

Story Telling Continued

Experience 4: Consultation and Brand Family Station

This station is for guests who want more detailed information on the product or information on the brand. At the Consultation and Brand Family station guests will be able to engage casual personal meetings with designers and experts to answer any specific questions they might have about the product. Experts will also assist guests with any purchasing or purchasing problems they may encounter. The station will also provide hospitality to guests and encourage monetary donation to supply BOX to needy families. In addition to consulting guests, the station surveys as an envoy for brand representation, inviting guests to be part of the brand family. When guests leave this station they should be ready to purchase the product or tell their friends about BOX.

Experience 5: Private Meetings Station

For guests with large orders or those that represent commercial sales/manufacturing, private meetings can be scheduled at this station with designers or managers. In addition the Private Meetings Station will include some kiosks with booth staff to assist any guest that needs help navigating the website or Online purchases. This station's sole purpose is to contract large orders and commercial sales/manufacturing licenses.

