



A BEAUTIFUL
BLIZZARD

SEPHORA
inside jcpenny

A BEAUTIFUL BLIZZARD

LIKE A SNOWFLAKE,
EACH OF US IS UNIQUE.

This holiday season, Sephora introduces a flurry of women who bring extraordinary to beauty—infusing all they see, feel, and create with sparkling individuality.

NOW, WE INVITE YOU TO CELEBRATE YOUR EXTRAORDINARY AS YOU CURATE GIFTS FOR EACH PERSON ON YOUR LIST. TRY ON A FESTIVE NEW LOOK—AND MAKE YOUR PRESENTS FELT.

GET THE COVER LOOK AT THE BEAUTY STUDIO

BEAUTY STUDIO
THE PLACE FOR ONE-ON-ONE BEAUTY SESSIONS WITH OUR EXPERTS.

COME INTO A SEPHORA STORE LOCATED INSIDE A JCP, TAKE A SEAT AT THE BEAUTY STUDIO, AND GET AN EXPRESS SERVICE. YOU'LL WALK OUT WITH A NEW LOOK AND OUR BEST TIPS AND TECHNIQUES.

METALLIC SHINE



EMILY WEISS
FOUNDER AND CREATIVE
DIRECTOR, INTO THE GLOSS.COM

FIND YOUR PERFECT RED LIP—AND WEAR IT TO MAKE MERRY.



- 1 KAT VON D FOILED LOVE**
LIPSTICK IN ADORA, \$19 *Only at Sephora.*
- 2 SEPHORA COLLECTION**
ROUGE CREAM LIPSTICK IN DESIRE 25, \$12
Only at Sephora.
- 3 TARTE LIPSURGENCE**
LIP LUSTER IN FEVER, \$24
- 4 MAKE UP FOR EVER**
ROUGE ARTIST INTENSE IN 43 MOULIN
ROUGE, \$19 *Exclusive Beauty Retailer.*
- 5 MAKE UP FOR EVER LAB SHINE**
LIPGLOSS IN D18 SHIMMERING COPPER, \$18
Exclusive Beauty Retailer.

GOLD SPARKLE

TAKE THE SPARKLE UP A NOTCH.

1

BUXOM
STAY-THERE EYESHADOW
IN POODLE, \$18
Only at Sephora.



2

URBAN DECAY
HEAVY METAL GLITTER
LINER IN BAKED, \$18



3

NARS
SINGLE EYE SHADOW
IN SILENT NIGHT, \$24



4

MAKE UP FOR EVER
AQUA LINER IN
1 DIAMOND GOLD, \$23
Exclusive Beauty Retailer.



6

MAKE UP FOR EVER
AQUA CREAM
IN 11 GOLD, \$23
Exclusive Beauty Retailer.



5

LORAC
3D LIQUID LUSTRE IN
GOLD GLITTER, \$16



MAKE IT EXTRAORDINARY

PRESS THICKER GLITTER ATOP SHIMMER FOR MORE EMPHASIS.



WIND BURNED

SWEEP ON A ROSY POWDER FOR APRÈS-SKI RADIANCE.

1

LORAC
PRO POWDER CHEEK STAIN
IN CORAL CRUSH, \$20



2

TARTE
AMAZONIAN CLAY
12-HOUR BLUSH IN
NATURAL BEAUTY, \$25



3

NARS
BLUSH IN ORGASM,
\$28



4

BENEFIT
BOX O' POWDER
CORALISTA, \$28



5

**SEPHORA
COLLECTION**
COLORFUL BLUSH IN
HEALTHY ROSE 09, \$12
Only at Sephora.



6

BENEFIT
WATT'S UP!, \$30



MAKE IT EXTRAORDINARY
ACCELERATE THE LOOK WITH A DOSE OF SHIMMER.



SMOLDERING EYES

MASTER A PARTY-STARTING SMOKY EYE.

1

SMASHBOX
LIMITLESS EYE
LINER IN ONYX, \$19



2

MAKE UP FOR EVER
AQUA SHADOW IN 4E
MATTE TAUPE GREY, \$20
Exclusive Beauty Retailer.



3

SEPHORA COLLECTION
LONG-LASTING 12HR
WEAR EYE LINER IN
GLITTER BLACK 02, \$11
Only at Sephora.



4

SEPHORA COLLECTION
JUMBO LINER 12HR
WEAR WATERPROOF IN
GRAY GLITTER 19, \$12
Only at Sephora.



5

URBAN DECAY
EYESHADOW IN
OIL SLICK, \$18



6

URBAN DECAY
24/7 GLIDE-ON EYE PENCIL
IN GUNMETAL, \$19



MAKE IT EXTRAORDINARY
ADD A LIGHT-REFLECTING SHADE AT THE
INNER CORNERS TO PUNCTUATE THE LOOK.

