

The background is an abstract, textured composition of colors. It features large, irregular patches of teal, green, and maroon, with some lighter, almost white, areas interspersed. The overall effect is organic and painterly, resembling a watercolor or ink wash. The colors are layered and blended, creating a sense of depth and movement.

# SPRING/SUMMER 2015 TREND & COLOR

SUNHAM HOME  
FASHIONS

# ARTFUL ROMANCE

- Art has made its way into our lives in variety of forms and captured the emotions we wish to express.
- Floral prints are oversized and painterly in feminine hues with soft blurred edges. Blossoms trail on vines or are engineered in new and unexpected ways.
- Detailed brush strokes and organic shapes are revamped with a sultry blend and fade effect utilizing color and layering.
- Seeping colors and the concept of the “one of a kind” print or woven, create emotion filled textiles with poetic character.
- Ornate prints are revamped in smoky summer blues.
- Fabrics include linen, slub weaves, washed batiks and cotton.
- Oxidized, time worn and tarnished patterns give an edge to traditional damasks and Jacobean prints.



OVERSIZED FLORAL



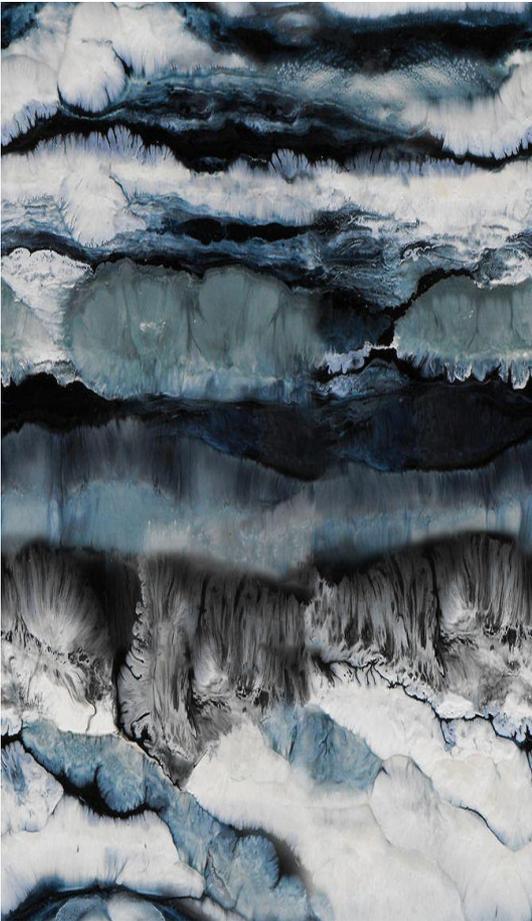
PAINTERLY BLOOMS



ENGINEERED AND PLACED PRINTS



BLURRED AND  
ERODED



BLENDING AND FADING



