you and follow up with a great offer on Verizon Fios Internet and Phone.

Sign up for the Verizon Solutions for Business bundle with Fios Quantum 50/50 Mbps Internet or faster, with a two-year agreement that auto-renews, and you'll get a **\$250 Visa® prepaid card**,^ plus all this:

- **Fiber-optic Fios® Internet.** It's the #1-rated internet for business,\* according to *PC Magazine*. And only Fios gives you upload speeds as fast as your download speeds and access to the fastest Wi-Fi available.\*\*
- **Unlimited nationwide calling** with valuable calling features on a business-class phone line. Plus a second basic line for rollover calls or credit card processing.
- **99.9% network reliability.** Services you can count on every business day.

We'll even give you a written price quote of your monthly charges in advance, so there won't be any surprises.

Don't miss out. Just respond by **XX/XX/XX** to get this great offer on a Fios bundle for your business. **Plus a \$250 Visa prepaid card.**^

Sincerely,

James Naughton  
Director, Small Business Marketing

Call **1.XXX.XXX.XXXX** (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)  
Visit **verizon.com/getfiosbusiness**

^Verizon Visa Prepaid Card issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Use anywhere Visa debit cards are accepted. This optional offer is not a MetaBank product or service and MetaBank neither endorses nor sponsors it. Must keep qualifying Verizon service for 60 days with no past-due balance. Card mailed within 90 days of install date. Offer requires 2-year agreement. Limit one card per account. Other card terms and conditions apply. Offer ends 4/2/16.  
\*Reprinted from www.pcmag.com with permission. ©2015 Ziff Davis, Inc. All Rights Reserved. Based on PCMag.com's Business Choice Survey customer ratings of ISP performance.  
\*\*Based on internet speed plans and maximum router throughput available.

Limited-time offer available to new customers in select areas only, subject to credit review. Early termination fees for a 2-year contract: 35% of base monthly charges for unexpired term. 2-year term automatically renews at then-current term rates unless canceled within 30 days prior to or 60 days after term is renewed. Usage charges apply to basic line. Promotional offers do not apply to service ordered for temporary, short-term or special events. Backup battery available for Fios voice services & E911 (but not data or video). Service availability and actual speeds vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. ©2016 Verizon.

QTM-SPF2

BCOMFPS-0324

MBQ16007 March B Snap Pak DM (inside)  
**Fios COM Prospects**

Everything but Laser copy is  
**FPO.**

■ Magenta, ■ Yellow, ■ Black, ■ Glue Strip, ■ PMS Cool Gray 6 C, ■ PMS 485 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd										Galley	
										8/18	
										Round	
										C	

NOTES: None  
(Gray; 1363 ppi)

FONTS: Helvetica Neue (47 Light Condensed, 57 Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium, 56 Italic), Myriad Pro (Regular, Bold)

IMAGES: fios15\_POS\_485\_k\_2H.ai, James\_Naughton\_Sig\_1H.tif



TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

MBQ16007 March B Snap Pak DM (outside)  
Recent Losses

Everything but Laser copy is  
FPO.

Presorted First-Class Mail  
U.S. Postage Paid  
VERIZON

Important information about  
your recent service change.

Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

OTM-SPH1

P.O. Box 972  
Marlton, NJ 08053-0972

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.



P.O. Box 972  
Marlton, NJ 08053-0972

Come back to Verizon.

Get the value and reliability  
your business deserves.

Dear Sample A. Sample,

Recently you chose to disconnect your Verizon service, and we're sorry to see you go. We'd love to have another opportunity to win your business. That's why we're inviting you to come back for the Verizon Solutions for Business bundle with special savings for returning customers.

It starts with a great offer.

Sign up now for just **\$XX.XX a month** (plus taxes, fees and equipment charges) with a two-year agreement that auto-renews.

You can count on consistently fast and reliable Verizon High Speed Internet with our fastest speed available at your location. You'll get unlimited nationwide calling with valuable calling features on a business-class phone line. And an additional basic line ideal for rollover calls or credit card processing.