-8-

jcp.com/sephora



PARKER POSEY ACTOR

GIVE THEM
**THE BEST
 HOLIDAY TIPS**



**1 SEPHORA BY OPI
 TINSEL TOWN COLLECTOR'S SET**
 Includes 16 mini polishes and a full-size jewel
 topcoat. **\$49.50 (\$90 VALUE)**
Limited edition. Only at Sephora.



**2 CIATÉ
 CAVIAR MINI BAR**
 A collection for the
 manicure-obsessed: Four
 mini paint pots, and four
 mini caviar pearls. **\$29**
*Limited edition.
 Only at Sephora.*



**4 ILLAMASQUA
 NAIL VARNISH DUO**
 Opulent, high-pigment shades
 of Spartan and Throb. **\$25**
Limited edition. Only at Sephora.



**3 NAILS INC.
 THE AFTER PARTY SET**
 Three brand-new glitter polishes
 in black, rainbow, and red. **\$25**
Limited edition. Only at Sephora.

GIVE THEM
**A FEAST FOR
 THEIR EYES**



1



2



3



4



5



1 URBAN DECAY SMOKED 24/7 GLIDE-ON EYE PENCIL SET
 Six sexy liners that last all day, two of which have never been seen before. **\$38** *Limited edition.*

2 BAREMINERALS READY EYESHADOW 8.0 IN THE FINER THINGS
 Silky powder shadows that glide on like a cream and look extra vivid when used with the mini primer. **\$40** *Limited edition.*

3 DISNEY CINDERELLA COLLECTION BY SEPHORA STORYLOOK EYESHADOW PALETTE VOL. 1
 A spectrum of shades customized from the fairy tale. **\$55** *Limited edition. Only at Sephora.*

4 TOO FACED SHADOW BON BONS
 A box filled with delicious shadows, black mascara, and shimmering gold shadow primer. **\$42 (\$147 VALUE)** *Limited edition.*

5 URBAN DECAY VICE PALETTE
 Matte, satin, shimmer. Twenty brand-new neutrals and brights. **\$59** *Limited edition.*

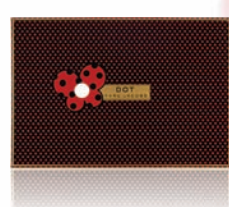
GIVE THEM
**A MESSAGE
IN A BOTTLE**



1 DOLCE & GABBANA LIGHT BLUE SET
Eau de Toilette, body cr me, and travel spray. **\$94 (\$136 VALUE)**



2 JUICY COUTURE VIVA LA JUICY HOLIDAY SET
Eau de Toilette, body lotion, and shower gel. **\$75 (\$110 VALUE)**



3 MARC JACOBS DOT HOLIDAY SET
Eau de Parfum, body lotion, and shower gel. **\$72 (\$111 VALUE)**



4 GUCCI GUILTY FOR HER SET
Eau de Toilette and body lotion. **\$78 (\$113 VALUE)**

GIVE THEM
**A FULL SPECTRUM
 OF POSSIBILITIES**



1 SEPHORA COLLECTION COLOR DAZE BLOCKBUSTER
 Includes 148 formulas, finishes, and textures for eyes, lips, and cheeks. **\$49.50 (\$370 VALUE)**
Limited edition. Only at Sephora.



2 SEPHORA COLLECTION GLOSS LAB SET
 An experiment in lip color: three topcoats and seven glosses. **\$25 (\$100 VALUE)**
Limited edition. Only at Sephora.



3 SEPHORA COLLECTION 3D EYESHADOW PALETTE
 Eight shadows for day-to-night transition, plus a double-ended applicator. **\$24**
Limited edition. Only at Sephora.



4 SEPHORA COLLECTION WATERPROOF JUMBO EYELINER SET
 Five liners so pigmented and thick, they double as shadows. **\$30 (\$60 VALUE)**
Limited edition. Only at Sephora.

GIVE THEM
**A RANGE OF
 BEAUTIFUL NOTES**



1 SEPHORA FAVORITES FRAGRANCE SAMPLER FOR HER
 Twelve samples of our most popular women's scents. After choosing a favorite, swap the included gift card for a full-size bottle. **\$50 (\$98 VALUE)**
Limited edition.
Only at Sephora inside i.c.p.



2 SEPHORA FAVORITES FRAGRANCE SAMPLER FOR HIM
 Pictured Left: Eleven samples of our most popular men's scents. After choosing a favorite, swap the included gift card for a full-size bottle. **\$50 (\$105 VALUE)**
Limited edition.
Only at Sephora inside i.c.p.