ONE OF A KIND





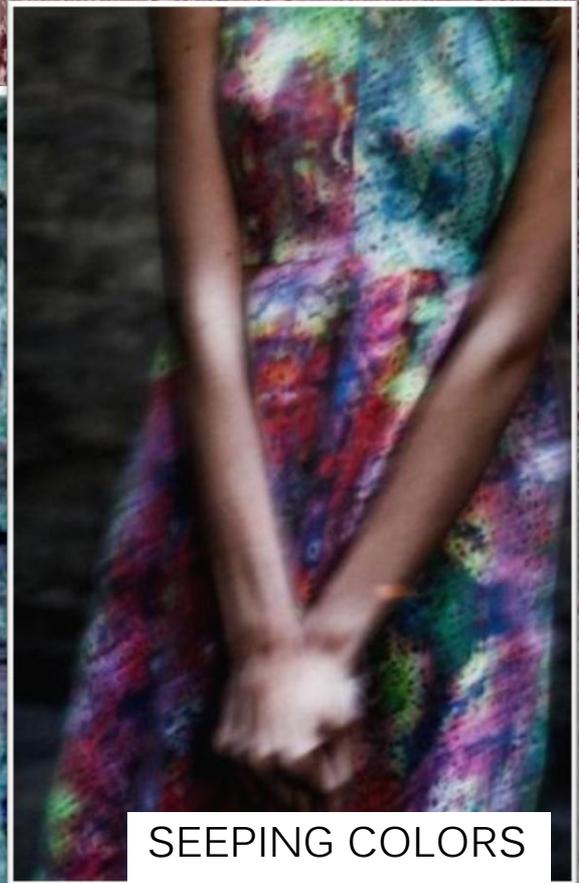
WASHED BATIKS



ORNATE PRINTS



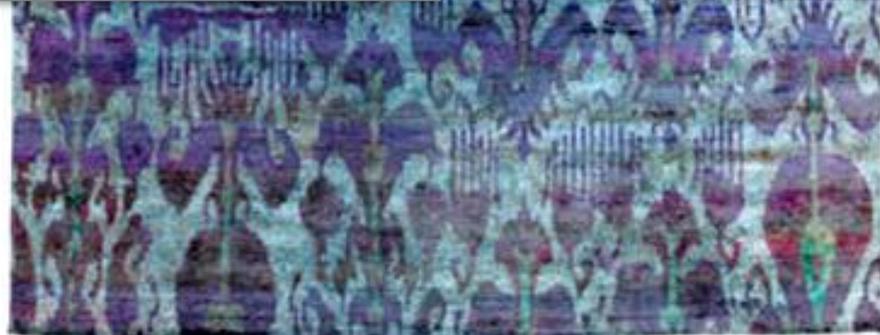
HERITAGE BLUES



SEEPING COLORS



TARNISHED/OXIDIZED



TIME WORN

# EXOTIC ENERGY

- Exotic energy reflects searching for paradise, being fearless, indulging and letting go.
- Prints are eclectic with a tropical inspired, geo mix and match approach.
- Stripes are preppy and blocked giving them a new sporty appeal.
- Colors include grapefruit, pool blues, palm greens and citrons.
- Geometric patterns take on a new mid century inspired approach using color and shape.

ORCHIDS, PALM FRONDS, ENGINEERED  
AND OVERSIZED



GEO TROPICAL PRINT MIX





TROPICAL FLORA



JUNGLE GREENS



SKETCHY STRIPE



POOL SIDE CHIC





MID CENTURY MODERN GEOS



BOLD COLORS



# RAW HERITAGE

- Raw heritage - a concept based on self reflection and the need to disconnect and re-connect to a simpler life.
- Patterns are rhythmic and reflective.
- Colors reflect silence and solitude through a palette of muted earth tones, washed indigo and tawny highlights.
- Fabrics are textural including coarse linens, hemp, burlap and canvas.
- Weaves are loose with visible stitched seams. Details are “on the edge”: tipped, bound or with frayed edges to add character and rustic appeal.