No surprises.

We'll provide you with a written price quote of your monthly charges in advance, so you'll know exactly what you'll be paying. And you'll have access to live tech support, 24/7.

Plus, you'll receive exceptional service from the company ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row" by J.D. Power.

We look forward to welcoming your business back to Verizon.

Sincerely,

James Naughton  
Director, Small Business Marketing

Call **1.XXX.XXX.XXXX** (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)

Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction Studies<sup>SM</sup>. 2015 Study based on responses from 4,154 decision-makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary.

Promotional pricing for internet and phone services guaranteed for 24 consecutive months with **2-Year Contract**, subject to continuation of qualifying products; guarantee applies to base monthly rate only; excludes optional services; prices subject to increase thereafter. Early termination fees for a 2-year contract: 35% of base monthly charges for unexpired term. 2-year term automatically renews at then-current term rates unless canceled within 30 days prior to or 60 days after term is renewed. **General:** Offer available to new customers in select areas only, subject to credit review. Usage charges apply on basic line. Select installation charges are waived with this offer. Additional charges apply for inside wiring and/or other installation services. \$24.99 activation fee applies. Offer fulfilled via bill credit(s); other taxes, fees & terms apply. Wireless router available for \$49.99, subject to change. Promotional offers do not apply to service ordered for temporary, short-term or special events. HSL for Business will be provisioned at the fastest speed available at your location, of up to 768 Kbps, 1 Mbps, 3 Mbps, 5 Mbps, 7 Mbps or 10–15 Mbps based on VZ line qualification requirements; service availability & actual speeds vary. Firm Price Quote valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. Offer ends 4/2/16. ©2016 Verizon.

QTM-SPH1

SPRL-0324

MBQ16007 March B Snap Pak DM (inside)  
**Recent Losses**

Everything but Laser copy is  
**FPO.**

Cyan, Magenta, Yellow, Black, Glue Strip, PMS Cool Gray 6 C, PMS 485 C, DIE, Non Repro Blue, Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd										Galley			
										10/18			
Job MBQ16007 March B Snap Pak DM			Bleed None		Folded Size 8.5" x 5.25"			Printed at None		Approvals		Acct Mgr	
Client VERIZON			Trim 8.5" x 10.5"		Gutter 0"			Saved at 3-14-2016 1:09 PM		Proofreader		Production	
Agency MRM By ACCENTURE			Live 7" x 10.5"		Panel Sizes 8.5" x 5.25", 5.25"					Art Director		PM	
										Copywriter		Client	

NOTES: None | FONTS: Helvetica Neue (47 Light Condensed, 67 Medium Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium), Myriad Pro (Regular, Bold) | IMAGES: Verizon15\_485\_K\_2H.ai, James\_Naughton\_Sig\_1H.tif (Gray; 1363 ppi)

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

CONGRATULATIONS ON STARTING  
a new business.  
Here's a great offer just for you.

P.O. Box 972  
Marlton, NJ 08053-0972

Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXX

VERIZON  
U.S. Postage Paid  
Presorted First-Class Mail

MBQ16007 March B Snap Pak DM (outside)  
New Business H.S.I

Everything but Laser copy is  
FPO.

1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

accenture

Galley  
11/18  
Round  
C

Job MBQ16007 March B Snap Pak DM  
Client VERIZON  
Agency MRM By ACCENTURE

Bleed None  
Trim 8.5" x 10.5"  
Live 7" x 10.5"

Folded Size 8.5" x 5.25"  
Gutter 0"  
Panel Sizes 8.5" x 5.25", 5.25"

Printed at None  
Saved at 3-14-2016 1:09 PM

Approvals  
Proofreader \_\_\_\_\_  
Art Director \_\_\_\_\_  
Copywriter \_\_\_\_\_

Acct Mgr \_\_\_\_\_  
Production \_\_\_\_\_  
PM \_\_\_\_\_  
Client \_\_\_\_\_

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None



P.O. Box 972  
Marlton, NJ 08053-0972

We're pleased to extend  
this special offer for your  
new business.

