



# Get a Techno Tan

Tan safely this summer with the new protection range from Lancaster

**FOR SOME PARTS OF THE WORLD,** summer is one of most beautiful times of the year. Here in Dubai though, it means three things – hot, hot, hot! All of a sudden we're exposed to some of the strongest sunshine on the planet which makes it almost impossible to step outside without burning our skin.

And while we all know the virtues of sun protection, how do we go about protecting our skin without sacrificing that golden glow we love so much? We've found the answer: Lancaster's Sun Beauty Infrared Technology Range.

Lancaster has always been known for its superior sun protection products,

but now they've taken things to the next level. Sun Beauty Infrared Technology is the newest range of sun care products, each of which contains Lancaster's famous Tan Activator Complex, which gives you a beautiful, even tan, in the shortest time possible. Not only that, all the products provide unrivalled protection from UVA, UVB and infrared rays - the evil culprits that penetrate our skin's deepest level causing the loss of skin firmness and significantly speeding up the ageing process.

Luckily for us, Lancaster researchers have spent the past decade identifying ways to combat these rays, and have discovered that the most effective way is by blocking

infrared rays on the surface of the skin, and neutralising the free radicals (particles that damage the skin) created by them.

They then took this discovery and applied it to the Sun Beauty Infrared Technology range, making it a world leader in combating infrared rays. Yes, clever Lancaster.

The new Sun Beauty Infrared Technology range consists of alcohol-free Satin Sheen Oils to Comfort Touch Creams, so there's something for everyone. With each product designed to protect your skin, enhance your tan and keep you looking youthful, you'll definitely want to stock up. Race you to the shop shelves.