



aul Bass is a Jewish American graphic designer born on May 8, 1920. He studied for a short while at the Art Students League in New York City and from there he went on to study graphic design at Brooklyn College. Bass went on to Hollywood where he spent time doing print work and print ads. Working with big names like Alfred Hitchcock, Otto Preminger, Stanley Kubrick and Martin Scorsese, Bass has made a name for himself as a respected film director and graphic artist. He is best known for his design of motion picture title sequences, which he has done up until a year before his death in 1996 due to non-Hodgkins Lymphoma.



## **Carmen Jones**



aul Bass on Carmen Jones: "My initial thoughts about what a title can do was to set the mood and the prime underlying core of the film's story, to express the story in some metaphorical way. I saw the title as a way of conditioning the audience. so that when the film actually began, viewers would already have an emotional resonance with it"

The Victors was created in 1963. Other title
sequences include 8 1/2, The Birds, IL Boom
(Italy), Charade, From Russia With Love, IL
Gattopardo(Italy), The Great Escape, The Haunting,
High And Low (Japan), Hud, Irma La Douce, It's A
Mad, Mad, Mad, Mad World, Melodie En Sous-Sol
(France), The Nutty Professor, The Pink Panther, La
Ragazza Di Bube (Italy), Shock Corridor, The Thrill Of
It All, and Under The Yum Yum Tree.