BIG DATA SOLUTIONS

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BIG DATA IS A COLLECTION OF DATA SETS SO LARGE AND COMPLEX THAT IT BECOMES DIFFICULT TO PROCESS USING ON-HAND DATABASE MANAGEMENT TOOLS OR TRADITIONAL DATA PROCESSING APPLICATIONS.

DATA COMES FROM SOCIAL MEDIA, E-MAILS, AND ONLINE ADS, ETC.

ADVERSITIES

THE CHALLENGES INCLUDE CAPTURE, CURATION, STORAGE, SEARCH, SHARING, TRANSFER, ANALYSIS, AND VISUALIZATION.

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DATA COMES IN MANY DIFFERENT CATEGORIES.

BIG DATA IS STORED AND ORGANIZED THROUGH

CONSULTING | RETAIL | CONSTRUCTION | PUBLISHING | TELECOMMUNICATIONS | ADS

STEEL | AUTOMOTIVE | IND. INSTRUMENTS | BEVERAGE | AIR TRANSPORTATION | FOOD PRODUCTS

BITS OF DATA AND STRATEGIES ARE SYNTHESIZED

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Marketing Solution

$E=MC^2$

SOLUTION

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