

VISION

To be an agent of change in helping students make better career choices and realize their potential through career awareness.

ABOUT DISHA

An annual nonprofit initiative of iReboot, Disha is a 2 day seminar covering more than 60 possible career options in parallel tracks where the best in the industry address the students in their respective areas of specialization.

AGENDA

- 4:00 – Welcome speech by Mukta Darera, CEO, iReboot
- 4:10 – Introduction to Curtain Raiser
- 4:15 – Disha 2011 Progress Report
- 4:20 – Introduction to Advisory Board
- 4:30 – Discussion Panel
- 4:50 – Advisory Board members address the gathering
- 5:40 – Thank you speech
- 5:45 – High Tea

DISHA 2010 – The Experience

What did the students gain?

- Insight into 60 different professions that they could pursue the academic path, pros, cons, costs and opportunities
- 40 of the finest mentors, passionate about their profession, inspired students and made them believe that they can achieve what they always dreamed of doing



Careers covered:

- Medicine
- Politics
- Defence Services
- Fashion Design,
- DJ
- Merchant Navy
- Advertising
- TV Journalism
- Print Journalism
- Entrepreneurship
- Management
- Engineering/Technology
- Music
- Actor/Model/Dancer
- RJ
- Architecture & Civil Engineering
- Hotel Management & Restaurant Owner
- Pharmacy
- Alternate Sources of Energy
- Finance
- Chartered Accountant
- Film Making (Fashion and Wildlife)
- Academics
- Public Relations & Communication
- Product Design

It was attended by:

- 900+ students and teachers from 11 schools
- 400+ students walk-ins from schools and colleges
- 250+ parents accompanying the students
- 50+ working professionals who wanted to shift careers

DISHA 2011

The Opportunity:

Every year, lakhs of students pass out of class 10 and 12 with no clue about what courses to take and what academic path to follow. A huge opportunity lies in career awareness and exposure programs which could give them some direction (In Hindi: Disha).

For instance, if a child wants to be in NASA, this the academic path to follow? If a child wants to be an actor, what does he/she do?

The world has changed and along with it career options and opportunities.

New age careers like Robotics, Nano technology, Genetics, Bio Medical Engineering, Game Development, Network Anchoring, Content Management, Micro Finance, R.Jing have come into acceptable existence.



Objectives:

- Reaching out to 5000+ students
- Career awareness in 60+ professions
- Training teachers on educating students on new age career opportunities

Benefits to students:

- An opening to a plethora of career options
- Interaction with Industry experts
- Answers to significant questions like "What next?"
- An experience that channelizes one's interest and focus
- Helps in making well thought career decisions