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aul Bass is a Jewish American graphic designer born on May 8, 1920. He studied for a short while at the Art Students League in New York City and from there he went on to study graphic design at Brooklyn College. Bass went on to Hollywood where he spent time doing print work and print ads. Working with big names like Alfred Hitchcock, Otto Preminger, Stanley Kubrick and Martin Scorsese, Bass has made a name for himself as a respected film director and graphic artist. He is best known for his design of motion picture title sequences, which he has done up until a year before his death in 1996 due to non-Hodgkins Lymphoma



Carmen Jones


S
aul Bass on
Carmen Jones:
"My initial thoughts
about what a title can
do was to set the mood and the prime underlying core of the film's story, to express the story in some metaphorical way. I saw the title as a way of conditioning the audience, so that when the film actually began, viewers would already have an emotional resonance with it"