GIVE THEM
**EXCLUSIVE
 ENSEMBLES**



3 SEPHORA FAVORITES EYELINER ESSENTIALS SET
 A "who's who" of black liners in a variety of mediums: pencils, ink, and cream. **\$25 (\$110 VALUE)**
Limited edition.
Only at Sephora inside i.c.p.



4 SEPHORA FAVORITES LIP SERVICE SET
 Five ways to dress up lips with juicy color and shine. **\$25 (\$82 VALUE)**
Limited edition.
Only at Sephora inside i.c.p.



5 SEPHORA FAVORITES LASHES UNLIMITED SET
 Includes six mini mascaras and false lashes. **\$25 (\$73 VALUE)**
Limited edition.
Only at Sephora inside i.c.p.

GIVE THEM
**ENDLESS SHADES TO
 PAINT THE TOWN**



1 TARTE CARRIED AWAY WITH TARTE COLLECTOR'S SET AND ADVENTURER BAG
 Twenty-four shadows. Eight mini glosses. Plus: blush, powder, brush, and mini mascara. **\$54 (\$512 VALUE)**
Limited edition. Only at Sephora.



2 BAREMINERALS THE TOTAL PACKAGE SET
 Must-haves: primer, powder, moisturizer, and mini lip gloss and mascara. Plus, a voucher for a full-size foundation. **\$36 (\$84 VALUE)**
Limited edition. Only at Sephora.



3 BENEFIT SEXY LITTLE STOWAWAYS
 10 bestsellers for lips, cheeks, eyes, and face—perfectly sized for travel. **\$34 (\$106 VALUE)**
Limited edition.



5 MAKE UP FOR EVER DAY TO NIGHT COLLECTION
 Demure meets dramatic: Two waterproof liners, mascara, creamy shadow, and travel-sized finishing powder. **\$59 (\$98 VALUE)**
Limited edition. Only at Sephora.



4 LORAC EYE CANDY FULL FACE COLLECTION
 Shadow, eyeliner, and lip palettes in a gilded box. **\$59 (\$360 VALUE)**
Limited edition. Only at Sephora.

GIVE THEM
**INDULGENCE BY
 THE OUNCE**



1



1 BAREMINERALS RENEW & REPLENISH SKINCARE COLLECTION
 Total rejuvenation: exfoliating cleanser, moisturizer, and two nighttime treatments. **\$60 (\$98 VALUE)**
Limited edition.



2



2 CLARISONIC MIA 2 WITH PHILOSOPHY SET
 Dual-speed skincare brush, Philosophy cleanser, and antiaging moisturizer. **\$149 (\$174 VALUE)**
Limited edition. Only at Sephora inside jcp.



3



3 PHILOSOPHY THINK BEAUTIFUL THOUGHTS SET
 A full-service set: cleanser, moisturizer, eye treatment, antiaging serum, and brightening facial peel. **\$45 (\$81 VALUE)**
Limited edition.



4



4 OLE HENRIKSEN CELEBRATE THE TRUTH SET
 Vitamin C routine: collagen booster, moisturizer, eye peel, and wipes. Includes a travel bag. **\$60 (\$102 VALUE)**
Limited edition. Only at Sephora.



1



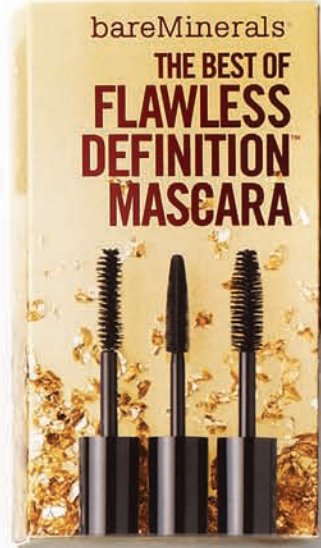
2



3



4



5



7



6



GIVE THEM

**MORE FOR
\$25 OR LESS**

1 PHILOSOPHY WARM WINTER WISHES SET
Includes a fresh-cream-scented lotion and two shower gels—pumpkin latte and salted caramel hot cocoa. **\$25**
Limited edition. Only at Sephora inside jcp.

