

Kim Fuhrmann

313-898-1984

316 Ridgemont Road
Grosse Pointe Farms, MI 48236

kimswelcomehome@yahoo.com

Education:

Macomb Community College, Warren, MI

Associate of General Studies – Summa Cum Laude – May 2010

Associate of Applied Science in Media & Communication Arts – Summa Cum Laude – May 2011

Certificate in Art for Advertising – May 2011

GPA: 3.95/4.00

- 2011 Michigan Skills USA Bronze Medal Finalist – Advertising Design

Related Software Knowledge:

- Adobe Creative Suite 5.5 - including InDesign, Photoshop, Illustrator and Premier Pro
- Adobe Acrobat Pro
- Microsoft Office Suite - including Word, Excel and Powerpoint
- Mac OSX and PC platforms

Work Experience:

McLaren Macomb Hospital – Mount Clemens, Michigan

June 2011 – Present

Design Coordinator / Graphic Designer

- Conceptualize, plan, design, and produce marketing and advertising print and digital graphic design for transit buses, electronic and traditional print outdoor billboards, flat screen tv displays, Pandora ads, web banners, newspapers, magazines, program books, direct mail pieces, newsletters, wall and window clings, flat and stand-up tent cards, posters, brochures, flyers, event banners, pharmacy bags, calendars and giveaway items
- Participate in group sessions and meetings on a project basis to interpret, plan, strategize and present design concepts
- Effectively use verbal and written communication skills to support principals and practices of graphic design
- Coordinate print production with local and corporate printers while managing multiple project dead-line objectives
- Consistently name and maintain digital design files for efficient work flow, storage and retrieval
- Effectively update, by redesign, existing marketing materials to meet current branding standards
- Select appropriate photography and imagery for varied design applications
- Proficient in photography and videography
- Possess basic video editing skills
- Provide technical multimedia equipment support to educational training presenters
- Coordinate scheduling of events for the medical auditorium and classrooms

Complete Curriculum – Rockwood, Michigan

April 2010 – January 2011

Graphic Designer

- Independently produced design layout for an online educational textbook company
- Prepared and packaged production documents for web upload
- Collaborated with editing director via online Skype meetings
- Accurately edited and corrected client-directed proofs

Graphics and Publications, Macomb Community College – Warren, Michigan

March 2009 – June 2010

Graphic Designer

- Actively provided production support to nine creative artists
- Precisely assembled, laminated, mounted, trimmed, packaged, and cataloged print production art
- Utilized critical thinking to successfully initiate efficient teamwork while being attentive to deadlines
- Researched and reconstructed signage for departmental consistency throughout campuses
- Photographed and developed reference source book of campus signage
- Competently used industry standard machinery

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Chase Bank – Grosse Pointe, Michigan

January 2002 – May 2007

Senior Mortgage Loan Officer

- Composed marketing materials and strategies to maintain and build customer clientele
- Encompassed strong interpersonal skill set of good judgment, careful listening, and positive customer interaction
- Taught technological and business-related processes to coworkers
- Arranged and spoke at conferences, work-site meetings, public engagements, and trade shows
- Proactively followed-up on research findings and approval conditions with coworkers, clients, and vendors