

Ducati Rinato

In 2020, after the introduction of stricter safety legislation and with the average age of motorcycle riders getting older, sales of new bikes are forecast to drop significantly. In response to the market, Ducati aims to supply a brand new class of sports vehicle to keep the company's ethos alive. The Ducati Rinato is a fully electric ultra-lightweight super sports car concept for the 21st century European market. By using Ducati's 'back to basics' design philosophy and a focus on attention to detail, performance, awesome braking and driving enjoyment, this vehicle bridges the gap between bike and car; delivering a truly exhilarating driving experience on the road as well as the track.

