










New Business Model

<p>Key Partners </p> <p>Marketers International Postals</p>	<p>Key Activities </p> <p>Sorting Weighing Customer Service Delivery Designing -package, Stamps Software</p>	<p>Value Proposition </p> <p>Gives customers easy access to one full business day delivery</p> <p>-Guaranteed arrival</p> <p>-Security option, I.D. Verification of arrival of package/envelope</p>	<p>Customer Relationships </p> <p>Personal assistance Online Guaranteed Personal deliverer</p>	<p>Customer Segments </p> <p>Mass Market</p> <p>Everyday senders</p> <p>Professionals</p>
<p>Key Resources </p> <p>Distribution center Postal office Drop off/pick up box Mailbox/ P.O. box</p>	<p>Channels </p> <p>Post Offices Drop Off stations Standard delivery Priority delivery Usps.com Delivery Pick up</p>			
<p>Cost Structure </p> <p>People Manufacturing Design Transport - minimize gas</p>		<p>Revenue Streams </p> <p>Postage fees Stamps/Packaging Standard mail Priority mail</p>		