

The design language of our products should imply precision in their functions. each product should provide a clear understanding of how to operate such functions and where the user should place their hands. Because our products are to be included in a consistently sterile environment as such to avoid infection and contamination, our products must not only emanate a clean aesthetic, but must also be easily cleaned after use.

D e s i g n L a n g u a g e

To better unify the language of our different products, simple features are consistent in each product where necessary, and a color scheme including white, blue, and gray is applied in key areas of the product. Most importantly, our products must be conveyed as one unified product without needless accessories

S m o o t h

S i m p l e

P r e c i s e

