



# FIND YOUR NEXT FRANCHISE HIGH FLYER

At the Franchising Expo get face-to-face with thousands of key investors and take your business to the next level. Source new business partners and promote your brand.

visit [franchisingexpo.com.au](http://franchisingexpo.com.au)



 **franchising expo**  
& business opportunities

Endorsed by



**2013**

**SYDNEY**  
March 15-17

**BRISBANE**  
July 20-21

**MELBOURNE**  
August 16-18



The franchising and business opportunities expo is a great way for Telstra to demonstrate a successful alternative to a franchise model and to talk with those interested in exploring our licensed program. We know it is important for people to be able to talk to us face-to-face, whether they're in the early or advanced stages of choosing a program that is right for them. The expo is a great place to do this.

— **Ryann Chaffey**, Partner Liaison Manager, Telstra Retail

It is important to meet face to face to allow potential franchisees to experience our passion and the unique culture of a Plus Fitness 24/7. This culture and passion cannot be expressed adequately on paper so it is very important to us that each enquiry gets the chance to experience it for themselves.

— **John Fuller**, Franchise Operations Director, 24/7 Fitness

“Franchising is all about relationships and the best way to build a relationship with prospective franchisees is on common ground. The Franchising Expo provides a great opportunity to speak to prospects in a relaxed and friendly environment.”

— **Simone Hawkins**, Communications Manager, V.I.P. Home Services

“The Franchise and Business Expo was a great event for McDonald's to talk to thousands of budding franchisees looking for their next business partner. Together with a few of our franchisees, we engaged in lots of conversations with people who have an appetite for entrepreneurship. It's a fantastic forum to talk candidly about our business.”

— **Bert Cotte**, National Franchising Manager, McDonald's

## To book your stand:

email **Simon Christie** at  
[franchising@divexhibitions.com.au](mailto:franchising@divexhibitions.com.au)

or call **+61 3 9261 4500**

**diversified**  
EXHIBITIONS ■ AUSTRALIA