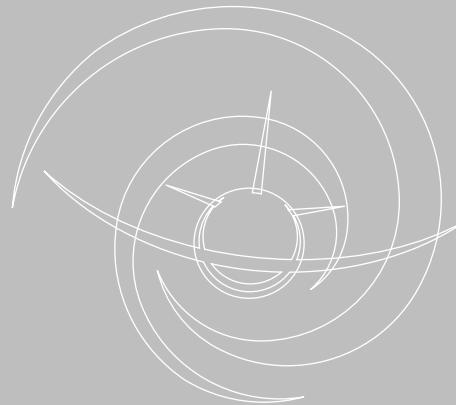
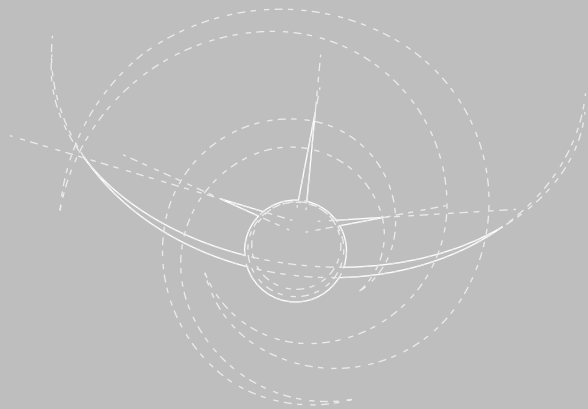


the inspiration



sky pearl is a private aviation company aiming to become one of the major players in the aviation industry attracting frequent flyer using first class, business class & economy class in different destination across the globe with the most number of subscribers depending on charter flights, in which the sky pearl is wellknown for its product & services.

logo construction



the logo



primary logo



SKY PEARL لولوۃ السماء

the slogan

تجربة سفر فاخر ...
precious travel experience

referring to the pearl, the precious lustrous spherical mass gem
use by people with distinctive taste of luxury..

referring to a great moment of adventure

the greatest reward and luxury of travel is to be able to experience ...

primary logo with slogan



SKY PEARL لؤلؤة السماء

precious travel experience تجربة سفر فاخر

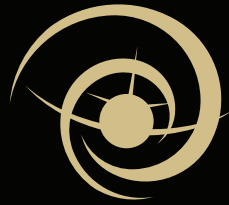
the logo variation

logo with slogan



لؤلؤة السماء SKY PEARL

تجربة سفر فاخر precious travel experience



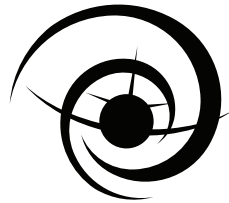
لؤلؤة السماء SKY PEARL

تجربة سفر فاخر precious travel experience



لؤلؤة السماء SKY PEARL

تجربة سفر فاخر precious travel experience



لؤلؤة السماء SKY PEARL

تجربة سفر فاخر precious travel experience



لؤلؤة السماء SKY PEARL

تجربة سفر فاخر precious travel experience

the color



CMYK=45-43-70-15 RGB=116-104-70 LAB#746846



CMYK=15-11-12-0 RGB=204-204-204 LAB#808080



CMYK=57-24-8-0 RGB=93-148-193 LAB#5D94C1



CMYK=19-22-52-0 RGB=199-177-119 LAB#C7B177



CMY=02-0-54-0 RGB=254-244-145 LAB#FEF491

sky pearl color combination is unique of its kind, giving you the feeling of softness & security as gray was associated with metal, signifies solidity and unlimited progress of blue & brown combination

