

Welcome to the Society for Ambulatory Anesthesia!

The Society for Ambulatory Anesthesia (SAMBA) is one of the fastest growing anesthesia organizations, responding to the education and research needs of perioperative physicians practicing ambulatory anesthesia. Founded in 1985, SAMBA has a membership of over 1,600 physicians who actively practice ambulatory anesthesia, other health professionals with an interest in ambulatory anesthesia, and residents in training. SAMBA strives to offer members the professional guidance that will benefit your ambulatory and office-based anesthesia practice and patients.

SAMBA'S Mission:

To advance the practice of ambulatory anesthesia in all ambulatory venues, to encourage high ethical and professional standards by fostering and encouraging education and research, and to provide professional guidance for the practice of ambulatory anesthesia.

SAMBA is dedicated to providing value to members through...

Professional Development

- CME Customized Ambulatory Workshops
- Real World Ambulatory Case Studies
- Dedicated Mentorship Program
- Foundation for Anesthesia Education and Research Grants
- ACGME Ambulatory Fellowship
- Post Operative Nausea Vomiting Consensus Guidelines
- Educational and Innovative Information for the Office-Based Anesthesiologist

Networking

- Annual and Mid-Year Meetings
- Members Only Online Directory
- Members Only Interactive Questions and Answers
- Committee Participation Opportunities

Information

- Monthly SAMBA e-newsletter
- Monthly Anesthesia & Analgesia Newsletter
- Quarterly Ambulatory Anesthesia Newsletter
- SAMBA Clinical Outcomes Registry Project (SCOR)

SAMBA

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The following are a sample of job titles of our membership and attendees:

- Ambulatory and Office-Based Anesthesiologists
- Ambulatory Perioperative Nurses
- Anesthesia Assistants
- ASC and OB administrators
- CRNAs
- Nursing Directors
- Office managers and schedulers
- Pain Specialists
- Perioperative Physicians
- Unit nurse managers

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Corporate Support and Promotion Opportunities

Increase Your Company's Visibility with These Additional Opportunities!

Moderated Poster Discussion Sessions

Friday, May 4, 2012
Refreshments will be provided to attendees as they are led by moderators through the poster presentations covering the latest research and advances in ambulatory anesthesia. Two moderated poster sessions will be held on Friday, where attendees can earn Category I CME credits.
Annual Meeting: \$1,000



Wine Pouring during
Welcome Reception

Non-CME Related Support/Promotional Opportunities

Annual Business Meeting Luncheon

Friday, October 12, 2012
The luncheon presents an opportunity for attendees to network and discuss the day's learning experience as well as to receive an update on SAMBA programs and activities.
Mid Year Meeting: \$3,000

Welcome Reception

Thursday, May 3, 2012
This well-attended event provides your company with the opportunity to host the attendees as they unwind from a busy day of meetings. As the attendees mingle, they renew old acquaintances and make new ones.
Annual Meeting: \$5,000

Wine Pouring during Welcome Reception

Thursday, May 3, 2012
This is a great, affordable way to draw more attendees to your booth during the Welcome Reception in the Exhibit Hall on Thursday evening. Select a wine from our fabulous list and we'll provide you with five bottles of that wine to your booth. We'll also provide you with everything you need to conduct the pouring. SAMBA will not be serving wine from the bar in the exhibit hall during the reception. Please contact John Enright at jenright@samshowlogistics.com for information regarding wine selections. Sponsorships start at \$500 for five bottles of wine.

Program Guide

The Program Guide is a valuable resource distributed to attendees at registration and contains useful information about the meeting. This exclusive opportunity will allow the sponsoring company to place a full page, 4/color advertisement on the back cover of the program. For ACCME compliance, this program is a separate piece from the Syllabus.
Annual Meeting: \$3,000
Mid Year Meeting: \$1,000

Meeting Bags

This sturdy tote bag with handle will feature the SAMBA logo on one side and the sponsoring company's logo on the other. (Product logos may not be used). It will be distributed to SAMBA attendees at registration. The bag will be 2-colors. Additional charges apply for additional colors.
Annual Meeting: \$5,000
Mid Year Meeting: \$1,500

Meeting Lanyards

Placed conveniently in the registration area, attendees will pick up this easy-to-wear lanyard to hang their badge around their neck with your company's name and/or logo (1-color) prominently printed along the length of the lanyard.
Annual Meeting: \$1,500
Mid Year Meeting: \$750

E-mail Stations

Your company name will be at everyone's fingertips when you sponsor the E-mail stations, which are made available to all attendees during the meeting. There will be several computer stations located near the registration area of the meeting.
Annual Meeting: \$5,000
Mid Year Meeting: \$3,000

Hotel Drop

Reach all attendees at the through a door drop. Create and print a promotional product featuring your company (product advertisement not allowed) and SAMBA will coordinate a door drop to all guests at the hotel.
Annual Meeting: \$750

Bag Placement

Reach all attendees by placing your promotional product (product advertisement not allowed) in each registrant's registration packet.
Annual Meeting: \$500
Mid Year Meeting: \$250

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SAMBA 27th Annual Meeting

**"The Global Ambulatory (R)evolution:
People, Places and Technologies"**

May 3 - 5, 2012
Loews Hotel
Miami, Florida

**Annual Meeting Industry
Sponsored Symposium**
There are 3 time slots available for the Industry-Sponsored Symposium (Times subject to change. Time slots are available on a first-come, first-served basis.)

