

DAILY-CAPSULE
PreNexa[®]
Rx PRENATAL VITAMIN WITH PLANT-BASED DHA

ONCE-DAILY
DHA
PLANT-BASED

PreNexa[®] is brought to you by
Upsher-Smith Laboratories, Inc.,
a trusted company since 1919.

New-generation moms know best

Because there is no prenatal vitamin
substitute, ask your physician about
PreNexa[®] today!

Visit www.prenexa.com for more
information and money-saving coupons.

WARNING: Accidental overdose of iron-containing products is a leading cause of fatal poisoning in children under 6. KEEP THIS PRODUCT OUT OF THE REACH OF CHILDREN. In case of accidental overdose, call a doctor or poison control center immediately.

Please see accompanying full Prescribing Information
for a complete list of warnings and precautions.

Essential nutrition
for the next generation

References: 1. Data on file. Upsher-Smith Laboratories, Inc. 2. Omega-3 fatty acids, fish oil, alpha-linolenic acid. Medline Plus Web site. <http://www.nlm.nih.gov/medlineplus/druginfo/natural/patient-fishoil.html>. Accessed February 24, 2010. 3. Koletzko B, Larqué E, Demmelmair H. Placental transfer of long-chain polyunsaturated fatty acids (LC-PUFA). *J Perinat Med.* 2007;35(suppl 1):S5-S11. 4. The American College of Obstetricians and Gynecologists. ACOG Education Pamphlet—Nutrition during pregnancy. http://www.acog.org/publications/patient_education/bp001.cfm. Accessed February 8, 2010. 5. Mulligan ML, Felton SK, Riek AE, Bernal-Mizrachi C. Implications of vitamin D deficiency in pregnancy and lactation [published online ahead of print October 28, 2009]. *Am J Obstet Gynecol.* doi:10.1016/j.ajog.2009.09.002. 6. PreNexa [package insert]. Minneapolis, MN: Upsher-Smith Laboratories, Inc; 2010.

life'sDHA[™]

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For baby's first photos

A keepsake for your
special memories

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Show off your little one

Here's a simple way to keep the ultrasound pictures of *your* special package safe! And a great way to show off your growing little one to family and friends.

Ask your doctor about PreNexa[®] prenatal vitamins

- #1 prescribed prenatal vitamin with plant-based DHA,¹ which is key for baby's prenatal and postnatal brain and eye development^{2,3}
- Includes folic acid, which, in addition to a healthy diet, helps reduce the risk of neural tube defects⁴
- Contains vitamin D₃, an essential vitamin to support mom's and baby's skeletal health⁵
- Includes docusate sodium—a gentle stool softener—that actively adds comfort to mom's day⁶
- Once-daily gel capsule—for easy swallowing—with an appealing vanilla scent⁶