Dear Sample A. Sample,

We have great news for you. As a new business, you  
can get a special offer on Verizon Internet and Phone  
service with our Verizon Solutions for Business bundle.

It's just what your new business needs now:

- **Consistently fast Verizon High Speed Internet**  
with our fastest speed available at your location  
and unlimited internet usage.
- **Unlimited nationwide calling** with valuable  
calling features on a business-class phone  
line. Plus a second basic line for rollover calls  
or credit card processing.
- **99.9% network reliability.** Services you can  
count on every business day.
- **Firm price quote in writing.** You'll receive it in  
advance, so there won't be any surprises.

To help keep your business up and running, you'll  
enjoy live, 24/7 Customer Support. And you'll  
receive exceptional service from the company  
ranked "Highest in Customer Satisfaction with  
Very Small Business Wireline Service, Two Years  
in a Row" by J.D. Power.

We look forward to welcoming your new business  
to Verizon.

Sincerely,

James Naughton  
Director, Small Business Marketing

Call **1.XXX.XXX.XXXX** (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)  
Click [verizon.com/bestbundle](http://verizon.com/bestbundle)

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QTM-SPH1

SPNB-0324

MBQ16007 March B Snap Pak DM (inside)  
**New Business H.S.I**

Everything but Laser copy is  
**FPO.**

Cyan, Magenta, Yellow, Black, Glue Strip, PMS Cool Gray 6 C, PMS 485 C, DIE, Non Repro Blue, Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd										Galley			
										12/18			
Job MBQ16007 March B Snap Pak DM				Bleed None		Folded Size 8.5" x 5.25"		Printed at None		Approvals		Acct Mgr	
Client VERIZON				Trim 8.5" x 10.5"		Gutter 0"		Saved at 3-14-2016 1:09 PM		Proofreader		Production	
Agency MRM By ACCENTURE				Live 7" x 10.5"		Panel Sizes 8.5" x 5.25", 5.25"				Art Director		PM	
										Copywriter		Client	

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MBQ16007 March B Snap Pak DM (outside)  
Recent Losses Non Broadband

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Variable Copy, Non Repro Blue

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	13/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

MBQ16007 March B Snap Pak DM (outside)  
Recent Losses Non Broadband

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Variable Copy, Non Repro Blue

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	13/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

MBQ16007 March B Snap Pak DM (outside)  
Recent Losses Non Broadband

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Variable Copy, Non Repro Blue

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	13/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

MBQ16007 March B Snap Pak DM (outside)  
Recent Losses Non Broadband

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Variable Copy, Non Repro Blue

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	13/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None



P.O. Box 972  
Marlton, NJ 08053-0972

Come back to Verizon.

Get the value and reliability  
your business deserves.

Dear Sample A. Sample,

We're sorry that you recently chose to leave Verizon. We would love to have another opportunity to win your business. That's why we're inviting you to take advantage of a [free business evaluation](#).

We have lots of solutions for small businesses like yours. Plus, returning customers can take advantage of special offers.

Call today for your free business evaluation.

Here's what you can look forward to when you call:

- A personal consultation with a Verizon small business consultant
- A thorough analysis of your current needs and future goals
- Solutions designed to fit your business and your budget

Plus, you'll receive exceptional service from the company ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row" by J.D. Power.

Why wait? Your evaluation is absolutely free.  
Call 1.XXX.XXX.XXXX today.

Sincerely,

James Naughton  
Director, Small Business Marketing

Call 1.XXX.XXX.XXXX (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)

Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction Studies<sup>SM</sup>. 2015 Study based on responses from 4,154 decision-makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary. Service availability varies. ©2016 Verizon.

QTM-SPH1

SPRLN-0324

MBQ16007 March B Snap Pak DM (inside)  
Recent Losses Non Broadband

Everything but Laser copy is  
FPO.

