



What does your FB profile say about you?

Posted on Aspiringgentlemen.com

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A big part of being an aspiring gentleman is looking to the past for answers on how to be better men. Our fathers, or father figures, have raised us to be the best we can, taking from the wisdom of their fathers and their own life lessons. That being said technology has dropped things in our lap that no generation has experienced before, forcing us to muddle through creating a standard of how one should act in an entirely new world. This article will be pertaining to Facebook and how we should present ourselves to an audience our grandfathers could never imagine.

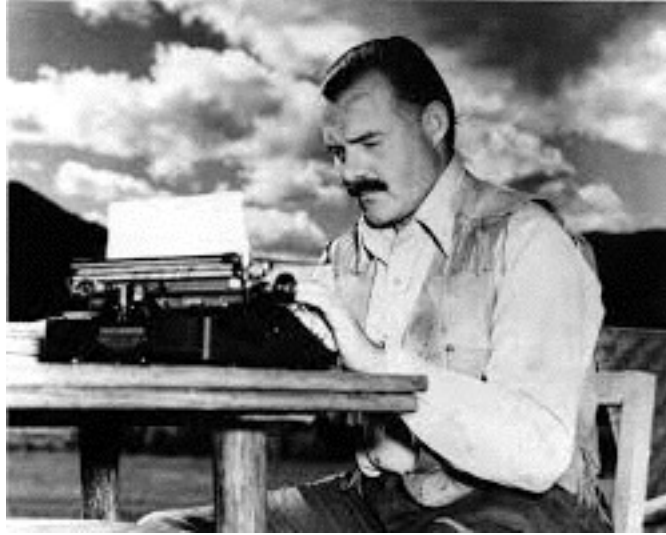
Watch your tone.

“Monday mornings...yuck” “I hate coffee breath” “why is this day going soooooo slow!” “Is it spring yet?” These are Facebook status updates from educated young business professionals that all happen to be male. Be conscious about what your posting and the tone of your postings. Complaining and venting should be never be on a proper gentlemen’s Facebook page. The next time you feel like being crabby on Facebook think of the real message your sending to every one of your friends. “Oh woe is me, my life is so awful. It’s tough being a sissy.”

Limit your exposure on Facebook to levels of interesting.

When posting updates, photos, and wall posts be sure to do so in moderation. Facebook is considered primarily a social networking tool, but it is also your online memoir (notice I didn’t say diary or journal). Facebook can highlight your fondest memories, greatest achievements, grandest adventures, and closest friends. If you’re interesting enough your Facebook page might read like a Hemingway novel, or at least give that Dos Equis guy a run for his money. Don’t litter it with status updates about choirs, or links to “epic fail: guy

falls down escalator”.



Gym, Tan, and Laundry: A novella by Earnest Hemingway

Don't friend complete strangers.

Since graduating from college your social circles have gotten smaller yet stronger. Weeding out many of the acquaintances and “loose strings” to your college life may be beneficial, and free you from the aforementioned daily whining. I know of people who have taken the time to purge their social networking friends lists to make room for people whom matter. Random Facebook friend requests to friends of friends, or even more distant than that, is a thing of the past. Meeting on Facebook was a crease in the fabric of social networking that got ironed out with some common sense. An easy rule to follow is to not friend anyone that you haven't met.

Avoid Sending Game Request and Notifications.

Chances are the games that you play on Facebook your friends already know about. Sending game requests would be fine if Facebook had a spam filter, but since it does not I don't want to receive constant notifications on how you want to start a co-op of adorable piglets. Keep in mind that many people have Facebook push notifications to their smart phones, which means that you can be interrupting them with their online banking, phone call, agenda planning, or web browsing to let them know that Mr. Moo-Moo escaped

from the barn and needs help!



Oinks, Sorry I'm slowly ruining your day! I'm just here to let you how much your friend subconsciously loathes you!

Keep some mystery in your life.

Playing on the prior point of limiting exposure, make sure to keep a little mystery in your personal life by not posting every little choir or activity. Allow your friends to wonder what your up to and how things are. Create an opportunity for old friends or past flings to reach out and reconnect. You may be surprised of who may be looking to get to know you again.

Be aware of your very public profile

As large as our college social network was, it was also pretty isolated. Facebook, in its infancy, was restricted to college students who could share stories and pictures of drunken debauchery, questionably illicit activity, and promiscuous behavior. In recent years Facebook has opened its arms accepting anyone who wants in. Your secret circle is now very public, with the eyes of family members, employers, and sometimes complete strangers, reading anything you have to say and viewing every picture you post. I advise going through your old college pics and taking out the ones that you would have considered to be "EPIC" your sophomore year, or review your security options to lock out those unwanted prying eyes.

I hope the this somewhat articulate rant helps you, and your friends, mature your FB into adulthood.

Best,

Brian Coppolo