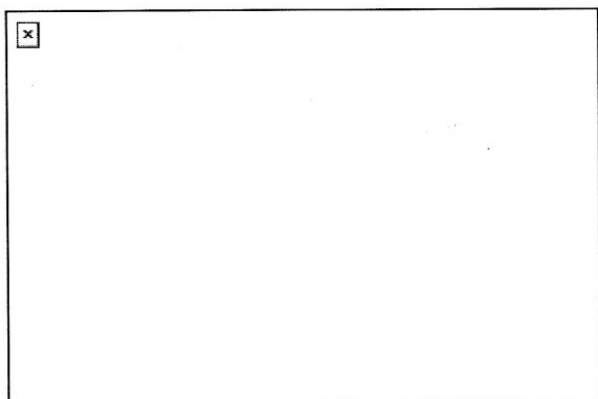




# Employee News Daily

Tuesday, November 13, 2007

Available online at [scoop.chrysler.com](http://scoop.chrysler.com) and [dashboarpanywhere.com](http://dashboarpanywhere.com)

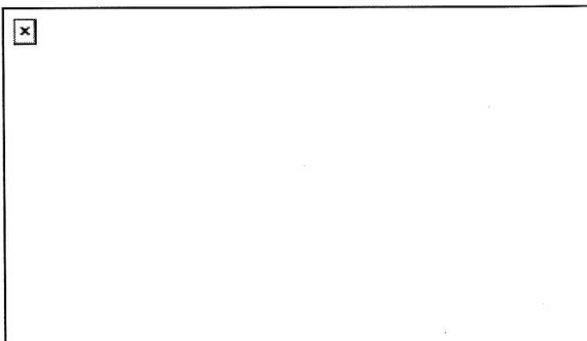


## New Dodge Viper debuts this week

The all-new 2008 Dodge Viper SRT10® ACR—short for American Club Race—with its “fanged” front splitter, adjustable rear wing and optimized front dive planes, will slither onto the Dodge display at this week’s Los Angeles Auto Show. The latest addition to the Street and Racing Technology (SRT) family of performance vehicles, the 600 horsepower Dodge Viper SRT10 ACR is a street-legal Viper engineered to dominate on the race track. Because it is street legal, die-hard Viper and track enthusiasts can drive their car to the race track, run it at top speed on the track and then drive it home—obeying the speed limit, of course. “With the all-new 2008 Dodge Viper SRT10 ACR, SRT has taken the ultimate American sports car and injected it with an extra dose of racing DNA,” Mike Accavitti, Director—Dodge Brand and SRT Global Marketing and Communications said. “With the Viper SRT10 as the starting point, SRT engineered a combination of reduced weight, race-tuned suspension and aerodynamic improvements to create the ultimate Viper for the street and track.”

## NBC, CNBC to broadcast from Warren Truck

Brian Williams will anchor the “NBC Nightly News” live from Warren (Mich.) Truck Assembly Plant today at 6:30 p.m. (EST). The broadcast will feature an interview with Chrysler LLC Vice Chairman and President Jim Press and members of the production team. The segment will highlight the recent migration of executives from Japanese automakers to American manufacturers, including Press and Deborah Meyer, Chrysler Vice President and Chief Marketing Officer, both from Toyota. In addition, the CNBC program “Street Signs” will broadcast live from the plant today from 2-3 p.m. (EST). Host Erin Burnett will examine the state of the auto industry and the challenges facing Michigan’s economy. Burnett will interview a number of prominent industry leaders during that hour.



## Grand Cherokee Laredo to feature diesel engine

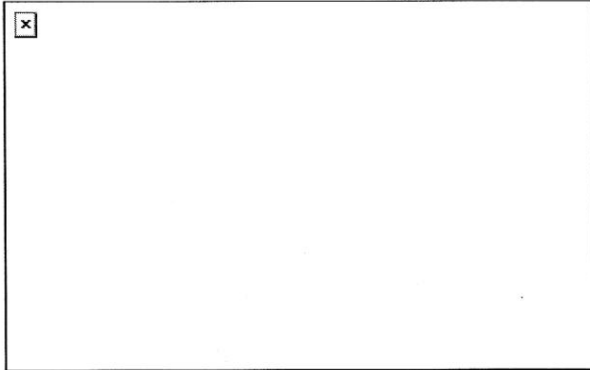
Chrysler LLC announced on Nov. 12 that it will expand the Jeep® Grand Cherokee diesel lineup to include a 3.0-liter V-6 diesel engine on the 2008 Jeep Grand Cherokee Laredo (X Package). In addition, pricing for diesel-equipped Grand Cherokee Limited and Overland models has been reduced by \$1,000. “By expanding engine availability and reducing existing prices, we hope that more consumers will be encouraged to take advantage of this clean, renewable fuel,” John Plecha, Director—Jeep Brand Marketing and Global Communications, said. “Chrysler believes that clean diesel technology can and should be a part of the national energy solution, and we will continue to build upon our diesel leadership.”