Cyan, Magenta, Yellow, Black, Glue Strip, PMS Cool Gray 6 C, PMS 485 C, DIE, Non Repro Blue, Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd						Galley	
						14/18	
						Round	
						C	
Job	MBQ16007 March B Snap Pak DM	Bleed	None	Folded Size	8.5" x 5.25"	Printed at	None
Client	VERIZON	Trim	8.5" x 10.5"	Gutter	0"	Saved at	3-14-2016 1:09 PM
Agency	MRM	Live	7" x 10.5"	Panel Sizes	8.5" x 5.25", 5.25"	Approvals	
By ACCENTURE						Proofreader	Acct Mgr
						Art Director	Production
						Copywriter	Client

NOTES: None | FONTS: Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium), Myriad Pro (Regular, Bold) | IMAGES: Verizon15\_485\_K\_2H.ai, James\_Naughton\_Sig\_1H.tif (Gray; 1363 ppi)

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd							Galley		
							15/18		
							Round		
							C		
Job	MBQ16007 March B Snap Pak DM	Bleed	None	Folded Size	8.5" x 5.25"	Printed at	None	Proofreader	Acct Mgr
Client	VERIZON	Trim	8.5" x 10.5"	Gutter	0"	Saved at	3-14-2016 1:09 PM	Production	
Agency	MRM By ACCENTURE	Live	7" x 10.5"	Panel Sizes	8.5" x 5.25", 5.25"			Art Director	PM
								Copywriter	Client

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd							Galley		
							15/18		
							Round		
							C		
Job	MBQ16007 March B Snap Pak DM	Bleed	None	Folded Size	8.5" x 5.25"	Printed at	None	Acct Mgr	_____
Client	VERIZON	Trim	8.5" x 10.5"	Gutter	0"	Saved at	3-14-2016 1:09 PM	Proofreader	_____
Agency	MRM By ACCENTURE	Live	7" x 10.5"	Panel Sizes	8.5" x 5.25", 5.25"			Art Director	_____
								Copywriter	_____
								Production	_____
								PM	_____
								Client	_____

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

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FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley						
Job	MBQ16007 March B Snap Pak DM	Bleed	None	Folded Size	8.5" x 5.25"	Printed at	None	Proofreader	_____	Acct Mgr	_____	15/18
Client	VERIZON	Trim	8.5" x 10.5"	Gutter	0"	Saved at	3-14-2016 1:09 PM	Art Director	_____	Production	_____	Round
Agency	MRM By ACCENTURE	Live	7" x 10.5"	Panel Sizes	8.5" x 5.25", 5.25"			Copywriter	_____	PM	_____	C
									_____	Client	_____	

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

OTM-SPF1

Your business at: <service address>

Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XX

You're eligible for a special offer,  
but you must respond by 4/2/16.

Presorted First-Class Mail  
U.S. Postage Paid  
VERIZON

P.O. Box 972  
Marlton, NJ 08053-0972

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
FPO.

■ Black, ■ PMS Cool Gray 6 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
				15/18	
				Round	
				C	

Job	MBQ16007 March B Snap Pak DM	Bleed	None	Folded Size	8.5" x 5.25"	Printed at	None	Approvals	Acct Mgr	
Client	VERIZON	Trim	8.5" x 10.5"	Gutter	0"	Saved at	3-14-2016 1:09 PM	Proofreader		
Agency	MRM	Live	7" x 10.5"	Panel Sizes	8.5" x 5.25", 5.25"			Art Director	PM	
	By ACCENTURE							Copywriter	Client	

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

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FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	15/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

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FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	15/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	15/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	15/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
FPO.

■ Black, ■ PMS Cool Gray 6 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy

accenture		1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd				Galley	
Job MBQ16007 March B Snap Pak DM		Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____	15/18
Client VERIZON		Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____	Round
Agency MRM By ACCENTURE		Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____	C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]



P.O. Box 972  
Marlton, NJ 08053-0972

We have a special offer  
for your business. Please  
reply by 4/2/16.

