



## "THE DOUBLES PARTNER"

NAME: ALEXANDRA

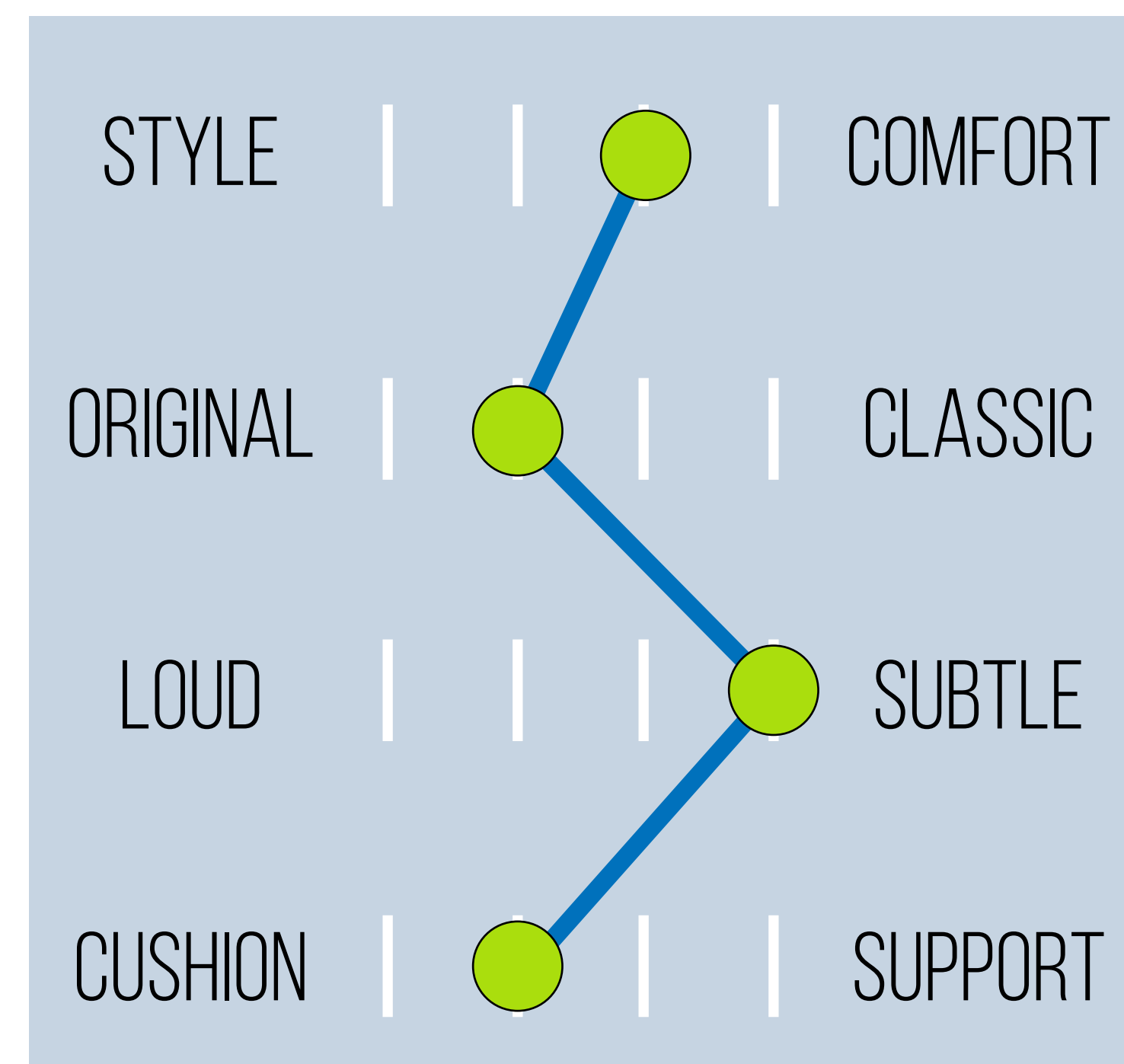
AGE: 24

OCCUPATION: STUDENT

CITY: SAVANNAH, GA

## ABOUT ALEXANDRA

This 24 year old college student plays tennis to stay active and connect with friends. She makes time in her busy schedule to play weekly at the nearby courts. By keeping her tennis shoes and equipment together in one bag she can easily take it all, whether by foot or by bike. When asked about what she looks for in a tennis shoe, she said she wanted a flexible, glove-like fit that kept her foot locked down. As for the shoe's style, Alexandra responded that she wanted a clean silhouette that favored comfort over style. Her ideal shoe is one that cradles and moves with the foot. Durability and responsiveness were also very critical issues to her.



WAKES UP  
BREAKFAST

BIKING  
1ST CLASS

2ND CLASS  
LUNCH

WALKING  
TENNIS

BIKING  
DINNER