

Survey Monkey for Vendors

<https://www.surveymonkey.com/s/8ZNFQWQ>

Reading Terminal Market - Philadelphia University Research

1. This information will not be released. It is only for a student exploratory project at Philadelphia University. It will only be turned in as an assignment to our professors.

Please provide your company name

2. Are you a family owned company?

- yes
 no

3. If yes, how long have you been at reading terminal market?

- 0-5 years
 6-10 years
 10-20 years
 21+ years

4. Does the history of the market influence how your company works?

- yes
 no

5. Do you focus on attracting tourists or locals?

- locals
 tourists
 both

6. We are looking into whether locals and tourists go to Reading Terminal Market for the same reasons. If you would be willing to participate in a 5-10 minute interview with us please provide contact information below. It would help us immensely and your time would be most appreciated.

Done