## Dino P. Canchola

## 20+ YEARS OF DESIGN EXPERIENCE

I been designing and making signs For over 20 years. I've owned a full service sign business twice (and never Again:). I've been fortunate to have worked and been Trained by some great artists. I am an expert in Corel Draw, Flexi Sign, Enroute and Gerber software. I am proficient in; Adobe Cs And Ms Word. I am self taught in custom sign design and fabrication (please see portfolio). I've sand blasted All media including pictorial glass. I've hand lettered more letters than i ever wanted to. Trim capped letters. I've routed every substrate imaginable and created new avenues of revenue with the router table. I've installed signs with 140ft cranes and hand painted higher than that. I am a (self proclaimed) inventor, and an organizing nut. I've worked for major corporations selling

things such as: insurance, investments, burial plots (left that industry because business was dead, sorry, couldn't resist) and had years of expert selling classes and seminars and have a library of 450 books on business, selling and personal development. I am a blessed man to have 6 great kids (my hobbies) and a tremendously Dynamic wife. I have strong morals convictions that my parents instilled in me. And i believe that i should work as hard on your business as i did mine.

There's a quote my Wife said she will put on my grave stone that i live by,

"Theres Gotta Be A Better Way".

Oh, did i mention that im also very humble and don't take myself to seriously. All kidding aside, thank you for this opprtunity and i look forward to see if we would be a good team and in what ways i might help to further the vision of your company.

Thank You And Have A Productive Day! Dino P. Canchola.



INITIALLY HIRED AS A LEAD DESIGNER OF THE GRAPHICS AND DESIGN DEPT. WITHIN A YEAR I WAS PROMOTED TO MANAGER THAT DEPARTMENT. I AM THE MAIN CUSTOM SIGN TROUBLE SHOOTER. I MANAGE EMPLOYEES, LOGISTICS SIGNANGE DESIGN, FABRICATION AND TROUBLE SHOOTING. WE DESIGN PARTICULARLY WITH COREL, FLEXI SIGN, ENROUTE, WEB SBASED RIP/PRINT AND ADOBE CS SOFTWARE.

## VANBRUGGAN SIGN CO. Orland Park IL 2004-2011



THE OPERATIONS OF THE ENTIRE WOOD/CNC DEPARTMENT. SUPPLYING ALL OTHER DEPTS. WITH RAW AND FABRICATED MATERIALS. METAL FAB.--PAINT SHOP-- INSTALLERS, L.E.D. AND NEON AND VINYL. I INCREASED PRODUCTION TIME BY 50%-70% IN WORK FLOW THROUGH STREAMLING AND ORGANIZARTION FOR BETTER COST EVALUATION.

REORGANIZED ENTIRE SHOP FOR MORE EFFICIENCY AND SPEED OF PRODUCTION. I CUT LETTER PRODUCTION/FINISHING TIMES BY 50% WITH INVENTIVE SOLUTIONS. USING ALL SAWS, CNC ROUTER, TRIM CAPPING, LAMINATING, PLASTIC & WOOD FABRICATING, ZIP RAILS, MILLING AND FINISHING OF MANY MATERIALS. I ALSO FILLED IN ON INSTALLATIONS, VINYL PRODUCTION & APPLICATION, METAL FABRICATION, SPRAYING, ETC.

STATUS: AFTER BEING LAID OFF FOR A YEAR AND A HALF I SOUGHT OTHER WORK.



RHINODESIGN 2001--2004

OWNER, OPERATOR, CHIEF FIRE PUTTER OUTER, SENIOR JOURNEYMAN BOTTLE WASHER of sign co.:

I did ALL OF IT!

SALES--MARKETING--BOOKKEEPING--DESIGNING--FABRICATING-INSTALLING-ETC ETC

FROM A RENTED 1800 SF BUILDING, WITH THE HELP OF A COUPLE EMPLOYEES WE SUCCESSFULLY TOOK A FLEDGLING, FULL SERVICE SIGN COMPANY TO MARKET. ALL THE WHILE HONING MY SKILLS IN THE WAYS OF BUSINESS AND DEALING WITH EMPLOYEES AND CUSTOMERS. SOME OF OUR CUSTOMERS INCLUDED: WALTER E. SMITHE, RICHARDS BUILDING SUPPLY AND MID AMERICA TILE. JOBS VARIED FROM CHANNELS LETTERS TO SEMI TRUCKS TO ULTRA CUSTOM SIGNANGE

STATUS: WHILE FLYING BY THE SEAT OF MY PANTS, WORKING 60-80 A WEEK, IN A VERY TOUGH AND HIGHLY OVER SATURATED COMPETITIVE FIELD I LEARNED THAT....I'M NOT BULLET PROOF. THOUGH THE VENTURE PROVED TO BE FINANCIALLY SOUND. THE UPHILL BATTLE PROVED TO BE TOO MUCH STRESS ON MY FAMILY PROVING TO US ONCE MORE THAT WHOM WE "FIGHT" FOR ARE ALWAYS MORE IMPORTANT THAN WHAT WE FIGHT FOR.

THE VOLUMES OF USEFUL INFO. WE LEARNED WILL BE INVESTED IN OTHER VENTURES.

I LEAD A CREW OF OUTSIDE INSTALLERS ON BILLBOARDS AT A FAST PACED COMPANY IN AN EVEN FASTER PACED INDUSTRY. I'M A QUALIFIED DRIVER/OPERATOR ON SEVERAL CRANE/BOOM TRUCKS. WE INSTALLED BILLBOARDS AROUND CHICAGOLAND.





SENIOR DESIGNER OF HIGH END CUSTOM INTERIORS AND GRAPHICS STUDIO