Friday, May 4, 2012
Breakfast: 6:00 – 7:00 a.m.
(\$5,000 Symposium Fee)
Lunch: 12:15 – 2:00 p.m.
(\$10,000 Symposium Fee)

Saturday, May 5, 2012
Breakfast: 6:00 – 7:00 a.m.
(\$5,000 Symposium Fee)

Loews Miami Beach Hotel
1601 Collins Avenue
Miami Beach, Florida
Phone: (305) 604-1601

**Annual Meeting Exhibitor
\$3,000**

- Sign recognition at the meeting
- Recognition in the SAMBA Annual Meeting program guide
- 2 complimentary Annual Meeting registrations (Additional registrations may be purchased at discount)

**SAMBA 27th Annual Meeting
Exhibitor Hours:**

Thursday, May 3, 2012
8:00 p.m. – 7:30 p.m.
Welcome Reception in Exhibit Hall

Friday, May 4, 2012
9:00 a.m. – 12:00 p.m.
2:00 – 3:30 p.m.

Saturday, May 5, 2012
9:00 a.m. – 12:00 p.m.

**Exhibitors are also invited
to network with attendees
at the social events...**

Saturday, May 5, 2012

**SAMBA Lunch Meeting
with Attendees and SAMBA Leadership**
12:00 p.m. – 1:30 p.m.

**Evening Social Event at ...
with Attendees and SAMBA Leadership**
7:00 p.m. – 10:00 p.m.

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The following is a list of topics of interest to SAMBA members.

- Preoperative Evaluation & Lab Testing
- Preoperative Evaluation Systems
- Evaluating the Geriatric Patient
- The Patient with Congestive Heart Failure
- Pediatric Preoperative Evaluation
- Malignant Hyperthermia, Myopathies & Mitochondrial Diseases
- Management of Coagulopathies in the Pre and Perioperative Periods
- The Patient with Liver Disease
- Outcomes in Ambulatory Anesthesia
- Anesthesia-Related Pediatric Cardiac Arrest
- Surgical Risk Reduction
- Ultrasound in Anesthesia
- Regional Anesthesia
- Understanding the New Anesthesia Machines
- Office-Based Anesthesia
- Obesity and Sleep Apnea
- Patient Safety
- Pediatric Sleep Apnea
- Pediatric Ambulatory
- Management of Peripheral Nerve Block
- Catheters at Home
- Capitalism and Socialism - Economics & Politics in Anesthesia
- Complications of the LMA
- PONV
- Regional Catheters
- Non-Traditional Anxiety Pain Relief
- Acupuncture
- P4P
- Impact of New Technology on Outcomes
- Tricks of the Trade
- Cases From the Real World
- What's New in Literature

**If your products and
services relate to any of
these topics, you should
plan now to exhibit at
the Mid-Year and Annual
Meeting, and become
a corporate supporter!**

Your company has the opportunity to support SAMBA through several corporate support programs:

Platinum Supporter - \$19,000

- Recognition in SAMBA newsletter (quarterly)
- Recognition at the Annual Meeting and Mid Year Meeting during the opening session
- Membership in the Committee on Corporate Relations providing direct contact with the Society President, as well as the Chairmen of the Committees on the Annual Meeting and Development
- 4 invitations to VIP Dinner with SAMBA Board of Directors, Committee Chairs and Faculty
- Link from Society's Web site "Sponsors Page" with corporate logo
- Access for up to 6 persons to the exhibit hall
- Option to present an Educational Symposium at the SAMBA Annual Meeting*
- Receive a Platinum Supporter plaque

Gold Supporter - \$12,000

- Recognition in SAMBA newsletter (quarterly)
- Membership in the Committee on Corporate Relations providing direct contact with the Society President, as well as the Chairmen of the Committees on the Annual Meeting and Development
- (2) invitations to VIP Dinner with SAMBA Board of Directors, Committee Chairs and Faculty
- Link from Society's Web site "Sponsors Page", with corporate logo
- Access for up to 4 persons to the exhibit hall

Silver Supporter - \$4,500

- Recognition in SAMBA newsletter (quarterly)
- Recognition on signs at the Annual Meeting and Mid Year Meeting
- Recognition in the SAMBA program guide
- Membership in the Committee on Corporate Relations providing direct contact with the Society President, as well as the Chairmen of the Committees on the Annual Meeting and Development
- (1) invitation to VIP Dinner with SAMBA Board of Directors, Committee Chairs and Faculty
- Access for up to 3 persons to the exhibit hall

*There is a separate administration fee for having each education symposium.

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