MINIMAL COMPOSITIONS



MUTED EARTH TONES



LUXE ORGANIC CRAFTS





LUXURY LINENS

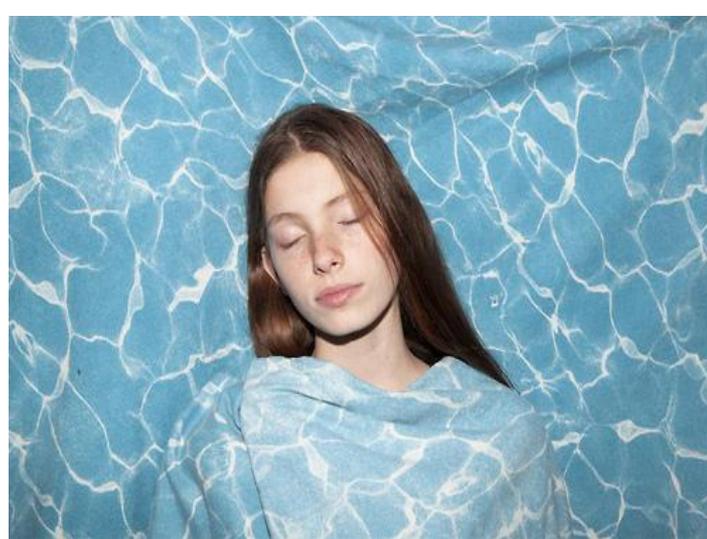


BINDING



TIPPED





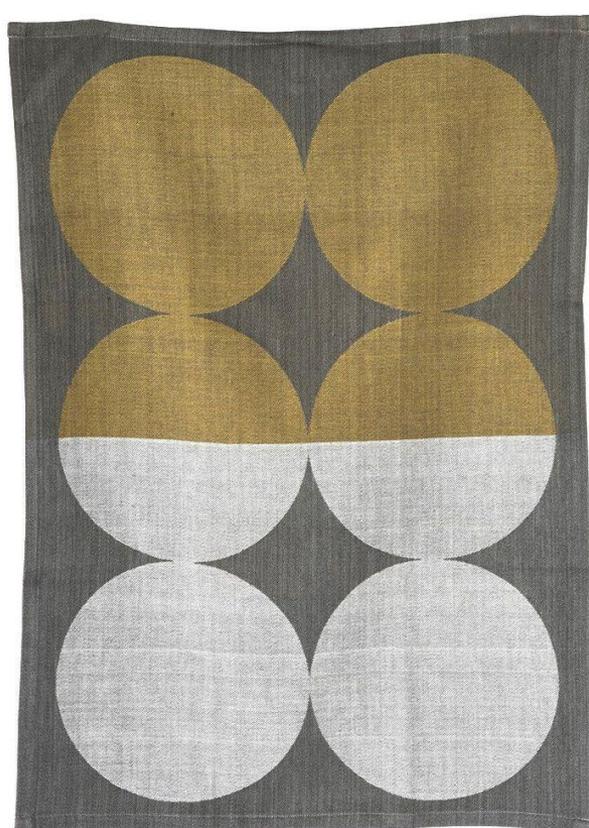
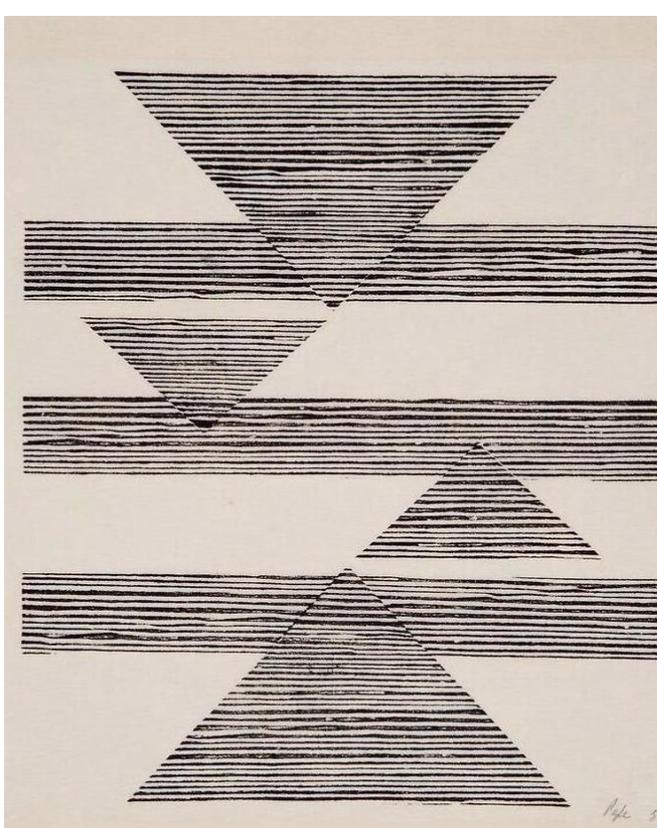
© FRANÇOIS GOUDIER WASHED INDIGO



