



PERSONAL DETAILS

PHONE: 073 053 3683
E-MAIL: joannewells01@gmail.com
DATE OF BIRTH: 26 September 1990
I D: 900926 0054 087
LANGUAGES: English – Excellent spoken & written
Afrikaans - Excellent spoken & written
DRIVERS LICENSE: yes

EDUCATION

Certificates available on request

Vega Cape Town (2012)

BA Honours in Strategic Brand Leadership and Communication

Projects: <http://www.coroflot.com/joannewells>

Stellenbosch University (2011)

BComm Management Sciences

*Subjects: Economics
Marketing
Finance (extra subject)*
Sport: Stellenbosch University 1st crew rowing (2010-2011)
*Committees: Irene residence: Jool (Vensters) Committee (2010)
Wine society(2009)*

Collegiate High School for Girls (2008)

Leadership: Hostel Prefect
Achievement: Academic Blazer for academic achievement
Music: Piano (Grade 4) and Violin
*Sports: Athletics
EP Gymnastics (Grade 8)*
Other: Skillspro course (Windows applications: for example Excel, Word, Powerpoint)

CIMA operational level qualification (currently completing)

WORK EXPERIENCE:

140 BBDO—advertising agency (October to November 2012)

-Unpaid Intern in account management, strategy, events organising

-Andrew Watson (Previous Account Director): 076 377 4116

Power2U Communications (May 2012 to July 2012)

-Unpaid Marketing internship

-Andre van Zyl (Director): 0823200717

-GÖtz Thumecke (Director): 0726108290

Myatt Café V & A Waterfront (July 2012 - current)

-Part time waitress

-Bianca le Clos (Manageress): 0790167943

Oakley Barrel bars (June/July 2010; December/January 2010/2011; June/July 2011)

-Shop assistant and assisted in management duties/organization/administration

-Isabel MacDonald (Owner): 0721016885/0825698557

Trumpet Tree (2011)

-Part time Waitress

-Adrian Kerkhof (Manager): 0218838379

Baseline Studios Stellenbosch (February 2011)

-Shop assistant

Gunnebo (November 2010)

-Reference letter available

-Work experience in various BComm fields

Work shadowing (August 2007):

-Brookes Hill Conference Center Port Elizabeth (events organizing)

-Mercantile Hospital Port Elizabeth (dietetics)

Promotional Work

 Anne Wells CV