## November is Native American History Month

As part of Native American History Month, the Chrysler LLC Native American Employee Resource Group (NAERG) cordially invites everyone to visit its unique poster display in Tech Plaza at CTC in Auburn Hills through Nov. 21. In addition to the display, there will be a contest featuring trivia questions printed in each edition of the Employee News Daily, which began Nov. 7. A winner will be randomly selected from among the employees who send in the most correct answers to [naerg@chrysler.com](mailto:naerg@chrysler.com), and the winner will receive a prize. Hint: Most of the answers to the trivia questions can be found on the posters in Tech Plaza. Today’s trivia question is: Who is credited for inventing the written Cherokee language?

## Nardelli on KaBoom!

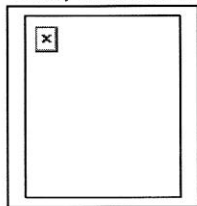
Today on Voices of Chrysler, hear from Chairman and CEO Bob Nardelli, who writes about his experience volunteering with the nonprofit group KaBoom! You can get to the blog via The Scoop, and be sure to leave a comment.



### Dodge Dakota is 'America's best small pickup'

The 2008 Dodge Dakota pickup "offers features and capabilities that rivals can't match." This is just one of the complimentary observations that Thane Peterson made in his review of the Dakota in *BusinessWeek* magazine. Peterson wrote, "For buyers who want maneuverability of a small pickup combined with big-truck towing capacity, seating for up to six people and a powerful V-8 engine, the new Dakota may be the best small pickup on the market." While he called the styling of segment competitor, the Toyota Tacoma, "bland," Peterson praised the Dakota for its "highly distinctive front end, with an in-your-face grille." He noted that the Dakota drives "like a car," adding that "boy the ride is smooth, both on the highway and in town." Peterson also suggested that the competition might want to imitate the "ingenious Crate n Go™ rear-seat storage system" that provides "collapsible milk-crate-style boxes underneath in which you can stow groceries and other stuff that might roll around during driving." Peterson concluded that the 2008 Dodge Dakota is "for buyers who want a little more size, power and roominess."

### 'Cars, Trees & Traditions' returns for the holidays



The Walter P. Chrysler Museum in Auburn Hills will don its holiday finest for the third annual "Cars, Trees & Traditions" exhibit. This special event features authentically decorated vintage trees, nostalgic ads, seasonal photos of Detroit over the decades and written narratives

highlighting American holiday customs. The exhibition kicks off with seasonal family fun on Nov. 17 with a free admission grand opening from 10 a.m.-3 p.m. The grand opening offers, along with informal tours of the exhibition, visiting with Santa in a vintage Dodge truck; creating keepsakes with Michael's, the arts and crafts store; discovering wrapping traditions and tips for beautiful packages with Lisa Gleeson of Lisa's Gift Wrappers; perfecting yo-yo tricks with Zeemo, The Yo-Yo Man; accessorizing with airbrush face painting; indulging in holiday treats; and shopping for 10 percent discounts with free gift wrapping in the museum store. The grand opening

celebration also features a toy drive for Toys for Tots. Visitors are invited to come with new, unused, unwrapped toys to fill a 2008 Chrysler Town & Country minivan. "Cars, Trees & Traditions" will be on display from Nov. 17 through Dec. 30. For more information, including museum hours and days of operation, visit [www.chryslerheritage.com](http://www.chryslerheritage.com) or call (888) 456-1924.

### Helpful tips to keep safe online

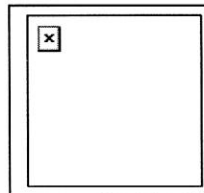
Chrysler Enterprise Information Security would like extend several helpful tips to keep employees safe online at home.

1. Protect your personal information. It's valuable.
2. Know whom you're dealing with online.
3. Use anti-virus software, a firewall and anti-spyware software to help keep your computer safe and secure.
4. Be sure to set up your operating system and Web browser software properly and update them regularly.
5. Use strong passwords or strong authentication technology to help protect your personal information.
6. Back up important files.
7. Learn what to do if something goes wrong.
8. Protect your children online.

(Source: [staysafeonline.org](http://www.staysafeonline.org)) For a more detailed explanation of each tip, go to <http://www.staysafeonline.org/>.

If you would like to read more articles on information security at home, go to the ITI Web site ([http://itin.intra.daimlerchrysler.com/wi/clients/iti-n\\_e](http://itin.intra.daimlerchrysler.com/wi/clients/iti-n_e)) and click the Security at Home link.