LOOSE WEAVES



TIPPED EDGES



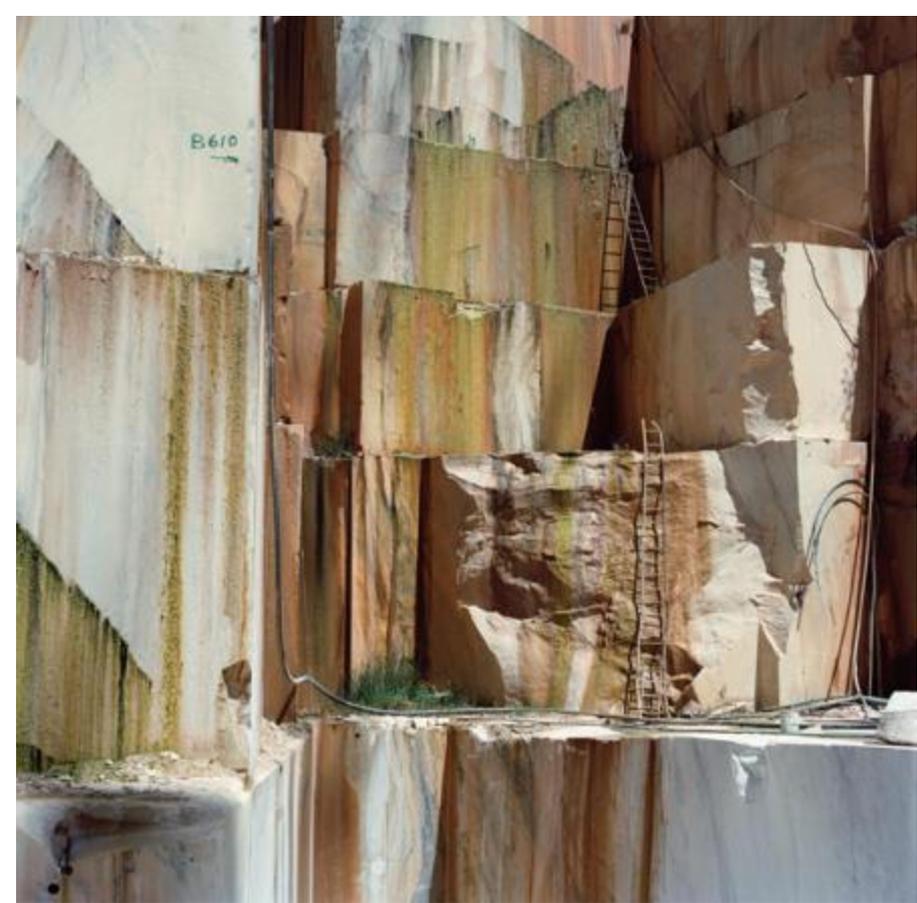
MONOCHROMATIC AND SCATTERED



RHYTHMIC PATTERNS

# EARTHLY ESSENTIALS

- Prints and patterns are inspired by nature, created by hand or digitally.
- Colors are muted, sun bleached and over washed with imperfect patterns.
- Streaked earth tones, pale peach, verdant green, golden yellow and soft pink complete the mood.
- Meadow and wild flower patterns are scattered in intricate embroidery or floral scenes.
- Textile prints represent the earth's ability to become marbled and fractured over time. Hints of mineral influences become integral to the patterns.



