



The franchising and business opportunities expo is a great way for Telstra to demonstrate a successful alternative to a franchise model and to talk with those interested in exploring our licensed program. We know it is important for people to be able to talk to us face-to-face, whether they're in the early or advanced stages of choosing a program that is right for them. The expo is a great place to do this.

— **Ryann Chaffey**, Partner Liaison Manager, Telstra Retail

It is important to meet face to face to allow potential franchisees to experience our passion and the unique culture of a Plus Fitness 24/7. This culture and passion cannot be expressed adequately on paper so it is very important to us that each enquiry gets the chance to experience it for themselves.

— **John Fuller**, Franchise Operations Director, 24/7 Fitness

“Franchising is all about relationships and the best way to build a relationship with prospective franchisees is on common ground. The Franchising Expo provides a great opportunity to speak to prospects in a relaxed and friendly environment.”

— **Simone Hawkins**, Communications Manager, V.I.P. Home Services

“The Franchise and Business Expo was a great event for McDonald’s to talk to thousands of budding franchisees looking for their next business partner. Together with a few of our franchisees, we engaged in lots of conversations with people who have an appetite for entrepreneurship. It’s a fantastic forum to talk candidly about our business.”

— **Bert Cotte**, National Franchising Manager, McDonald’s

To book your stand:

email **Peter Petherick** or **Simon Christie** at franchising@divexhibitions.com.au

or call **+61 3 9261 4500**



FIND YOUR NEXT FRANCHISE HIGH FLYER



2012 SYDNEY March 23-25 PERTH May 26-27 BRISBANE July 21-22 MELBOURNE August 17-19

WE’LL TAKE YOUR BUSINESS TO THE NEXT LEVEL

At the Franchising Expo, get face-to-face with thousands of key investors and find your brand’s next business partner. The Expo is the perfect place to generate new sales leads, promote your brand and close deals. The exhibition attracts hundreds of leading businesses and is held annually in Sydney, Perth, Brisbane and Melbourne.

An investment worthy of your time and energy

 ATTRACT new leads	 PUT a face to the name	 MEASURE cultural fit
 DEMONSTRATE your brand	 COMPARE brand profiles	 SAVE TIME meet with key recruits