the font

arabic font

ر ذ د خ ح ج ث ت ب أ
ف غ ع ظ ط ض ص ش س ز
ي و ه ن م ل ك ق

(LOGO FONT)beIN Normal

ر ذ د خ ح ج ث ت ب أ ف غ ع ظ ط ض ص ش س ز ي و ه ن م ل ك ق

(TEXT FONT)GE Dinar One Light

english font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

(LOGO FONT)Neo Tech Medium

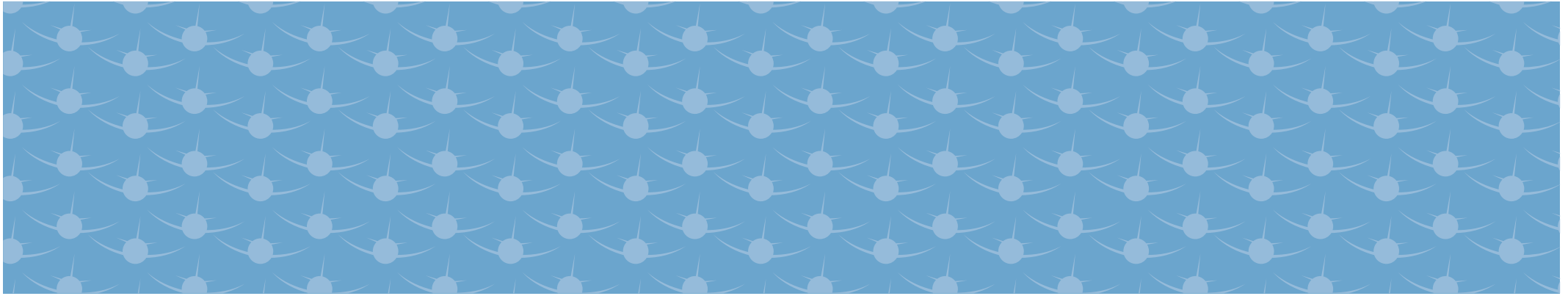
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

(TEXT FONT)Myriad Pro Regular

the pattern



the business card



stationery mock up

infos are just intended for mockup only



outdoor mock up

photos are just intended for mockup only

unipole

fly with us and enjoy the precious travel experience...

www.skypearl.com.sa

SKY PEARL لؤلؤة السماء
precious travel experience... تجربة السفر فاخر...
f YouTube Twitter Instagram
920123456789

This mockup shows a unipole billboard structure with a wooden top bar. The billboard is divided into two main sections. The left section features a blue header with the slogan 'fly with us and enjoy the precious travel experience...' and a large image of an airplane in flight. Below the image is the website 'www.skypearl.com.sa'. The right section is white and contains the Sky Pearl logo, the brand name in Arabic and English, social media icons for Facebook, YouTube, Twitter, and Instagram, and the phone number '920123456789'.

fly with us and enjoy the precious travel experience...

www.skypearl.com.sa
9 2 0 1 2 3 4 5 6 7 8 9

SKY PEARL لؤلؤة السماء
precious travel experience... تجربة السفر فاخر...
f YouTube Twitter Instagram
920123456789

megacom

This mockup shows a megacom billboard structure with two vertical poles. The billboard is divided into three horizontal sections. The top section has a blue header with the slogan and the Sky Pearl logo. The middle section features a large image of an airplane in flight. The bottom section shows the interior of an airplane cabin with rows of seats. Below the cabin image is the website 'www.skypearl.com.sa' and the phone number '9 2 0 1 2 3 4 5 6 7 8 9'. The right side of the billboard also contains the Sky Pearl logo, brand name, social media icons, and phone number.

mupi

fly with us and enjoy the precious travel experience...

www.skypearl.com.sa
9 2 0 1 2 3 4 5 6 7 8 9

SKY PEARL لؤلؤة السماء
precious travel experience... تجربة السفر فاخر...
f YouTube Twitter Instagram
920123456789

This mockup shows a mupi billboard structure with a single vertical pole. The billboard is divided into three horizontal sections. The top section has a blue header with the slogan and the Sky Pearl logo. The middle section features a large image of an airplane in flight. The bottom section shows the interior of an airplane cabin with rows of seats. Below the cabin image is the website 'www.skypearl.com.sa' and the phone number '9 2 0 1 2 3 4 5 6 7 8 9'. The right side of the billboard also contains the Sky Pearl logo, brand name, social media icons, and phone number.