MINERAL INFLUENCE



MARBLEIZED



FADED / SUN BLEACHED COLORS

UNEVEN DYES



ORGANIC SHAPES

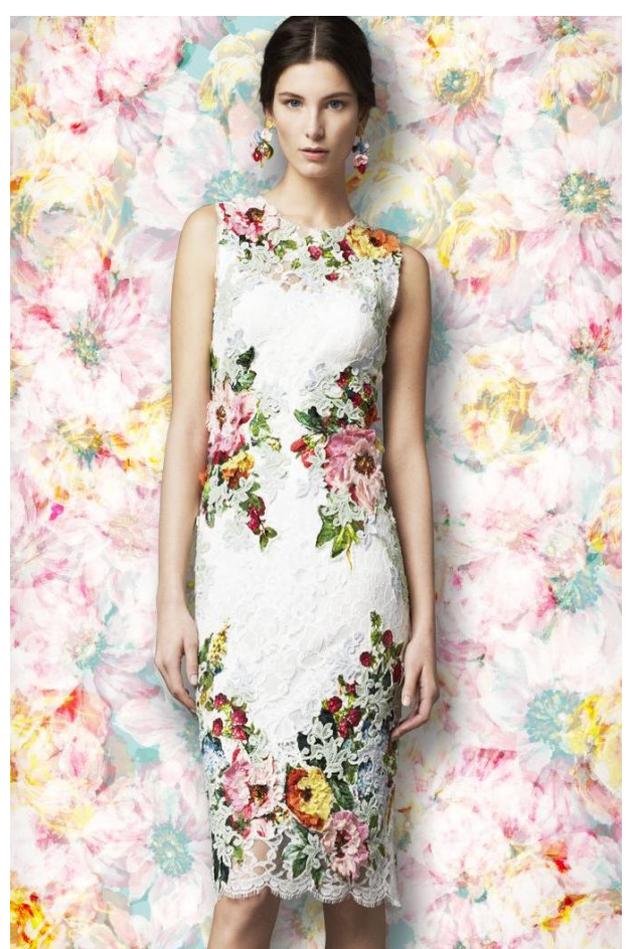


PHOTOREALISM





MEADOW FLORALS



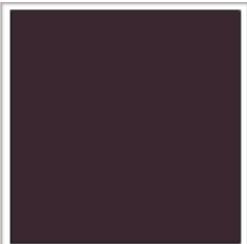
BRIGHT BLOOMS,  
BLACK GROUND

# COLOR TRENDS:

- **INDIGO INK**
- **SUNKISSED**
- **URBAN RETREAT**
- **BERRY STAINED**

# INDIGO INK

Dark blues move closer to black. Color submerges into deeper, darker tones of indigo ink and pair well with softy saturated, barely there hues.



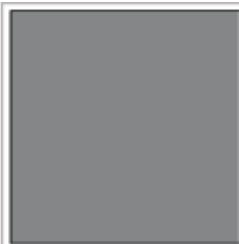
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19-3924 TCX



PANTONE  
19-3933 TCX



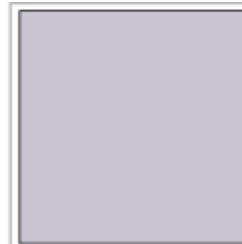
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PANTONE  
17-0000 TCX



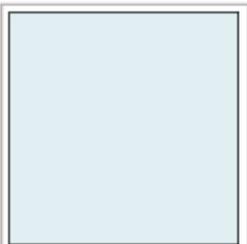
PANTONE  
16-4010 TCX



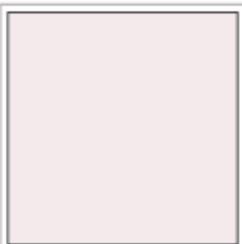
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PANTONE  
14-4102 TCX



PANTONE  
12-4306 TCX

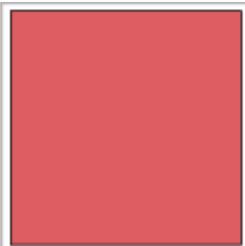


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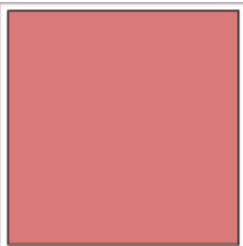


# SUNKISSED

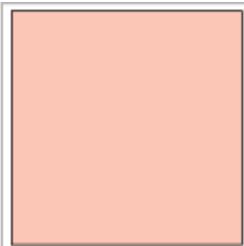
Floral notes warm up the palette for the season, ranging from soft yellow to bright poppy colors. The season feels as though it's basking in the warm summer sunshine.



