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Naming and Numbering a Line

FM400 Product Development

### Categories

|      |                     |
|------|---------------------|
| 1000 | Short Sleeve Shirts |
| 2000 | Long Sleeve Shirts  |
| 3000 | Shorts              |
| 4000 | Hoodies             |
| 5000 | Sweatpants          |
| 6000 | Jackets             |
| 7000 | Sweatshirts         |
| 8000 | Coats               |
| 9000 | Sweaters            |

### Fabrics

|      |                    |
|------|--------------------|
| _100 | Cotton/Lycra Blend |
| _200 | Polyester          |
| _300 | Spandex            |
| _400 | Wool               |
| _500 | Rayon              |
| _600 | Moisture Control   |
| _700 | Nylon              |
| _800 | Linen              |
| _900 | Viscose            |

### Style Numbers

| Style# | Description | Name |
|--------|-------------|------|
|--------|-------------|------|

|      |                                               |               |
|------|-----------------------------------------------|---------------|
| 1100 | Women's Cotton Short sleeve tee               | Confidence    |
| 2200 | Women's long sleeve polyester fleece tee      | Dare to Dream |
| 3204 | Women's Cotton lounge short                   | Star          |
| 4200 | Women's Cotton tee w/ Polyester lining hoodie | Believe       |
| 5208 | Women's Poly/Lycra lounge sweat pant          | Achieve       |
| 1102 | Women's Cotton/Lycra tee                      | Simply Free   |
| 7500 | Women's Rayon sweatshirt                      | Determination |
| 8400 | Women's Wool coat                             | Respect       |
| 9402 | Women's Wool sweater                          | Destiny       |