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As worldwide brand opportunities grow, so, too, do the challenges of protecting your irreplaceable assets. That’s why you and so many other leading brands trust Watch from Thomson CompuMark.

Brand protection made easier and more convenient.

With Watch on SERION, you have the power to protect your brands like never before. With unmatched speed, simplicity and insight.

Managing your portfolio with ease. Sorting and reviewing reported marks. Sharing comments and end reports with colleagues. Watch on SERION will help you gain more insight, more efficiency and more certainty for your brand.

“Watch on SERION offers us the advantage that it’s available 24 hours a day, quick and easy to use, works well across a team of people and is very helpful to have a record of activities. The email facility makes working with our global internal and external networks easier and efficient.”

Katrina Burchell
Head of Trade Marks
Unilever

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