

HOUSE of KOLOR®



2011
PRESTIGIOUS
PAINTER
ENTRY FORM

Be Recognized as a Member of the Elite

It's your turn to be recognized as one of the elite. House of Kolor is proud to announce the start of its twelfth Prestigious Painter competition.

The competition is open to anyone whose custom projects are painted exclusively with House of Kolor products. This competition is to recognize the outstanding creativity and craftsmanship of artists and custom painters alike who use House of Kolor products and wish to show their accomplishments to the world. Entries will be judged on finish quality, including technique, design originality, and artistic merit.

Entries can be but are not exclusive to:

- Street rods
- Custom cars and trucks
- Motorcycles
- Other custom jobs: airbrush panels, guitars, etc.
- Other passenger vehicles such as semi-trucks, boats, and planes

Grand Prize Winners Receive

- A featured spot in the House of Kolor Prestigious Painter 2011 Calendar
- A featured spot in the Gallery of the House of Kolor website
- 10 copies of the House of Kolor Prestigious Painter 2011 Calendar
- House of Kolor Prestigious Painter Jacket
- Specially designed House of Kolor Prestigious Painter Trophy

How to Enter

To enter, enclose the best photograph you have of your completed custom project (painted exclusively with House of Kolor products) with this completed entry form, and send to:

House of Kolor
Attn: Prestigious Painter Contest
210 Crosby Street
Picayune, MS 39466

Photo Requirements

Entries that fail to meet the photo requirements listed below or those sent in without a completed form, including a complete list of all products used, will be disqualified. All photos must be submitted in one of the following formats:

- 4" x 6" or larger, professionally processed glossy finish print. Matte finish or inkjet/laser prints will not be accepted.
- Digital photographs must be shot using at least an 8 megapixel camera and at the highest resolution possible.*
- Color slides



Photography Tips

Think creatively when taking photographs of your custom project. The photos you send in are the photos that will be used in the calendar.

Try shooting from different angles to show off some of the special features of your project. Crop the photo so that the whole object is in the picture, e.g., don't cut off the back wheel of your bike or the front fender of your vehicle. Avoid photos with people or objects in front of your entry.

If shooting outside, try to take the photo on a paved surface, like a parking lot or driveway. The more open the area you are shooting in, the better. Wetting the pavement down can help prevent the pavement from reflecting in the paint. Clear, sunny days are the best days to shoot outside. Keep the sun behind you when shooting to get a sharper, more vibrant photo. Be aware of your surroundings, because objects in your environment will reflect in the shiny surfaces of the paint and chrome. Avoid taking photos of the vehicle parked in the grass. Grass covers the wheels and sometimes the vehicle itself if it has been lowered. Grass will also reflect in chromed and painted surfaces, giving them an unattractive green hue.

Professional studio shots do help your project stand out, however, Valspar/House of Kolor is not responsible for any additional royalties to the photographer. Valspar/House of Kolor is willing to give the photographer credit for use of the photograph in the calendar and for any additional use of the photo, if desired.

**Although digital cameras have become increasingly popular, the average quality and resolution of most digital cameras do not meet the requirements of large format, professional printing. If your project isn't shot with at least an 8 megapixel digital camera using the highest image resolution setting possible, the images will not be sharp enough for use in the calendar and will be disqualified.*



2011 Prestigious Painter Awards Entry Form

One entry per form. Copies may be made for additional entries.

Complete this form exactly as you wish information to appear in publications or promotions and an award certificate, should you be chosen as a winner. By completing and signing this form, you consent to the use of your name, address, likeness and any statements attributed to you for advertising or promotional purposes by House of Kolor without further consideration.

You **MUST** fill out both pages. Forms that are incomplete or postmarked after **May 31, 2010** will be ineligible.

Entrant Information

Name		Age	
Address			
City		State	Zip
Country		Fax Number	
Daytime Phone		Evening Phone	
E-mail Address			
Check all that apply to you:		<input type="checkbox"/> Owner of Vehicle	<input type="checkbox"/> Paint Scheme Designer
<input type="checkbox"/> Painter of Vehicle		<input type="checkbox"/> Professional Refinisher	<input type="checkbox"/> Body Shop Owner
<input type="checkbox"/> Other (list)			

Name of Painter		
Address		
City	State	Zip
Country	Fax Number	
Daytime Phone	Evening Phone	
E-mail Address		

Name of Owner		
Address		
City	State	Zip
Country	Fax Number	
Daytime Phone	Evening Phone	
E-mail Address		

Vehicle Information

Make of Vehicle	
Model	Year

Paint Information

Prep/Undercoat

Color/Basecoat

Top Coat/Clearcoat

To Qualify

All contestants must be 18 years of age or older and own or have refinished the vehicle to be entered. The vehicle must be finished exclusively with House of Kolor products. Prizes will be awarded to the entrants, whether they are the owners or refinishers, and are non-transferable.

Contest Terms & Conditions

The purpose of this contest is to recognize the outstanding creativity and craftsmanship of artists around the world, whose custom projects are finished exclusively with House of Kolor products. Such projects include but are not limited to classic cars, trucks, motorcycles, hot rods, street rods, airplanes, boats and many other custom items. Contestants are accepted from anywhere in the world but must be 18 years of age or older and own or have refinished the vehicle being entered. Prizes will be awarded to the entrants whether they are the owners or refinishers and are non-transferable. Employees of Valspar/House of Kolor, its affiliates, sales representatives, associated agencies and their immediate families are not eligible for participation. Winners will be chosen by a panel of custom designers/painters, customizers, and customizing enthusiasts. All entries will be judged on finish quality including technique, design originality, and artistic merit. The decision of the judges is final. All chosen winners are subject to verification of House of Kolor product usage.

Each winner will be featured in the House of Kolor Prestigious Painter Calendar for the year 2011 and in the gallery section of the House of Kolor web site. Winners will also have the opportunity to make an appearance as a featured vehicle for House of Kolor at selected trade shows. House of Kolor is not responsible for lost, damaged or misdirected entries. Any misrepresentations or false entry information will result in immediate disqualification.

Acknowledgement

I am 18 years of age or older. I own or have refinished the vehicle entered in this contest. I consent to and authorize Valspar/House of Kolor and their agents the use of the photographs submitted by me and any reproductions of them for any purpose whatsoever including, but not limited to, the publication, display, or exhibition thereof in promotion, advertising and commercial activities of any kind without any compensation to me. I also consent to the use of my name, address, likeness, vehicle and any statements made by me in connection with the photographs.

I have read, understand and accept the terms and conditions of this contest.

Your Signature

Date