Dear Sample A. Sample,

You recently contacted Verizon. Because you're a valued customer we'd like to say thank you and follow up with a great offer on Verizon High Speed Internet and Phone. This offer includes:

- **Fast and reliable internet.** Our fastest speed available at your location and unlimited internet usage.
- **Unlimited nationwide calling** with valuable calling features on a business-class phone line.
- **99.9% network reliability.** Services you can count on every business day.
- **Verizon Cloud Service.** Automatically back up your critical business documents to a secure location in the cloud. Safeguard your data from system crashes, viruses and more.

We'll give you a written price quote of your monthly charges in advance, so there won't be any surprises. And you can depend on exceptional service from the company ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row" by J.D. Power.

Don't miss out. Just call by X/XX/XX to get this great offer on a Verizon bundle for your business.

Sincerely,

James Naughton  
Director, Small Business Marketing

Call 1.XXX.XXX.XXXX (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)

Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction Studies<sup>SM</sup>. 2015 Study based on responses from 4,154 decision-makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary. Limited-time offer available to new customers in select areas only, subject to credit review. HSI for Business will be provisioned at the fastest speed available at your location, of up to 768 Kbps, 1 Mbps, 3 Mbps, 5 Mbps, 7 Mbps or 10–15 Mbps based on VZ line qualification requirements; service availability & actual speeds may vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. Verizon Cloud includes 5 GB of storage. ©2016 Verizon.

QTM-SPH1

BCOMHAS-0324

MBQ16007 March B Snap Pak DM (inside)  
**H.S.I COM Acquisition**

Everything but Laser copy is  
**FPO.**

Cyan, Magenta, Yellow, Black, Glue Strip, PMS Cool Gray 6 C, PMS 485 C, DIE, Non Repro Blue, Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd										Galley
Job	MBQ16007 March B Snap Pak DM			Bleed	None		Folded Size	8.5" x 5.25"		16/18
Client	VERIZON			Trim	8.5" x 10.5"		Gutter	0"		
Agency	MRM By ACCENTURE			Live	7" x 10.5"		Panel Sizes	8.5" x 5.25", 5.25"		
Printed at None										
Saved at 3-14-2016 1:09 PM										Round
Approvals										C
Proofreader _____ Acct Mgr _____										
Art Director _____ Production _____										
Copywriter _____ Client _____										

NOTES: None | FONTS: Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium), Myriad Pro (Regular, Bold) | IMAGES: Verizon15\_485\_K\_2H.ai, James\_Naughton\_Sig\_1H.tif (Gray; 1363 ppi)



T:8.5"

F:5.25"

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

OTM-SP-F1

Your business at: <service address>

Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXX

You're eligible for a special offer,  
but you must respond by 4/2/16.

P.O. Box 972  
Marlton, NJ 08053-0972

Presorted First-Class Mail  
U.S. Postage Paid  
VERIZON

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Prospects**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture<  
1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

Galley  
17/18  
Round  
C

Job MBQ16007 March B Snap Pak DM  
Client VERIZON  
Agency MRM By ACCENTURE

Bleed None  
Trim 8.5" x 10.5"  
Live 7" x 10.5"

Folded Size 8.5" x 5.25"  
Gutter 0"  
Panel Sizes 8.5" x 5.25", 5.25"

Printed at None  
Saved at 3-14-2016 1:09 PM

Approvals  
Proofreader \_\_\_\_\_  
Art Director \_\_\_\_\_  
Copywriter \_\_\_\_\_

Acct Mgr \_\_\_\_\_  
Production \_\_\_\_\_  
PM \_\_\_\_\_  
Client \_\_\_\_\_

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]

T:8.5"

F:5.25"

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

OTM-SPF1

Your business at: <service address>

Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXX

You're eligible for a special offer,  
but you must respond by 4/2/16.

P.O. Box 972  
Marlton, NJ 08053-0972

Presorted First-Class Mail  
U.S. Postage Paid  
VERIZON

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Prospects**

Everything but Laser copy is  
FPO.