2 STILA ALL IS BRIGHT HOLIDAY LIP GLAZE SET
Eight bestselling lip glazes in festive scents and flavors. **\$25 (\$110 VALUE)** *Limited edition.*

3 BITE BEAUTY BITE SIZE DISCOVERY SET OF 5
A mirrored tin containing five mini resveratrol-infused lipsticks. **\$25 (\$55 VALUE)** *Limited edition. Only at Sephora.*

4 SMASHBOX STUDIO POP FOR EYES SET
Four easy-blend eyeliners and dramatic mini mascara to match. **\$24 (\$57 VALUE)** *Limited edition.*

5 BAREMINERALS THE BEST OF FLAWLESS DEFINITION MASCARA SET
Three mascaras for every fringe benefit: definition, curl, length, and volume. **\$18 (\$27 VALUE)** *Limited edition.*

6 TARTE THE STAND OUTS COLLECTION BEST-SELLERS
Box brimming with full sized lip luster, waterproof liner and brush, and 4-in-1 mascara. **\$25 (\$58 VALUE)** *Limited edition.*

7 TOO FACED GLAMOUR TO GO SPUN SUGAR EDITION
A compact collection of eight decadent shadows, bronzer, blush, and gold gloss. **\$22 (\$98 VALUE)** *Limited edition.*

GIVE THEM
**STOCKING-SIZE
 SURPRISES**



1



2



6



5



4



3



7



13

12



8



11



9



10

- 1 STILA DECK THE HALLS COLLECTIBLE HOLIDAY PALETTE**
Six shadows, lip-and-cheek color, and Apricot Lip Glaze. **\$16 (\$69 VALUE)** *Limited edition. Only at Sephora.*
- 2 SEPHORA COLLECTION BLINGED PALETTE**
Eight shadows, five lip colors, blush, and mini applicators. **\$15** *Limited edition. Only at Sephora.*
- 3 COACH POPPY AND POPPY FLOWER EAU DE PARFUM ROLL-ON DUO** \$22
- 4 PHILOSOPHY AMAZING GRACE FRAGRANCE ROLL-ON** \$22
- 5 JOSIE MARAN GLOW ON THE GO: MOISTURIZER + RADIANCE**
Original argan oil and argan-infused luminizer. **\$20 (\$30 VALUE)**
Limited edition. Only at Sephora inside icp.

- 6 TARTE PICTURE PERFECT CURLER AND DELUXE LIGHTS, CAMERA, LASHES! 4-IN-1 MASCARA**
The beloved lash curler (in a festive print) and the equally famous mascara. **\$16** *Limited edition.*
- 7 PHILOSOPHY WELCOME HOME SET**
Shower gel and gloss, spiked with hot buttered rum flavors. **\$20**
- 8 URBAN DECAY 24/7 DOUBLE-ENDED GLIDE-ON EYE PENCIL SET**
Four intense liners and double-barrel sharpener. **\$28**
Limited edition.
- 9 SEPHORA FAVORITES FRAGRANCE SAMPLER FOR HER**
Five scents to sample, plus a gift card you can redeem for a full-size rollerball of your favorite. **\$19 (\$37 VALUE)**
Limited edition. Only at Sephora inside icp.

- 10 PHILOSOPHY RADIANT RESULTS PURITY MADE SIMPLE ORNAMENT**
The bestselling cleanser, sized to go and ready to gift. **\$10** *Limited edition.*
- 11 SEPHORA COLLECTION JUMBO COLOR WAND**
Six stackable glosses in matte and glitter finishes, each with a flocked applicator tip. **\$11**
Limited edition. Only at Sephora.
- 12 DOLCE&GABBANA LIGHT BLUE EAU DE TOILETTE SPRAY** \$25
- 13 MARC JACOBS DAISY EAU SO FRESH ROLLERBALL** \$20

CHOOSE AN EXTRAORDINARY GIFT

SEPHORA
inside **jcpenny**

44DMB9 270040 Sephora Holiday SE3

Requested In-Home Dates: 11/29-12/01

BEAUTY INSIDERS ONLY

STOP BY SEPHORA INSIDE JCP
AND TAKE YOUR PICK OF ONE OF
THESE THREE DELUXE SAMPLES.*



1 **SMASHBOX**
PHOTO FINISH
FOUNDATION
PRIMER

OR



2 **PHILOSOPHY**
LIVING GRACE
SHAMPOO, BATH
& SHOWER GEL

OR



3 **BAREMINERALS** TRIO
Choose from 6 shades.

beautyinsider
SEPHORA

**NOT A BEAUTY INSIDER?
SIGN UP IN STORE—IT'S FREE.**
JOIN OUR FREE REWARDS
PROGRAM AND EARN A POINT
FOR EVERY DOLLAR YOU
SPEND AT SEPHORA. REDEEM
YOUR POINTS FOR EXCLUSIVE
REWARDS, GET A FREE GIFT ON
YOUR BIRTHDAY—AND MORE.



4580991

* Offer valid only at Sephora inside jcp stores. Limit one sample per person, per card, while supplies last. Samples may vary by store. If we're out, we'll give you a free custom sample of anything you'd like. Card must be surrendered at time of redemption. Not redeemable for cash or credit.