

7. Summary of Issues



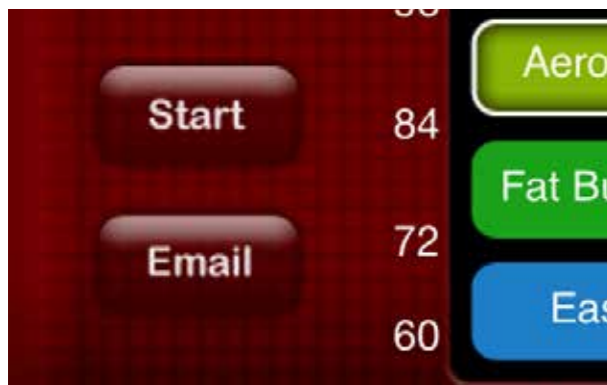
Sensors not immediately obvious, users didn't know to wet them before use without reading instructions



Strap was too big for 3 out of 5 of my user group at its smallest setting.



Clip was difficult to fasten and frequently came undone during workout.



With 60beat app, can only email results - no option to share on fitness/social networking apps



Like large display screen but worry about damage so sit phone away from pole - can't see it during w/o

The Strap

From testing the strap myself and with my user group, I found that whilst it was comfortable to wear during a workout, application beforehand was made difficult by poor design.

It wasn't obvious where the sensors are and without looking at the instructions users didn't know to slightly wet them before putting on the strap to help establish an electric connection. Meaning when they put it on, the sensors didn't register a heartbeat and led to confusion.

The clips to fasten the strap weren't intuitive to use at all and it took some users at least a minute to fasten both clips -- in relative terms this is far too long for what should be a simple task. These clips also came undone many times during a 1.5 hour workout which causes frustration as the user has to stop and reattach it.

The strap was too big for over half of my users on the smallest setting so a knot had to be tied in the elastic, this made it uncomfortable to wear.

The Display/ App

Users like the large display when using phone/app as a receiver but, worry about damaging the phone which is not something which should concern you with a fitness product.

Also no function to share workout details on other social fitness apps

8. Product Comparison



I tested the Wahoo BLUE HR monitor with my user group to see if it solved any of the HF issues they had experienced when using the 60beat HR monitor itself.



The Wahoo strap uses a popper fastener which my users found much easier and intuitive to fasten than the clip on the 60beat. It didn't come undone during a 1.5hr workout



The Wahoo model had greater adjustability of the elastic part of the strap than the 60beat. My users preferred this as the product fit without having to be otherwise modified.