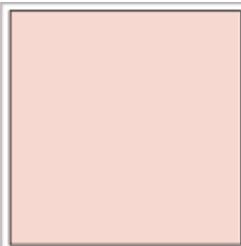
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PANTONE  
16-1624 TCX



PANTONE  
13-1318 TCX



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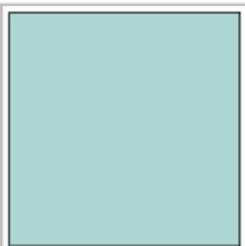
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11-0619 TCX



PANTONE  
17-4911 TCX



PANTONE  
12-0109 TCX



PANTONE  
13-5306 TCX



PANTONE  
15-4105 TCX



FLORAL NOTES



SUN BLEACHED COLOR



# URBAN RETREAT

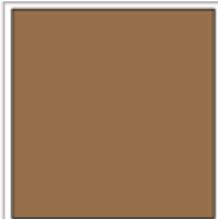
Tobacco moves to the forefront as the essential neutral. Stone grey anchors the season, while golden yellow, rust tones and steel blue add playful sophistication to these timeless neutrals.



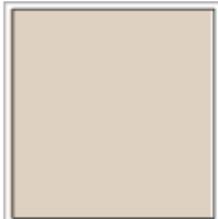
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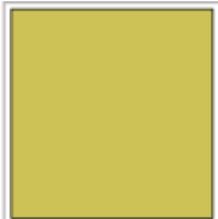
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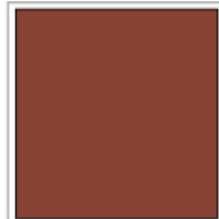
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PANTONE  
13-0908 TCX



PANTONE  
14-0647 TCX



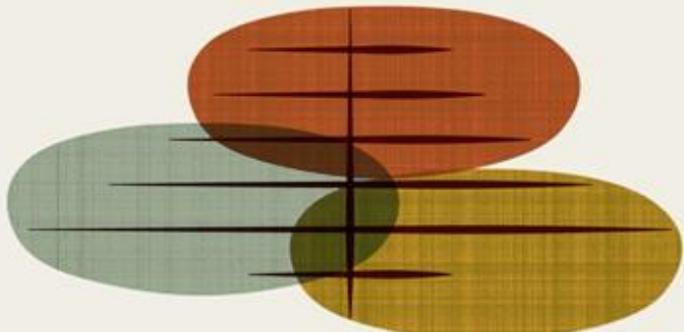
PANTONE  
19-1245 TCX



PANTONE  
15-4702 TCX



PANTONE  
17-1028 TCX



SOPHISTICATED YET PLAYFUL

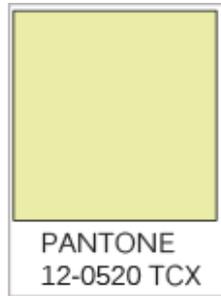
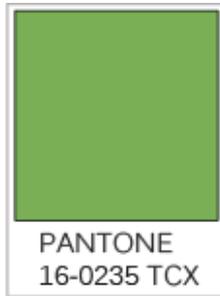
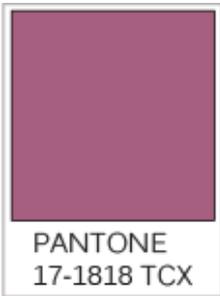
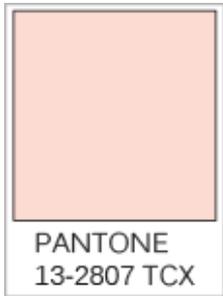


王蓮のセットアップは  
ニュアンスカラーで遊ぶ

ゼッパリとピエトロ・ピエロのデザインした、  
50年代の家具が選りすぐられたスタイルは、色で遊  
びながらコーディネート。トップ 豪華家具  
カクティ 15000、キクティ 140000、  
TTC デザイン (ラッパ) シェアリング スカート  
(参考価格) 199,500 (参考価格) / Giorgio  
Armani (カクティ) / ヴァン・デル・ヴェー  
グ (カクティ) (参考価格) / Yves Saint  
Laurent (カクティ)

# BERRY STAINED

Pink has been replaced by purple. Having been silently emerging for some time, beet purple and deep pomegranate revive romance this season, and become key colors for S/S 15.





DEEP POMAGRANITE

