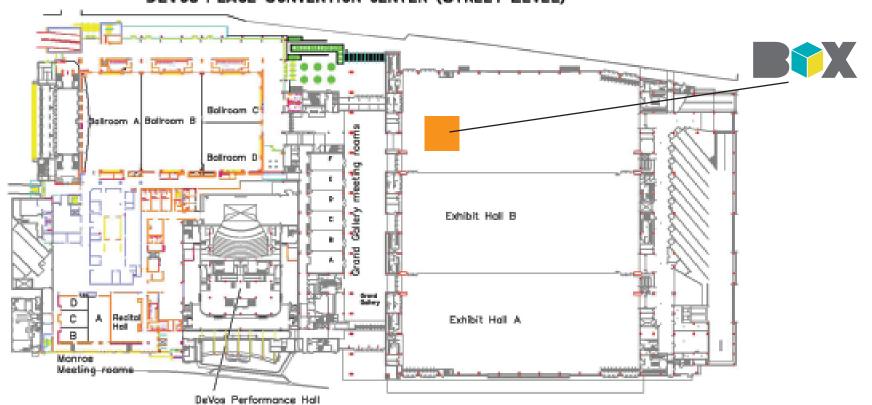
Part One: The Experience

The Show

Saturday January 24, 2015 DeVos Place - Grand Rapids 10 AM - 6 PM



## DEVOS PLACE CONVENTION CENTER (STREET LEVEL)



- Open to the public, most attendees are parents with one or more children between the ages of 2 and 14 years old
- The Kids & Family Expo prides itself on being a fun and interactive experience for children and adults
- This year's activities include a zip line, inflatables, face painting, coloring stations, and kids movie school
- Every sort of children's products exhibit at this event and are often sold on the show floor