Black,PMS Cool Gray 6 C,DIE,Non Repro Blue,Variable Copy

accenture<  
1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

Job MBQ16007 March B Snap Pak DM  
Client VERIZON  
Agency MRM By ACCENTURE

Bleed None  
Trim 8.5" x 10.5"  
Live 7" x 10.5"

Folded Size 8.5" x 5.25"  
Gutter 0"  
Panel Sizes 8.5" x 5.25", 5.25"

Printed at None  
Saved at 3-14-2016 1:09 PM

Approvals Proofreader Production Art Director Copywriter Acct Mgr PM Client

Galley  
17/18  
Round  
C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

F:5.25"

T:8.5"

F:5.25"

T:10.5"

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

P.O. Box 972  
Marlton, NJ 08053-0972

Presorted First-Class Mail  
U.S. Postage Paid  
VERIZON

You're eligible for a special offer,  
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Your business at: <service address>  
Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXX

OTM-SPF1

MBQ16007 March B Snap Pak DM (outside)  
**H.S.I COM Prospects**

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture | 1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

Job MBQ16007 March B Snap Pak DM	Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____
Client VERIZON	Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____
Agency MRM By ACCENTURE	Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

Galley

17/18

Round

C

MBQ16007 March B Snap Pak DM (outside) <b>H.S.I COM Prospects</b>							Everything but Laser copy is FPO.	
■ Black, ■ PMS Cool Gray 6 C, ■ DIE, ■ Non Repro Blue, ■ Variable Copy							Galley	
accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd							17/18	
Job MBQ16007 March B Snap Pak DM	Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals		Acct Mgr _____	Round	
Client VERIZON	Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Proofreader _____	Production _____	_____	C	
Agency MRM By ACCENTURE	Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Art Director _____	PM _____	_____		
NOTES: None   FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold)   IMAGES: None								

[illegible][illegible][illegible]

T:8.5"

F:5.25"

F:5.25"

T:10.5"

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

P.O. Box 972  
Marlton, NJ 08053-0972

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U.S. Postage Paid  
**VERIZON**

You're eligible for a special offer,  
but you must respond by 4/2/16.

Your business at: <service address>  
Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXX

OTM-SPF-I

MBQ16007 March B Snap Pak DM (outside)  
H.S.I COM Prospects

Everything but Laser copy is  
FPO.

Black, PMS Cool Gray 6 C, DIE, Non Repro Blue, Variable Copy

accenture<sup>>1C\_VERZPS-5917\_MBQ16007\_MarchBSnapPakDM\_SP.indd

Job MBQ16007 March B Snap Pak DM  
Client VERIZON  
Agency MRM By ACCENTURE

Bleed None  
Trim 8.5" x 10.5"  
Live 7" x 10.5"

Folded Size 8.5" x 5.25"  
Gutter 0"  
Panel Sizes 8.5" x 5.25", 5.25"

Printed at None  
Saved at 3-14-2016 1:09 PM

Approvals Proofreader \_\_\_\_\_  
Art Director \_\_\_\_\_  
Copywriter \_\_\_\_\_ Acct Mgr \_\_\_\_\_  
Production \_\_\_\_\_  
PM \_\_\_\_\_ Client \_\_\_\_\_

Galley  
17/18  
Round  
C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]

T:8.5"

F:5.25"

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

TO OPEN, FOLD FIRST, THEN REMOVE STUB ALONG BOTH PERFORATIONS.

OTM-SPF1

Your business at: <service address>  
Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXX

You're eligible for a special offer,  
but you must respond by 4/2/16.

