

FIND YOUR NEXT FRANCHISE HIGH FLYER

THERE'S NEVER BEEN A BETTER TIME TO JOIN US.

Registered visitors are up 22% at this year's Franchising Expo in Sydney. This is a sign of the times with self employment options high in demand. Strong visitor registrations are flowing in from the Accounting, Finance, Insurance, Retail, Hospitality & Tourism sectors. Early visitor surveys reveal plenty of interest in Food & Beverage, Retail & Business Services to name a few. Key responses to date indicate:

- 22% are willing to invest \$250K+ if the right business opportunity presents itself
- 71% are looking to purchase a business within the next 12 months

If you're in charge of a franchise system and these facts resonate with you, it's not too late to join us at our Sydney expo.

For more information visit franchisingexpo.com.au/exhibiting or contact
Peter Petherick 0438 043 388 or ppetherick@divexhibitions.com.au
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INVEST IN A PROVEN MODEL.



ATTRACT
quality prospects



MEET
face-to-face



BUILD
strong relationships



DEMONSTRATE
brand power



COMMUNICATE
your key usp



CONVERT
qualify & save time

SOME WORDS FROM THE EXPO FLOOR.

"Franchising is all about relationships and the best way to build a relationship with prospective franchisees is on common ground. The Franchising Expo provides a great opportunity to speak to prospects in a relaxed and friendly environment." - *Simone Hawkins, V.I.P. Home Services*

"The Franchising & Business Opportunities Expo is a great way for Telstra to demonstrate a successful alternative to a franchise model and to talk with those interested in exploring our licensed program. We know it's important for people to be able to talk to us face-to-face and the expo is a great place to do this." - *Ryann Chaffey, Telstra Retail (non-franchise)*

"Culture and passion can't be expressed adequately via web or print so it's very important to us that each enquiry gets the chance to experience it for themselves." - *John Fuller, 24/7 Fitness*

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