

dyson sound cannon

DESIGN BRIEF:

In a group, solve an identified problem within your given theme (Games & Entertainment). The new design must be powered or use air as it's core functionality.

THE PROCESS:

We were allocated 30minutes to identify a problem and brainstorm ideas. A further 30 minutes to sketch out concepts to model. Following the sketching we headed into the workshop for 1 hour to develop a prototype model to present to the group and also Dyson employees.

THE CONCEPT:

The Dyson Sound Cannon (DSC01) is the latest innovative speaker that has been developed using existing dyson parts. Using ball technology the device is able to rotate around a vertical and horizontal axis allowing a controlled distribution of sound. Using dyson air technology the quality of sound is increased and can travel further than any other speaker. Sound Cannon is also fully equipped with AUX and iPhone/iPod dock and will be available in a large range of colours.