P.O. Box 972  
Marlton, NJ 08053-0972

Presorted First-Class Mail  
U.S. Postage Paid  
VERIZON

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DIE,

Non Repro Blue,

Variable Copy

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Job MBQ16007 March B Snap Pak DM	Bleed None	Folded Size 8.5" x 5.25"	Printed at None	Approvals Proofreader _____	Acct Mgr _____
Client VERIZON	Trim 8.5" x 10.5"	Gutter 0"	Saved at 3-14-2016 1:09 PM	Art Director _____	Production _____
Agency MRM By ACCENTURE	Live 7" x 10.5"	Panel Sizes 8.5" x 5.25", 5.25"		Copywriter _____	Client _____

Galley  
17/18  
Round  
C

NOTES: None | FONTS: Minion Pro (Regular), Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman), Neue Haas Grotesk Display Std (55 Roman, 75 Bold), Myriad Pro (Regular, Bold) | IMAGES: None

[illegible]



P.O. Box 972  
Marlton, NJ 08053-0972

We have a special offer  
for your business. Please  
reply by 4/2/16.

Dear Sample A. Sample,

You recently contacted Verizon. We'd like to say thank you and follow up with a great offer on Verizon High Speed Internet and Phone. This offer includes:

- **Fast and reliable internet.** Our fastest speed available at your location and unlimited internet usage.
- **Unlimited nationwide calling** with valuable calling features on a business-class phone line. And a second basic line that's ideal for rollover calls and credit card processing.
- **99.9% network reliability.** Services you can count on every business day.
- **Verizon Cloud Service.** Automatically back up your critical business documents to a secure location in the cloud. Safeguard your data from system crashes, viruses and more.

We'll give you a written price quote of your monthly charges in advance, so there won't be any surprises. And you can depend on exceptional service from the company ranked "Highest in Customer Satisfaction with Very Small Business Wireline Service, Two Years in a Row" by J.D. Power.

Don't miss out. Just call by X/XX/XX to get this great offer on a Verizon bundle for your business.

Sincerely,

James Naughton  
Director, Small Business Marketing

Call 1.XXX.XXX.XXXX (Mon.–Fri., until Midnight ET; Sat., until 5pm ET)  
Click [verizon.com/businessbroadband](http://verizon.com/businessbroadband)

Verizon received the highest numerical score among very small business providers in the proprietary J.D. Power 2014–2015 Business Wireline Satisfaction Studies<sup>SM</sup>. 2015 Study based on responses from 4,154 decision-makers at very small businesses measuring 11 providers. Proprietary study results are based on experiences and perceptions of businesses surveyed in April–June 2015. Your experiences may vary. Limited-time offer available to new customers in select areas only, subject to credit review. HSI for Business will be provisioned at the fastest speed available at your location, of up to 768 Kbps, 1 Mbps, 3 Mbps, 5 Mbps, 7 Mbps or 10–15 Mbps based on VZ line qualification requirements; service availability & actual speeds may vary. Firm Price Quote is valid for 5 business days and is an estimate based on current pricing, promotions and taxes that are subject to change. Quote does not include additional charges for nonstandard installations. Verizon Cloud includes 5 GB of storage. ©2016 Verizon.

QTM-SPH1

BCOMHPS-0324

MBQ16007 March B Snap Pak DM (inside)  
**H.S.I COM Prospects**

Everything but Laser copy is  
FPO.

Cyan, Magenta, Yellow, Black, Glue Strip, PMS Cool Gray 6 C, PMS 485 C, DIE, Non Repro Blue, Variable Copy

accenture 1C_VERZPS-5917_MBQ16007_MarchBSnapPakDM_SP.indd										Galley						
Job	MBQ16007 March B Snap Pak DM			Bleed	None		Folded Size	8.5" x 5.25"		Printed at	None		Proofreader	Acct Mgr		18/18
Client	VERIZON			Trim	8.5" x 10.5"		Gutter	0"		Saved at	3-14-2016 1:09 PM		Art Director	Production		Round
Agency	MRM By ACCENTURE			Live	7" x 10.5"		Panel Sizes	8.5" x 5.25", 5.25"		Approvals			Copywriter	Client		C

NOTES: None | FONTS: Helvetica Neue (47 Light Condensed), Neue Haas Grotesk Text Std (55 Roman, 65 Medium), Myriad Pro (Regular, Bold) | IMAGES: Verizon15\_485\_K\_2H.ai, James\_Naughton\_Sig\_1H.tif (Gray; 1363 ppi)