

LIVERPOOL HOME KIT 2014-2015



WARRIOR 

TEXTURE OF THE CITY - RESEARCH TRIP



The Museum of Liverpool is set on the docks against a backdrop of old period architecture. The mixture of contemporary and period architecture is a key theme throughout the City and most defiantly a good concept for the design of the home kit.

Design features to consider include traditional tailoring be it from a collar or cut lines. I like the texture of the roof of the museum as it subtly incorporates both texture and vertical and horizontal lines.

The bombed out cathedral is a local landmark that was severely damaged in World War 2. Instead of demolishing the site it was preserved and now used for open air events. This is a common theme of the city as it's steeped in so much history society shows they prefer to remember than forget.

The image to the right was found at the Museum of Liverpool and represents the damage to the cathedral. The colours and random appearance of the various textures are appealing and could be used for inspiration for colour or print.



When the Museum of Liverpool was being built and the foundations were being dug a relic of the Albert docks was uncovered.

It was Manchester gate an original dock gate made from huge timber posts. To this day the gate has been rebuilt and preserved as it sits in the Museum.

The image to the right shows the condition of the timber and from a design perspective it could represent a chalk stripe for the home kit with a direct link to the city.



REMEMBERING THE PAST

Like the city Liverpool Football club is steeped heavily in history and the tragic events of the Hillsborough disaster are still a prominent factor to remember during the design process. Even to this day the kit marks a tribute to the 96 people that died.

From a design perspective I want to take this emblemum further by considering a repeat print on the fabric backing. Below right you can see a list of all of the people that died. This is a very sensitive area that needs to be handled correctly. Consider various supporter groups for a better idea of how to tackle the topic.



John Alfred Anderson | Colin Mark Ashcroft | James Gary Aspinall | Kester Roger Marcus Ball
Gerard Bernard Patrick Baron | Simon Bell | Barry Sidney Bennett | David John Benson
David William Birtle | Tony Bland | Paul David Brady | Andrew Mark Brookes | Carl Brown
David Steven Brown | Henry Thomas Burke | Peter Andrew Burkett | Paul William Carlile
Raymond Thomas Chapman | Gary Christopher Church | Joseph Clark | Paul Clark | Gary Collins
Stephen Paul Copoc | Tracey Elizabeth Cox | James Philip Delaney | Christopher Barry Devonside
Christopher Edwards | Vincent Michael Fitzsimmons | Thomas Steven Fox | Jon-Paul Gilhooley
Barry Glover | Ian Thomas Glover | Derrick George Godwin | Roy Harry Hamilton | Philip Hammond
Eric Hankin | Gary Harrison | Stephen Francis Harrison | Peter Andrew Harrison | David Hawley
James Robert Hennessy | Paul Anthony Hewitson | Carl Darren Hewitt | Nicholas Michael Hewitt
Sarah Louise Hicks | Victoria Jane Hicks | Gordon Rodney Horn | Arthur Horrocks | Thomas Howard
Thomas Anthony Howard | Eric George Hughes | Alan Johnston | Christine Anne Jones
Gary Philip Jones | Richard Jones | Nicholas Peter Joynes | Anthony Peter Kelly
Michael David Kelly | Carl David Lewis | David William Mather | Brian Christopher Mathews
Francis Joseph McAllister | John McBrien | Marion Hazel McCabe | Joseph Daniel McCarthy
Peter McDonnell | Alan McGlone | Keith McGrath | Paul Brian Murray | Lee Nicol
Stephen Francis O'Neill | Jonathon Owens | William Roy Pemberton | Carl William Rimmer
David George Rimmer | Graham John Roberts | Steven Joseph Robinson | Henry Charles Rogers
Colin Andrew Hugh William Sefton | Inger Shah | Paula Ann Smith | Adam Edward Spearritt
Philip John Steele | David Leonard Thomas | Patrik John Thompson | Peter Reuben Thompson
Stuart Paul William Thompson | Peter Francis Tootle | Christopher James Traynor
Martin Kevin Traynor | Kevin Tyrrell | Colin Wafer | Ian David Whelan | Martin Kenneth Wild
Kevin Daniel Williams | Graham John Wright |



A TAILORED FUTURE ——— 2014-2015



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