### Chrysler.com has great gift ideas for the holidays



Do you need a gift for that special someone, but are running out of ideas? Check out the array of stylish gifts at Chrysler.com and click on the Chrysler Gift Gallery to find the handsome Chrysler half-zip knit pullover pictured here.

### NHTSA closes investigation of Neon

The National Highway Traffic Safety Administration (NHTSA) has closed its 15-month-old investigation of alleged loss of headlamp illumination in 2002-2003 Dodge Neon cars. The agency said its analysis of consumer complaints and Chrysler warranty data showed a low rate and declining trend in the Neon. The investigation affected nearly 250,000 vehicles. "Although the agency is very concerned whenever failures occur in an item of safety equipment such as headlights, a safety-related defect trend has not been identified at this time," NHTSA said.

### Aramark can help you eat healthy

Did you know that any of Aramark's cafe locations offering french fries or chips as a side will allow you to substitute a healthy garden salad or carrot sticks?

For an expanded version of today's news, logon to The Scoop, available through Dashboard Anywhere or at [scoop.chrysler.com](http://scoop.chrysler.com). Call tie line 722-2925 to submit news. Employee News Daily is a service of Chrysler Communications, printed and distributed by Printing Services. Employee News Daily is a summary of Chrysler and industry news. It includes reports from outside media, whose views may not reflect those of Chrysler. The company's position is included when a statement is available.

### **Special veteran's issue of *Tomorrow* magazine**

*Tomorrow* magazine's 2007 Veterans Day Special Issue, "Soldier and Citizen: The Two Faces of Patriotism," is now online at [www.uaw-chrysler.com](http://www.uaw-chrysler.com), along with the exclusive Web supplement, *Tomorrow Extra*. Publication of this special issue continues the UAW-Chrysler National Training Center's nine-year tradition of saluting union and management employees and retirees who have been in the U.S. armed forces, including the National Guard or Reserves. Against the backdrop of the Iraq War, the new 28-page *Tomorrow* is a timely reminder of the sacrifices associated with military service and the importance of recognizing those who make them. The edition's "Citizens in Action" section acknowledges the work of UAW veterans committees and other efforts at Chrysler, LLC facilities that support troops in the Middle East or elsewhere and that recognize veterans' contributions.

### **California files emissions lawsuit**

The State of California is suing the Bush administration for failing to act on the state's request for approval to enforce greenhouse gas emissions limits on vehicles, *Automotive News* reported. The EPA has promised to answer the request, also called a waiver, before the end of the year. Dave McCurdy, president of the Alliance of Automobile Manufacturers, described the lawsuit as "not helpful to the waiver process." The Alliance is currently undecided as to whether it will intervene in the lawsuit.

### **Chevy may get small seven-seat minivan**

General Motors Corp. will build a compact minivan for Chevrolet in 2009, according to a report in *Automotive News*. Code-named the MPV-7, the vehicle will provide seating for seven passengers and will be styled after the next generation of GM's Opel Zafira. The minivan, which will be built at GM's assembly plant in Hamtramck, Mich., will be sold in the United States, as well as exported to other markets. The vehicle will fill a gap in Chevy's lineup that was created by the discontinuation of the slow-selling Venture minivan.

### **Chrysler employees receive U.S. patents**

The following employees received U.S. patents: Gang Chen and Aaron Pfadt for "Target Volume Based Torque Phase Control During Upshift"; and Roger Vick, Michael Prucka, Timothy Coatesworth, Denise Kramer, Eugenio DiValentin and Gregory Ohl for "Method for Controlling an Operating Condition of a Vehicle Engine."

### **Fall training dates in TEDS**

It's that time of year again. Are your training hours done? The end of the year is fast approaching. All the November and December 2007 date are in TEDS. Go to our catalog Web site at: <http://intranet.chrysler.com/admin/catalog/> and check out all our most current class info. Enroll through TEDS or call tieline 722-4510.

### **Thanksgiving hams, turkeys can be ordered now**

HoneyBaked and Aramark want to make your Thanksgiving holiday meals simple and delicious. Stop by any of the Auburn Hills cafeterias today to place your order for a HoneyBaked ham or turkey. HoneyBaked will deliver right to CTC, and you simply have to pick your order up on your way home for the Thanksgiving holiday. All orders must be placed by Nov. 15 for delivery before Thanksgiving.

For an expanded version of today's news, logon to The Scoop, available through Dashboard Anywhere or at [scoop.chrysler.com](http://scoop.chrysler.com). Call tie line 722-2925 to submit news. Employee News Daily is a service of Chrysler Communications, printed and distributed by Printing Services. Employee News Daily is a summary of Chrysler and industry news. It includes reports from outside media, whose views may not reflect those of Chrysler. The company's position is included when a statement is available.