

# WHAT IS THE CLOUD?



cloud computing (noun)

Cloud, when related to technology is something where small, medium or big businesses store their confidential data in.

All their functions and daily operations that are present on web based cloud application can be accessed and shared in a virtual environment.

Well, virtual environment here means something that is not visible physically. This means, Internet would act as cloud and your computer systems are a medium to access or share data stored in it.



## WHAT DOES THAT MEAN FOR YOUR BUSINESS?



**INTERNET BANKING**



**ONLINE SHOPPING**



**REAL-TIME UPDATES**



**WEB MAIL**



**SCALABILITY**



**REMOTE ACCESS**



**CLOUD STORAGE**



**REDUCED COSTS**



**DISASTER RELIEF**